

Date: 05-05-2026

Borrower, M/s House of Strinx Entertainment LLP Through Partners – 1. Shekhar Prasad, 2. Shaivya Singh, 3. Upendra Prasad, 4. Shalini Singh Address 1. 3rd floor, Food Court One, Awadh Centre, K-18 to K-23, Cinapolis, Vibhuti Khand, Gomtinagar Lucknow Uttar Pradesh 226002 Address 2. Green City, Sarsawan, Arjunanj, Lucknow Uttar Pradesh 226002
Partner/ Mortgagor, Shree Shekhar Prasad s/o Shree Guru Prasad, Address 1. 538-KHA/298 Sitapur Road, Madeganj, Roopur Khadra, Nirala Nagar, Lucknow Uttarpradesh 226020 Address 2. 538 KHA/298 Sitapur Road Khadra Lucknow Uttarpradesh 226020
Mortgagor Shree Guru Prasad Address 1. 538-KHA/298 Sitapur Road, Madeganj, Roopur Khadra, Nirala Nagar, Lucknow Uttarpradesh 226020
Mortgagor Shree Manish Anand, 538 KHA/298 Sitapur Road, Madeganj, Roopur Khadra, Nirala Nagar, Lucknow Uttarpradesh 226020
Partner 2 Shree Upendra Prasad s/o Shree Rajendra Prasad Dhusia, Address 1., 132/131 Nazirabad, Lucknow UttarPradesh 226020
Partner 3 Smt Shalini Singh, w/o Shree Anjani Singh Address 1. A-5/9 Viram Khand, Gomti Nagar Lucknow UttarPradesh 226010 Address 2. 5/174 Viram Khand 5 GomtiNagar Lucknow UP 226010
Partner 4 Smt Shaivya Singh D/o Shree Anjani Singh, Address 1. 5/174, Viram Khand – 5 GomtiNagar Lucknow UttarPradesh 226010 Address 2. 118, C Block Inderpuri, IARI, Central Delhi Delhi 110012 Address 3. 2, Lal Bahadur Shastri Marg, Jal Nigam Field Hostel Lucknow , Uttrapradesh 226001 Address 4. F-1/10 Sushant Golf City, Ansal Lucknow UttarPradesh 226026

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 9(1) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the constructive/physical/ symbolic possession of which has been taken by the Authorized Officer of the Bank/ Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on the date as mentioned in the table herein below, for recovery of its dues due to the Bank/ Secured Creditor from the respective borrower (s) and guarantor (s). The reserve price and the earnest money deposit will be as mentioned in the table below against the respective properties.

SCHEDULE OF THE SECURED ASSETS

Name of the Branch	(392600) GomtiNagar Lucknow (Now ARMB Lucknow-827200)
Name of the Account	M/S House of Strinx Entertainment LLP
Name & addresses of the Borrower/ Guarantors Account	Borrower, M/s House of Strinx Entertainment LLP Through Partners – 1. Shekhar Prasad, 2. Shaivya Singh, 3. Upendra Prasad, 4. Shalini Singh Address 1. 3 rd floor, Food Court One, Awadh Centre, K-18 to K-23, Cinapolis, Vibhuti Khand, Gomtinagar Lucknow Uttar Pradesh 226002 Address 2. Green City, Sarsawan, Arjunganj, Lucknow Uttar Pradesh 226002 Partner/ Mortgagor, Shree Shekhar Prasad s/o Shree Guru Prasad, Address 1. 538-KHA/298 Sitapur Road, Madeganj, Roopur Khadra, Nirala Nagar, Lucknow Uttarpradesh 226020 Address 2. 538 KHA/298 Sitapur Road Khadra Lucknow Uttarpradesh 226020 Mortgagor 1.Shree Guru Prasad Address 1. 538-KHA/298 Sitapur Road, Madeganj, Roopur Khadra, Nirala Nagar, Lucknow Uttarpradesh 226020 2.Shree Manish Anand, 538 KHA/298 Sitapur Road, Madeganj, Roopur Khadra, Nirala Nagar, Lucknow Uttarpradesh 226020 Partner 2 Shree Upendra Prasad s/o Shree Rajendra Prasad Dhusia, Address 1., 132/131 Nazirabad, Lucknow UttarPradesh 226020 Partner 3 Smt Shalini Singh, w/o Shree Anjani Singh Address 1. A-5/9 Viram Khand, Gomti Nagar Lucknow UttarPradesh 226010

