

ASSET RECOVERY MANAGEMENT BRANCH-COIMBATORE

REF NO: ARMCBE/E-AUCTION/MA COLD/954/2026

DATE: 10.04.2026

TO:

M/s. M A Cold Chain Infrastructure (represented by its partners Mr. S K Mohammed Saffiulla and Mrs. A S Sakira Banu), Annur Main Road, Jadayarapalayam, Mettupalayam, Coimbatore – 641 301 PH- 9361903223	Mr. S K Mohammed Saffiulla S/o. Sheik Mohammed Kamal Basha, No.26-28, Rajaji Street, Ram Nagar, COIMBATORE-641009 PH- 9361903223	Mrs. Sakira Banu A S, W/o. Mr. S K Mohammed Saffiulla, No.26-28, Rajaji Street, Ram Nagar, COIMBATORE-641009 PH-9940942686
M/s. Shimla Fruit Agency (represented by its partners Mr. S K Mohammed Saffiulla and Mr. Prasanth A), old No.51, new No. 67, Rajaji Street, Ram Nagar, COIMBATORE-641009 PH- 9361903223	M/s. M A Potato Trading Company (represented by its partners Mr. S K Mohammed Saffiulla, Mrs. A S Sakira Banu and Mr. A. Mohammed Ismail), No.8A, North New Street, near Chinnapallivasal, Mettupalayam, Coimbatore – 641 301 PH- 9361903223	M/s. M S Cold Storage (proprietor Mr. S K Mohammed Saffiulla), Annur Main Road, Jadayarapalayam, Mettupalayam, Coimbatore – 641 301 PH- 9361903223
M/s S S Fruits International Pvt. Ltd. (represented by directors Mr. S K Mohammed Saffiulla and Mrs. A S Sakira Banu), No.622, Big Bazaar Street, Coimbatore – 641 001 PH- 9361903223	Sri Ayyappa Hitech Storage Ltd. Regd. Office: VNR Potato Mandy 67/30, Nellithurai Road, Mettupalayam, Coimbatore – 641 301 PH- 9361903223	

Dear Sir/ Madam,

Sub: Notice under Section 13(4) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rule 8(6) of the Security Interest (Enforcement) Rules, 2002

As you are aware, I on behalf of Canara Bank have taken possession of the assets described in Schedule of Sale Notice annexed hereto in terms of Section 13(4) of the subject Act in connection with outstanding dues payable by you to us. The undersigned proposes to sell the assets (through e-auction) more fully described in the Schedule of Sale Notice. In furtherance of the earlier notice **Ref: ARMCBE/E-AUCTION/MA COLD/850/2026 DATE: 04.03.2026** where in 15 days period was given to settle the dues and in terms of the provisions of the subject Act and Rules made there under, I am herewith sending the Sale Notice (e-auction notice) containing terms and conditions of the sale. You are hereby given a last and final opportunity to discharge the liability in full as stated in the Sale Notice enclosed within **15 days from the date of this notice**, failing which the assets will be sold as per the terms and conditions set out in the enclosed Sale Notice.



ASSET RECOVERY MANAGEMENT BRANCH-COIMBATORE

This is without prejudice to any other rights available to the Bank under the subject Act/ or any other law in force.

