OTTs Double Down on South Indian Hits

Rajesh N Naidu

Mumbai: From theatres to living rooms, South Indian cinema is increasingly dominating the showbiz, accounting for nearly 60% of all theatrically successful films acquired by streaming platforms across Indian languages in 2025.

While this marks a significant shift in OTT content-buying strategies, it is driven by stronger viewer engagement for South Indian titles on streaming platforms, with a higher proportion of viewers tending to watch them till the end after starting them, senior executives at large media and entertainment networks said.

Of the 125 films that each drew more than one million admissions in theatres and bought by leading streaming platforms, 74 were South Indian titles, according to a study by media and entertainment research firm Ormax Media.

"South Indian titles generally show strong engagement patterns, often delivering high completion rates and sustained viewing, which improve long-term platform value," said Krishnan Kutty, head of entertainment business, south cluster, at JioStar. "At streaming scale, consistent engagement matters more than opening spikes, and regional content is increasingly delivering that consistency," he added.

In addition, the share of South Indian content in total watch time on streaming platforms has been increasing, industry executives said.

"Across films and web series, we are witnessing phenomenal growth from the South, which accounts for more than 41% of total watch time on ZEE5," said Siju Prabhakaran, chief business officer at ZEE5. "Every region in South India brings a unique flavour and intellectual depth that resonates across age groups and geographical boundaries."

Producers said South Indian titles also offer advantages in terms of acquisition costs and content supply compared with Hindi films.

"These titles also provide pipeline stability," said Suniel Wadhwa, co-founder and director at Karmic Films. "A larger volume of theatrical films with stronger audience retention in the post-pandemic period comes from the South, giving streamers a more dependable content acquisition ecosystem." Language affinity and the cultural rootedness of South Indian stories have helped these films attract audiences well beyond their regional markets, independent streaming consultants said.

South accounts for nearly 60% of all theatrically successful films acquired by streaming platforms

"In addition to subtitles and dubbing, audiences' affinity for their mother tongue and the cultural authenticity of these stories and their presentation have helped South Indian titles find viewers beyond their traditional markets," said Shrirang Nargund, an independent consultant to the streaming industry. "Today, audiences outside the metros increasingly prefer such stories."

The next 100 million subscribers to India's streaming ecosystem are expected to come from markets beyond the major metropolitan cities.

According to the Ormax study, Netflix acquired 34% of all South Indian titles bought by streaming platforms in 2025, followed by JioHotstar (19%), ZEE5 (18%) and Prime Video (17%).

"We studied films that recorded one million footfalls in theatres across all languages in India. The South emerged as a bigger content market for streaming platforms," said Keerat Grewal, head of business development for streaming, TV and brands at Ormax Media.

Streamers also acquired 35 theatrically successful Hindi films, with Netflix accounting for 57%.

Ask Automotive PAT Climbs 24.2 pc to ₹72 crore in Q4

Mumbai: Automobile components and systems maker Ask Automotive on Tuesday reported a 24.2 per cent rise in consolidated profit after tax (PAT) to Rs 72 crore for the March quarter. The company's consolidated PAT in the fourth quarter of FY2024-25 was Rs 58 crore, Ask Automotive said in a statement. Its total income for the reporting quarter jumped 35.3 per cent to Rs 1,154 crore from Rs 853 crore in Q4 FY25, the company said. The Gurugram-headquartered Ask Automotive is into the manufacturing and supply of brake shoes and braking systems for two-wheelers. The company said that revenue from the advanced braking systems business vertical grew by 32 per cent during the March quarter, and income from aluminium light-weighting precision solutions surged 47 per cent. —**PTI**

Ebix Technologies Aims 20 pc Growth Across Insurance , Financial Services Biz

New Delhi: Ebix Technologies Ltd, the financial technology arm of Ebix Group, is expanding its focus on insurance technology infrastructure and aims for about 20 per cent annual growth over the next three years.

Alongside its insurance technology expansion plans, Ebix continues to strengthen its broader India financial services ecosystem through EbixCash and its integrated forex, remittance, travel, payments, and distribution businesses, the company said in a statement. EbixCash World Money recently expanded its retail forex presence with the launch of its 100th branch in India, it said. As India's insurance and reinsurance ecosystem continues to open up to greater private and global participation, Ebix is evaluating India rollout and localisation of several of its globally deployed insurance technology platforms, it said. These include solutions across broker connectivity, policy administration, electronic placement systems, compliance infrastructure, and digital insurance exchanges, it added.

"We see a significant opportunity to introduce globally established insurance technology infrastructure platforms that can support operational efficiency, connectivity, compliance, and transaction management across the insurance ecosystem. Our focus is on adapting these capabilities to India's regulatory and market requirements," Ebix Technologies CEO Gagan Sethi said. The company's international insurance technology portfolio currently supports hundreds of large insurers, brokers, exchanges, and financial institutions across over 40 countries. —**PTI**

Mayur Uniquoters Limited

Regd. Office and Works: Jaipur Sikar Road, Village Jaitpura, Distt. Jaipur-303704 (Raj.) India.
Tel: 91-1423-224001 **Fax:** 91-1423-224420 **CIN No.** L18101RJ1992PLC006952 **E-Mail:** secr@mayur.biz