	Address 2. 5/174 Viram Khand 5 GomtiNagar Lucknow UP 226010 Partner 4 Smt Shaivya Singh D/o Shree Anjani Singh, Address 1. 5/174, Viram Khand – 5 GomtiNagar Lucknow UttarPradesh 226010 Address 2. 118, C Block Inderpuri, IARI, Central Delhi Delhi 110012 Address 3. 2, Lal Bahadur Shastri Marg, Jal Nigam Field Hostel Lucknow , Uttarpradesh 226001 Address 4. F-1/10 Sushant Golf City, Ansal Lucknow UttarPradesh 226026										
Dt. Of Demand Notice u/s 13 (2) of SARFESI ACT 2002	05/10/2021										
Outstanding Amount	Rs.6764348.37 (Rs. Sixty Seven Lakh Sixty four thousand thousand three hundred Forty Eight and paisa thirty seven only)as on 30-04-2026 plus interest and other charges, less recovery if any ,w.e.f 01.05.2026.										
Possession Date u/s 13(4) of SARFESI ACT 2002	12/04/2022										
Nature of Possession Symbolic/ Physical/ Constructive	Symbolic										
Description of the Immovable Properties Mortgaged/ Owner's Name (mortgagers of property(ies))		Reserve Price	EMD								
Equitable Mortgage of Plot at Minjumla Khasra No 398,399 & 400 situated at Rooppur Khadra, Ward- Ayodhya Das, Lucknow having area 278.81 sqm in the name of Shri Guru Prasad s/o Late Shri Pannalal and Shree Manish Anand both son of Guru Prasad Boundaries as per deed: <table><tr><td>North</td><td>House of Guru Prasad</td></tr><tr><td>South</td><td>Land of Malti Devi</td></tr><tr><td>East</td><td>Land Jagdish Prasad Dhusiya</td></tr><tr><td>West</td><td>House of Guru Prasad</td></tr></table>		North	House of Guru Prasad	South	Land of Malti Devi	East	Land Jagdish Prasad Dhusiya	West	House of Guru Prasad	Rs.34,42,500.00 (Rupees Thirty four Lakhs, Forty two thousand five hundred only)	Rs.3,44,250.00 (Rupees Three lakhs Forty Four thousand two hundred fifty only)
North	House of Guru Prasad										
South	Land of Malti Devi										
East	Land Jagdish Prasad Dhusiya										
West	House of Guru Prasad										
Last date of deposit of EMD		26-05-2026 till 10.59 A.M									
Bid Increase Amount		Rs 10,000/-									
Date & Time of E-Auction		26-05-2026 , From 11.00 AM to 4:00 PM									
Details of the encumbrances known to the secured creditors		Nil									

TERMS AND CONDITIONS OF E-AUCTION SALE

- The sale shall be subject to the Terms & Conditions prescribed in the Security Interest (Enforcement) Rules 2002 and to the following further conditions.
The auction sale will be "online through e-auction" portal <https://baanknet.com>
- The intending Bidders/ Purchasers are requested to register on portal (<https://baanknet.com>) using their email-id and mobile number. The process of eKYC