Yours faithfully,

**AUTHORISED OFFICER
CANARA BANK
ENCLOSURE – SALE NOTICE**

SALE NOTICE

E-Auction Sale Notice for Sale of Immovable Properties under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrowers and Guarantors that the below described immovable property mortgaged/charged to the Secured Creditor will be sold on “As is where is”, “As is what is”, and “Whatever there is” on **30-04-2026**, for recovery of **Rs. 24,19,97,619.22 (Rupees Twenty four crores nineteen lakhs ninety seven thousand six hundred and nineteen and Paise twenty two only)** due as on **31-03-2026** to the **Asset Recovery Management Branch** of Canara Bank Coimbatore from 1). M/s. M A Cold Chain Infrastructure (represented by its partners Mr. S K Mohammed Saffiulla and Mrs. A S Sakira Banu), Annur Main Road, Jadayarapalayam, Mettupalayam, Coimbatore – 641 301 2). Mr. S K Mohammed Saffiulla S/o. Sheik Mohammed Kamal Basha, No.26-28, Rajaji Street, Ram Nagar, COIMBATORE-641009,3). Mrs. Sakira Banu A S, W/o. Mr. S K Mohammed Saffiulla, No.26-28, Rajaji Street, Ram Nagar, COIMBATORE-641009,4). M/s. Shimla Fruit Agency (represented by its partners Mr. S K Mohammed Saffiulla and Mr. Prasanth A), old No.51, new No. 67, Rajaji Street, Ram Nagar, COIMBATORE-641009, 5). M/s. M A Potato Trading Company (represented by its partners Mr. S K Mohammed Saffiulla, Mrs. A S Sakira Banu and Mr. A. Mohammed Ismail), No.8A, North New Street, near Chinnapallivasal, Mettupalayam, Coimbatore – 641 301,6). M/s. M S Cold Storage (proprietor Mr. S K Mohammed Saffiulla), Annur Main Road, Jadayarapalayam, Mettupalayam, Coimbatore – 641 301,7). M/s S S Fruits International Pvt. Ltd. (represented by directors Mr. S K Mohammed Saffiulla and Mrs. A S Sakira Banu), No.622, Big Bazaar Street, Coimbatore – 641 001,8). Sri Ayyappa Hitech Storage Ltd.Regd. Office: VNR Potato Mandy 67/30, Nellithurai Road, Mettupalayam, Coimbatore – 641 301

RESERVE PRICE:

PROPERTY NO 1 : Rs.1,36,00,000/-

EMD AMOUNT:

PROPERTY NO 1 : Rs.13,60,000/-

ASSET RECOVERY MANAGEMENT BRANCH, GUJARATI SAMAJ BUILDING, 661-1, METTUPALAYAM ROAD,
R S PURAM, COIMBATORE- 641002

Tel.No. 0422 2555655. E-MAIL:cb4712@canarabank.com

Website: www.canarabank.com



ASSET RECOVERY MANAGEMENT BRANCH-COIMBATORE

Last date of deposit of EMD on or before 30-04-2026 before 11.00 AM.

DETAILS OF PROPERTIES:

PROPERTY NO 1:

Leasehold rights on 2.26 acres of dry land of Kerala Industrial Infrastructure Development Corporation, comprised in Sy.Nos. 514/1 part (0.0017 H), 515/1 part (0.1548 H), 515/2 part (0.0100 H), 515/6 part (0.0100 H), 515/9 part (0.0241 H), 516/2 part (0.0471 H), 516/3 part (0.1737 H), 517/4 part (0.0390 H), 518/1 part (0.4495 H) and 519/4 part (0.0039 H) situated in Re-Sy. Block 34, Pudurssery Central Village, Palakkad Taluk, Sub-District and District, Kerala and bounded on the:

North by: KINFRA land (plot No. P-56)
South by: KINFRA land (plot No.L-60)
East by: KINFRA land (Sapphire Road)
West by: KINFRA land (Pearl Road)

Dimensions of the site:

North – 98.30 metres, cross 76.10 metres, again cross 56.90 metres and again cross 16.90 metres
South – 158.60 metres
East – 76.80 metres
West – 37.80 metres

For detailed terms and conditions of the sale please refer the link “E-Auction” provided in Canara Bank’s website (www.canarabank.com) or may contact **The Authorised Officer, Canara Bank Asset Recovery Management Branch, Coimbatore** (Ph. No. 0422-2549459/2555655) E-mail: cb4712@canarabank.com during office hours on any working day.

