



(भारत सरकार का उपक्रम / A Government of India Undertaking)

STRESSED ASSET MANAGEMENT BRANCH, DELHI

Ref.: CB:19208:MVL:SALE NOTICE-28:2025-26

Date: 10.04.2026

To,

1. **M/s MVL Limited.**
Registered Office:
1201-B, Hemkunt Chamber
89 Nehru Place
New Delhi-110019
2. **M/s MVL Limited**
Corporate Office:
MVL iPark, 6th Floor, Wing A
Near Red Cross Society
Chandan Nagar, Sector-15 (II), Gurgaon
Haryana(India)-122001
3. **Shri Prem Adip Rishi (Guarantor)**
S/o Late Shri Ram Prakash Bali,
F-79/18, Sainik Farms,
New Delhi -110062
4. **M/s Noesis Industries Limited (Guarantor)**
(Formally Known as
M/s MVL Industries Ltd)
1201-B, Hemkunt Chamber
89 Nehru Place
New Delhi-110019
(As per MCA Portal)
5. **M/s Media Magnetic Cassettes Ltd (Guarantor)**
D- 223, Office No- 112,
Lakshmi Chamber, Lalita Park
Laxmi Nagar, East Delhi,
New Delhi- 110092
(As per MCA Portal)

Sub: Notice under Section 13(4) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

As you are aware, I on behalf of Canara Bank, SAM Branch, Delhi have taken possession of the assets described in Schedule of Sale Notice annexed hereto in terms of Section 13(4) of the subject Act in connection with outstanding dues payable by you to our SAM Branch of Canara Bank.

The undersigned proposes to sell the assets more fully described in the Schedule of Sale Notice.

Hence, in terms of the provisions of the subject Act and Rules made thereunder, I am herewith sending the Sale Notice containing terms and conditions of the sale.

This is without prejudice to any other rights available to the Bank under the subject Act/ or any other law in force.

आपका विश्वासपूर्वक / For CANARA BANK

आधिकृत अधिकारी / Authorised Officer
ए.एस.एम. शाखा, नई दिल्ली / E.S.M. Branch, New Delhi
Enclosure: - Sale Notice.

दबावग्रस्त आस्तिप्रबंधनशाखा STRESSED ASSET MANAGEMENT BRANCH
सी-34, तीसरीमंजिल, C-34, 3rd Floor,
डीडीएशॉपिंग-कम-ऑफिसकॉम्प्लेक्स, DDA shopping-cum-Office Complex
मूलचंदअस्पतालके सामने / Opp Mool Chand Hospital
लाजपतनगर, दिल्ली-110024 / Lajpat Nagar, Delhi-110024
Email: cb19208@canarabank.com



(भारत सरकार का उपक्रम / A Government of India Undertaking)

STRESSED ASSET MANAGEMENT BRANCH, DELHI

Sale notice for sale of immovable properties

E-Auction Sale Notice for Sale of Immovable Properties under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the symbolic possession of which has been taken by the Authorised Officer of Stressed Assets Management (SAM) Branch (DP code-19208) of Canara Bank, C-34, IIIRD Floor, DDA Office-cum-Shopping Complex, Opposite Moolchand Hospital, New Delhi - 110024 Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on **30.04.2026**, for recovery of Rs. 501,88,64,835.57 (Rupees five hundred one crore eighty eight lakh sixty four thousand eight hundred thirty five and paise fifty seven only) together with interest upto 31.03.2026 plus interest & cost thereon due to SAM BRANCH of Canara Bank and Rs 40,00,15,911.00 (Rupees Forty crores fifteen thousand nine hundred eleven only) as on 29/01/2014 inclusive of interest upto june 2013 plus interest & cost thereon due to Asset Management Branch of UCO Bank from **M/s. MVL LTD. Having its registered office at 1201-B, Hemkunt Chamber 89 Nehru Place New Delhi- 110019** reduced by any recovery made so far.

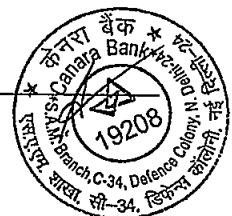
Details and full description of the immovable property/ies with reserve price and earnest money to be deposit at the time of bid are detailed as under:

Sl no	Description of properties	Type of possession	Reserve price fixed (Amt in Rs)	Earnest money to be deposit
1.	ITES/IT Parks, "IBC IT Park", Plot Area Measuring 12110.31 sq. Mtrs (after excluding 763.64 sq. Mtr area falling within proposed road widening of internal sector road of sector-35 Gurgaon) falling in rect/killla Nos 6/22/2, 20/3/2/2, 18/2, 18/1, 19/2/2/3, 22/1/1, 19/2/2/2, 20/3/2/1, 19/2/2/1, 22/1/2, 26 (Industrial Area), Situated in revenue estate village Begampur Khatola, Sector-35, Gurgaon, Haryana, 122004 standing in the name of M/S MVL Limited	Symbolic Possession	Rs.56,00,00,000/- (Rupees Fifty six Crore Only)	Rs.5,60,00,000/- - (Rupees Five Crore Sixty Lakh only)

(There are no known encumbrances on the above properties as per the knowledge of the bank)

One SA (SA/326/2024) has been filed by the MVL Customer Association and as per DRT order dated 30.09.2024 prospective buyer shall comply the orders passed by Hon'ble Supreme Court and Hon'ble Delhi High Court and prospective buyer will complete the project and handover the possession of respective units to the allottees as per flat buyer purchase agreement.