- is to be done through Digilocker. Once the e-KYC is done, the intending Bidders/ Purchasers may transfer the EMD amount to their e-Wallet using online/challan mode before the e-Auction Date and time in the portal. The registration, verification of e-KYC, transfer of EMD in wallet and linking of wallet amount to Property must be completed well in advance, before auction.
3. Earnest Money Deposit (EMD) amount as mentioned above shall be paid online/challan mode and will be credited in bidders e-Wallet. Bidders, not depositing the required EMD online, will not be allowed to participate in the e-auction. The Earnest Money Deposited shall not bear any interest.
 4. Platform (<https://baanknet.com>) for e-Auction will be provided by e Auction service provider **M/s PSB Alliance Pvt. Ltd.** having its Registered office at **Unit 1, 3rd Floor, VIOS Commercial Tower, Near Wadala Truck Terminal, Wadala East. Mumbai-400037** (Helpdesk Number +91 8291220220, Email Id: support.baanknet@psballiance.com). The intending Bidders/ Purchasers are required to participate in the e-Auction process at e-Auction Service Provider's website <https://baanknet.com> This Service Provider will also provide online demonstration/ training on e-Auction on the portal.
 5. The Sale Notice containing the General Terms and Conditions of Sale is available / published in the following websites/ web page portal.
 - (1) <https://baanknet.com>
 - (2) www.pnbindia.in
 6. The intending participants of e-auction may download free of cost, copies of the Sale Notice, Terms & Conditions of e-auction, Help Manual on operational part of e-Auction related to this e-Auction from e-auction portal (<https://baanknet.com>).
 7. Bidder's e-Wallet should have sufficient balance ($\geq$ EMD amount) at the time of bidding.
 8. During the e-auction, bidders will be allowed to offer higher bid in inter-se bidding over and above the last bid quoted and the increase in the bid amount must be of increment amount mentioned. **02 minutes** time will be allowed to bidders to quote successive higher bid and if no higher bid is offered by any bidder after the expiry of **02S minutes** to the last highest bid, the e-auction shall be closed.
 9. It is the responsibility of intending Bidder(s) to properly read the Sale Notice, Terms & conditions of e-auction, Help Manual on operational part of e-Auction and follow them strictly.
 10. In case of any difficulty or need of assistance before or during e-Auction process, bidder may contact authorized representative of our e-Auction Service Provider M/s PSB Alliance Pvt. Ltd. Details of which are available on the baanknet portal.
 11. After finalization of e-Auction by the Authorized Officer, only successful bidder will be informed by our above referred service provider through SMS/ email. (On mobile no/ email address given by them/ registered with the service provider).
 12. The secured asset will not be sold below the reserve price.
 13. The successful bidder shall have to deposit 25% (twenty five percent) of the bid amount, less EMD amount deposited, on the same day or not later than the next working day and the remaining amount shall be paid within 15 days from the date of auction in the form of Banker's Cheque/ Demand Draft issued by a Scheduled Commercial Bank drawn in favor of "The Authorized Officer, Punjab National Bank, A/c (Name of the A/C) Payable at. In case of failure to deposit the amounts as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.
 14. Payment of sale consideration by the successful bidder to the bank will be subject to

TDS under Section 194- 1A of Income Tax Act 1961 and TDS is to be made by the successful bidder only at the time of deposit of remaining 75 % of the bid amount/full deposit of BID amount.

15. The Authorised Officer reserves the right to accept any or reject all bids, if not found acceptable or to postpone/cancel/adjourn/discontinue or vary the terms of the auction at any time without assigning any reason whatsoever and his decision in this regard shall be final.
16. The sale certificate shall be issued in the favour of successful bidder on deposit of full bid amount as per the provisions of the act.
17. The properties are being sold on “**AS IS WHERE IS BASIS**” and “**AS IS WHAT IS BASIS**” and “**WHATEVER THERE IS BASIS**”.
18. The particulars of Secured Assets specified in the Schedule hereinabove have been stated to the best of the information of the Authorised Officer, but the Authorised Officer shall not be answerable for any error, misstatement or omission in this proclamation.
19. It shall be the responsibility of the bidders to inspect and satisfy themselves about the asset and specification before submitting the bid. The bidder inspects the property in consultation with the dealing official as per the details provide.
20. All statutory dues/attendant charges/other dues including registration charges, stamp duty, taxes etc. shall have to be borne by the purchaser.
21. The Authorized Officer or the Bank shall not be responsible for any charge, lien, encumbrances, or any other dues to the Government or anyone else in respect of properties (E-Auctioned) not known to the bank. The Intending Bidder is advised to make their own independent inquiries regarding the encumbrances on the property including statutory liabilities, arrears of property tax, electricity dues etc.
22. The bidder should ensure proper internet connectivity, power back-up etc. The Bank shall not be liable for any disruption due to internet failure, power failure or technical reasons or reasons/contingencies affecting the e-auctions.
23. It is open to the Bank to appoint a representative and make self bid and participate in the auction.

For detailed term and conditions of the sale, please refer <https://baanknet.com> & www.pnbindia.in.

**Authorized Officer
Punjab National Bank
Secured Creditor**