Portal of E-Auction: <https://baanknet.com/>

Date: 10-04-2026
Place: COIMBATORE

**AUTHORISED OFFICER
CANARA BANK**

ASSET RECOVERY MANAGEMENT BRANCH-COIMBATORE
DETAILED TERMS AND CONDITIONS OF THE SALE NOTICE DATED: 10-04-2026

1. Name and Address of the Secured Creditor : Canara Bank,
 Asset Recovery Management Branch,
 No 166, T V Samy Road West, R S
 Puram, Coimbatore

2. Name and Address of the Borrowers and Guarantors:

M/s. M A Cold Chain Infrastructure (represented by its partners Mr. S K Mohammed Saffiulla and Mrs. A S Sakira Banu), Annur Main Road, Jadayarapalayam, Mettupalayam, Coimbatore – 641 301	Mr. S K Mohammed Saffiulla S/o. Sheik Mohammed Kamal Basha, No.26-28, Rajaji Street, Ram Nagar, COIMBATORE-641009	Mrs. Sakira Banu A S, W/o. Mr. S K Mohammed Saffiulla, No.26-28, Rajaji Street, Ram Nagar, COIMBATORE-641009
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M/s S S Fruits International Pvt. Ltd. (represented by directors Mr. S K Mohammed Saffiulla and Mrs. A S Sakira Banu), No.622, Big Bazaar Street, Coimbatore – 641 001	Sri Ayyappa Hitech Storage Ltd. Regd. Office: VNR Potato Mandy 67/30, Nellithurai Road, Mettupalayam, Coimbatore – 641 301	

3. Total liabilities as on 31-03-2026 **Rs. 24,19,97,619.22 (Rupees Twenty four crores nineteen lakhs ninety seven thousand six hundred and nineteen and Paise twenty two only)** with further interest and other incidental charges thereto incurred by the Bank.

4. (a) Mode of Auction : Online Auction (E-Auction)
- (b) Details of Auction service provider : M/s PSB Alliance (BAANKNET),
 Contact No: 8291220220
 Email Id: support.baanknet@psballiance.com
- (c) Date & Time of Auction : 30-04-2026 (11:30 AM to 12:30 PM)
- (d) Portal of E-Auction : <https://baanknet.com/>



ASSET RECOVERY MANAGEMENT BRANCH-COIMBATORE

5. Reserve Price & Earnest Money Details:

	RESERVE PRICE	EARNEST MONEY
PROPERTY NO 1	Rs.1,36,00,000/-	Rs.13,60,000/-

LAST DATE OF DEPOSIT OF EMD: 30-04-2026 Before: 11.00 AM

OTHER TERMS AND CONDITIONS

- a) Auction/bidding shall be only through "Online Electronic Bidding" through the website <https://baanknet.com/> Bidders are advised to go through the website for detailed terms before taking part in the e-auction sale proceedings.
- b) The property can be inspected, with Prior Appointment with Authorised Officer, on **20-04-2026 between 11.00 A.M. & 4.00 P.M.**
- c) The property will be sold for the price which is more than the Reserve Price and the participating bidders may improve their offer further during auction process.
- d) "EMD amount of 10% of the Reserve Price is to be deposited in E-Wallet of M/s PSB Alliance Private Limited (E-bkcray) portal directly or by generating the Challan therein to deposit the EMD through RTGS/NEFT in the account details as mentioned in the said challan." on or **before 30-04-2026** till 11.00 AM.
- e) Intending bidders shall hold a valid digital signature certificate and e-mail address. For details with regard to digital signature please contact the service provider **M/s PSB Alliance through Website <https://baanknet.com/>, E-Mail Address: support.baanknet@psballiance.com**, immediately on the same date of payment of the EMD amount the bidders shall approach the said service provider for obtaining digital signature (if not holding a valid digital Signature)
- f) After payment of the EMD amount, the intending bidders should submit a copy of the following documents/details on or before **30-04-2026 11.00 AM**, to Canara Bank, Asset Recovery Management Branch, by hand or by email.
- i) If paid through RTGS/NEFT, acknowledgement receipt thereof with UTR No.
- ii) Photocopies of PAN Card, ID Proof and Address proof. However, successful bidder would have to produce these documents in original to the Bank at the time of making payment of balance amount of 25% of bid amount.
- iii) Bidders Name. Contact No. Address, E Mail Id.
- iv) Bidder's A/c details for online refund of EMD.