दबावग्रस्त आस्तिप्रबंधनशाखा **STRESSED ASSET MANAGEMENT BRANCH**
सी-34, तीसरीमंजिल, C-34, 3rd Floor,
डीडीएशॉपिंग-कम-ऑफिसकॉम्प्लेक्स, DDA shopping-cum-Office Complex
मूलचंदअस्पतालके सामने/Opp Mool Chand Hospital
लाजपतनगर, दिल्ली-110024/Lajpat Nagar, Delhi-110024
Email: cb19208@canarabank.com



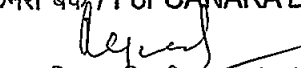


(भारत सरकार का उपक्रम / A Government of India Undertaking)

STRESSED ASSET MANAGEMENT BRANCH, DELHI

For detailed terms and conditions of the sale please refer the link "E-Auction" provided at website <https://ebkray.in/> , <https://baanknet.com/>, Secured Creditor's website i.e. www.canarabank.bank.in, Email- support.ebkray@psballiance.com or may contact Sh. ABHISHEK SINGH YADAV, Mob No 9643226844 and Sh. RAJNEESH KUMAR Mob No 9557966005 Authorised Officer, SAM Branch of Canara Bank , C-34, IIIRD Floor, DDA Shopping Complex, Opposite Moolchand Hospital, New Delhi – 110024, during office hours on any working day.

कृते केनरा बैंक / For CANARA BANK


प्राधिकृत अधिकारी / Authorised Officer
एन सी ई एम ब्रांच, नई दिल्ली / SAM Branch, New Delhi

Date: 10.04.2026

Place: New Delhi

दबावग्रस्त आस्ति प्रबंधन शाखा STRESSED ASSET MANAGEMENT BRANCH
सी-34, तीसरी मंजिल, C-34, 3rd Floor,
डीडीए शॉपिंग-कम-ऑफिस कॉम्प्लेक्स, DDA shopping-cum-Office Complex
मूलचंद अस्पताल के सामने / Opp Mool Chand Hospital
लाजपत नगर, दिल्ली-110024 / Lajpat Nagar, Delhi-110024
Email: cb19208@canarabank.com



(भारत सरकार का उपक्रम / A Government of India Undertaking)

STRESSED ASSET MANAGEMENT BRANCH, DELHI

CANARA BANK
(A GOVERNMENT OF INDIA UNDERTAKING)

SALE NOTICE

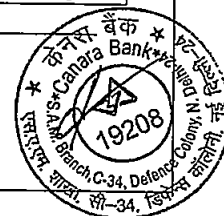
E-Auction Sale Notice for Sale of Immovable Properties under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the symbolic possession of which has been taken by the Authorised Officer of Stressed Assets Management (SAM) Branch (DP code-19208) of Canara Bank, C-34, IIIRD Floor, DDA Office-cum-Shopping Complex, Opposite Moolchand Hospital, New Delhi - 110024 Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on **30.04.2026**, for recovery of Rs. 501,88,64,835.57 (Rupees five hundred one crore eighty eight lakh sixty four thousand eight hundred thirty five and paise fifty seven only) together with interest upto 31.03.2026 plus interest & cost thereon due to SAM BRANCH of Canara Bank and Rs 40,00,15,911.00 (Rupees Forty crores fifteen thousand nine hundred eleven only) as on 29/01/2014 inclusive of interest upto june 2013 plus interest & cost thereon due to Asset Management Branch of UCO Bank from **M/s. MVL LTD. Having its registered office at 1201-B, Hemkunt Chamber 89 Nehru Place New Delhi- 110019** reduced by any recovery made so far.

Details and full description of the immovable property/ies with reserve price and earnest money to be deposit at the time of bid are detailed as under:

1.	Name and Address of the Secured Creditor	CANARA BANK Stressed Assets Management (SAM) Branch (DP-19208) C-34, IIIRD Floor, DDA Shopping Complex, Opposite Moolchand Hospital, New Delhi - 110024. (Loan accounts transferred from our Nehru Place Branch (Bic-19044), New Delhi.
2.	Name and Address of the Borrower(s) and Properties in the name of:	M/s MVL Ltd. 1201-B, Hemkunt Chamber 89 Nehru Place New Delhi-110019
3.	Total Liabilities	Rs. 501,88,64,835.57 (Rupees five hundred one crore eighty eight lakh sixty four thousand eight hundred thirty five and paise fifty seven only) together with interest upto 31.03.2026 plus interest & cost thereon due to SAM BRANCH of Canara Bank and Rs 40,00,15,911.00 (Rupees Forty crores fifteen thousand nine hundred eleven only) as on 29/01/2014 inclusive of interest upto june 2013 plus interest & cost thereon due to Asset Management Branch of UCO Bank.
4.	a) Mode of Auction b) Details of Auction service provider c) Date & Time of Auction d) Place of Auction	E-Auction M/s PSB Alliance Pvt. Ltd (BAANKNET) 30.04.2026 Time: 11.30 am to 01.30 pm (with unlimited extension of 5 minutes duration each till the conclusion of the sale.) Online
5.	Details of Property/ies	ITES/IT Parks, "IBC IT Park", Plot Area Measuring 12110.31 sq. Mtrs (after excluding 763.64 sq. Mtr area falling within proposed road widening of internal sector road of sector-35 Gurgaon) falling in

दबावग्रस्त आस्तिप्रबंधनशाखा **STRESSED ASSET MANAGEMENT BRANCH**
सी-34, तीसरीमंजिल, C-34, 3rd Floor,
डीडीएशॉपिंग-कॉम्प्लेक्स, DDA shopping cum-Office Complex
मूलचंदअस्पतालके सामने/Opp. Mool Chand Hospital
लाजपतनगर, दिल्ली-110024/Lajpat Nagar, Delhi-110024
Email: cb19208@canarabank.com





(भारत सरकार का उपक्रम / A Government of India Undertaking)

STRESSED ASSET MANAGEMENT BRANCH, DELHI

		rect/killa Nos 6/22/2, 20/3/2/2, 18/2, 18/1, 19/2/2/3, 22/1/1, 19/2/2/2, 20/3/2/1, 19/2/2/1, 22/1/2, 26 (Industrial Area), Situated in revenue estate village Begampur Khatola, Sector-35, Gurgaon, Haryana, 122004 standing in the name of M/S MVL Limited
6.	Reserve Price	Rs.56,00,00,000/- (Rupees Fifty-Six Crore Only)
7.	Earnest Money Deposit	Rs.5,60,00,000/- (Rupees Five Crore Sixty Lakh only)
8.	The property can be inspected Date & Time	28.04.2026 Time: 11.30 am to 03.30 pm

9. Other terms and conditions:

- The property/ies will be sold in As is where is", As is what is", and Whatever there is" condition, including encumbrances if any. (There are no encumbrances to the knowledge of the Bank. For details of encumbrance, contact the undersigned before deposit of the Earnest Money Deposit (EMD) referred to in 9(e) below).
- One SA (SA/326/2024) has been filed by the MVL Customer Association and as per DRT order dated 30.09.2024 prospective buyer shall comply the orders passed by Hon'ble Supreme Court and Hon'ble Delhi High Court and prospective buyer will complete the project and handover the possession of respective units to the allottees as per flat buyer purchase agreement.
- The property/ies will be sold above the Reserve Price.
- The property can be inspected on 28.04.2026 between 11:30 AM and 03:30 PM.
- Prospective bidders are advised to visit website <https://baanknet.com/> and register yourself on the e-auction platform and further ensure having valid KYC documents like PAN Card & addhaar and addhaar linked with latest Mobile number and also register with digilocker mandatorily. For bidding in the above e-auction from Baanknet.com portal (M/s PSB Alliance Pvt. Ltd), you may contact the helpdesk support of Baanknet (Contact details 8291220220, Email: support.baanknet@psballiance.com).
- The intending bidders shall deposit Earnest Money Deposit (EMD) of Rs 5,60,00,000 being of 10% of the Reserve Price in E-Wallet of M/s PSB Alliance Private Limited (BAANKNET) portal directly or by generating the Challan therein to deposit the EMD through RTGS/NEFT in the account details as mentioned in the said challan", A/c No 209272434, A/c name- SL -OL- RTGS-NEFT Canara Bank and IFSC Code CNRB0019208 on or before **29.04.2026 at 05:00 PM**.
- Auction would commence at Reserve Price, as mentioned above. Bidders shall improve their offers in multiples of Rs. 10,00,000 /- (Incremental amount/price) mentioned under the column "Increment Combo" (at least select 1). The bidder who submits the highest bid (above the Reserve price) on closure of 'Online' auction shall be declared as successful bidder. Even if there is only one bidder who has submitted EMD against particular property, the said bidder has to bid at least one increment above the Reserve Price in order to become successful H-1 bidder. The bidder who submits the highest bid on closure of e-Auction process shall be declared as Successful Bidder and a communication to that effect will be issued which shall be subject to approval by the Authorized Officer/Secured Creditor.
- The incremental amount/price during the time of each extension shall be Rs. 10,00,000 /- (incremental price) and time shall be extended to 5 (minutes) when valid bid received in last minutes.

दबावग्रस्त आस्तिप्रबंधन शाखा STRESSED ASSET MANAGEMENT BRANCH
सी-34, तीसरी मंजिल, C-34, 3rd Floor,
डीडीएशापिंग-कम-ऑफिस कॉम्प्लेक्स, DDA shopping-cum-Office Complex
मूलचंद अस्पताल के सामने/Opp Mool Chand Hospital
लाजपत नगर, दिल्ली-110024/Lajpat Nagar, Delhi-110024
Email: cb19208@canarabank.com