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- g) The intending bidders should register their names at portal <https://baanknet.com/> and get their User ID and password free of cost. Prospective bidder may avail online training on E- auction from the service provider **M/s PSB Alliance** , **Contact No: 8291220220. Email Id: support.baanknet@psballiance.com.**
- h) EMD deposited by the unsuccessful bidder shall be refunded to them. The EMD shall not carry any interest.
- i) Auction would commence at Reserve Price, as mentioned above. Bidders shall improve their offers in multiplies of Rs.1,00,000. The bidder who submits the highest bid (above the Reserve price) on closure of 'Online' auction shall be declared as successful bidder. Sale shall be confirmed in favour of the successful bidder, subject to confirmation of the same by the secured creditor.
- j) The successful bidder shall deposit 25% of the sale price (inclusive of EMD already paid), immediately on declaring him/her/it as the successful bidder and the balance amount of purchase price payable shall be paid by the purchaser to the authorized officer on or before the fifteenth day of confirmation of sale of the immovable property by the secured creditor. In the event of default of payment within the period as mentioned above, the deposit shall be forfeited to the secured creditor and the property shall be resold and the defaulting purchaser shall forfeit all claim to the property or to any part of the sum for which it may be subsequently sold.
- k) For sale proceeds of Rs.50,00,000 (Rupees Fifty lacs) and above, the successful bidder will have to deduct TDS at the rate 1% on the Sale proceeds and submit the original receipt of TDS certificate to the Bank.
- l) All charges for conveyance, stamp duty/GST registration charges etc., as applicable shall be borne by the successful bidder only.
- m) Authorized Officer reserves the right to postpone/cancel or vary the terms and conditions of the e-auction without assigning any reason thereof.
- n) The intending bidders are kindly requested to visit the property and ascertain the exact location, extent of the property and nature of property and also make their own independent inquiries and legal due diligence to satisfy themselves regarding the encumbrances, if any, the title of the properties, physical extent, statutory approvals, claim/rights/dues affecting the property including statutory liabilities prior to submission of bids. Authorized Officer or the banks shall not be responsible for any discrepancy, charge, lien, encumbrances pertaining to property, or any other dues to the Government or anyone else in respect of the said properties.
- o) The Sale Certificate shall be issued in the same name in which the bid is submitted.
- p) On receipt of sale certificate, the purchaser shall take all necessary steps and make arrangements for registration of the property. All charges for conveyance, the existing and future Statutory Dues, if any

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payable by the borrower, stamp duty and registration charges etc., as applicable shall be borne by the successful bidder only. The purchaser is liable to incur the dues of the Local Self Government / other dues payable to the Government if any, informed subsequently.

- q) In case there are bidders who do not have access to the internet but interested in participating the e-auction, they can approach concerned Circle office or Asset Recovery Management Branch who, as a facilitating centre, shall make necessary arrangements.
- r) For further details contact **Authorized Officer, Canara Bank, Asset Recovery Management Branch, Gujarati Samaj building, 661-1, Mettupalayam Road, R S Puram, Coimbatore - 641002.** (Ph. No- 0422-2555655) E-mail : cb4712@canarabank.com OR "The service provider BAANKNET (M/s PSB Alliance Pvt. Ltd), (Contact No.7046612345/6354910172/8291220220/9892219848/8160205051, Email:support.baanknet@psballiance.com
- s) The detailed terms and conditions are also available in the link "E-Auction" provided in Canara Bank's website (www.canarabank.com).

SPECIAL INSTRUCTION/CAUTION

Bidding in the last minutes/seconds should be avoided by the bidders in their own interest. Neither Canara Bank nor the Service Provider will be responsible for any lapses/failure (Internet failure, Power failure, etc.) on the part of the bidder or vendor in such cases. In order to ward off such contingent situation, bidders are requested to make all the necessary arrangements/alternatives such as back -up, power supply and whatever else required so that they are able to circumvent such situation and are able to participate in the auction successfully.

Place: COIMBATORE
Date: 10-04-2026

**AUTHORISED OFFICER
CANARA BANK**

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