YoY Income up 9%

YoY PBT up 43%

YoY PAT up 43%

Extract of Consolidated Financial Results for the Quarter and Year Ended 31st March 2026

(Rs. in Lakhs, except stated)

S.No.	Particulars	Quarter Ended 31.03.2026 (Unaudited)	Quarter Ended 31.12.2025 (Unaudited)	Quarter Ended 31.03.2025 (Unaudited)	Year Ended 31.03.2026 (Audited)	Year Ended 31.03.2025 (Audited)
1	Total Income from Operations	27,665.10	25,683.69	26,211.04	102,207.62	92,086.25
2	Operating Profit (PBIDT)	8,901.87	7,484.59	6,456.78	28,973.54	23,180.51
3	Net Profit/ (Loss) for the period Before Tax	8,123.35	6,716.39	5,694.84	25,898.23	20,128.36
4	Net Profit / (Loss) for the period After Tax	5,943.46	5,073.25	4,150.23	19,174.00	14,928.94
5	Total Comprehensive Income for the period	6,282.68	5,233.14	4,183.32	19,865.61	15,091.73
6	Equity Share Capital (of Rs. 5/- each)	2,172.63	2,172.63	2,172.63	2,172.63	2,172.63
7	Other Equity (Reserves)	-	-	-	111,077.52	93,384.56
8	Earning Per Share:					
	- Basic (in Rs.)	13.68	11.68	9.54	44.13	34.18
	- Diluted (in Rs.)	13.68	11.68	9.54	44.13	34.18

Notes: *Standalone Financial Information of the Company, pursuant to Regulation 47(1)(b) of SEBI (LODR):

S.No.	Particulars	Quarter Ended 31.03.2026 (Unaudited)	Quarter Ended 31.12.2025 (Unaudited)	Quarter Ended 31.03.2025 (Unaudited)	Year Ended 31.03.2026 (Audited)	Year Ended 31.03.2025 (Audited)
1	Turnover	26,054.79	23,698.82	21,418.09	94,170.96	82,020.64
2	Operating Profit (PBIDT)	9,029.30	7,769.28	5,620.28	30,307.10	22,043.75
3	Profit before Tax	8,258.97	7,008.79	4,865.21	27,262.30	19,019.54
4	Profit after Tax	6,070.64	5,293.51	3,501.52	20,296.97	14,100.87

*The above is an extract of the detailed format of Quarter and Year Ended Audited Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Audited Standalone and Consolidated Quarterly and Yearly Financial Results are available on the website of the Stock Exchanges i.e. www.nseindia.com and www.bseindia.com, and also on Company's website at www.mayuruniquoters.com


PU Garments


Handbag

Place: **Jaipur**
Date: **May 19, 2026**

For and on behalf of the Board of Directors
Suresh Kumar Poddar
Chairman & Managing Director & CEO
DIN-00022395


Automotive


Footwear


Furnishing


Marine Upholstery


Accessories

HDFC BANK — AUCTION NOTICE FOR GOLD ORNAMENTS

We understand your world

The borrowers concerned and the public at large are hereby informed that a public auction of gold jewellery/ornaments pledged as security in the loan accounts listed below is proposed to be conducted. These items were pledged by borrowers who have defaulted in repaying their dues as per the terms of the executed Loan Agreements, despite reminders issued by HDFC Bank Limited ("the Bank") directing them to clear their outstanding amounts. The Bank had earlier issued notices granting the borrowers seven (7) days' time to repay the full outstanding dues in their respective loan accounts. As the borrowers have failed to regularize their accounts, the Bank, in exercise of its rights as pledgee under the Loan Agreement and applicable law, has decided to enforce the pledge and proceed with the sale of the pledged gold jewellery/ornaments by way of public auction to recover the dues. The auction will be conducted at the branch(es) mentioned below from 3:30 p.m. onwards. If, for any reason, the auction of any pledged security cannot be conducted or completed on the scheduled date, the Bank reserves the right to continue or reschedule the auction on any subsequent date and time without further notice.

SR.NO	Loan No.	Borrower's Name	Loan Amount	Place of Auction	Date of Auction
1	74019971	PRITESH BHUPENDRABHAI SHAH	491000	Hdfc Bank Ltd., Ground Floor, Unit No. 6 & 7, Maple Trade Center, Near Surdhara Circle, Thaltej, Ahmedabad, Gujarat - 380054.	29.05.2026
2	75788891	PRABHABEN RASIKJI CHAVDA	221000	Hdfc Bank Ltd.21,22,23, Rushimotor, Palanpur Highway, Radhanpur-385340	29.05.2026
3	4000650387	PANKIT RAJESHBHAI PRAJAPATI	130000	Hdfc Bank Ltd, Shop No.5 To 9, Shukhsagar Complex, Near Fortune Landmark Hotel, Ahmedabad, Gujarat	29.05.2026
4	75543557	DASHARATHJI SHAMBHUJI GOTHADIYA	75000	Hdfc Bank Ltd.Ground Flr , Prerna Complex, Opp Gayatri Temple, Highway, Deesa, Gujarat	29.05.2026
5	75242910	MOHANBHAI DUNGRAJI SUTHAR	43000		
6	75239475	HASMUKHBHAI ZAPADIYA	70500	Hdfc Bank Ltd, Ground Floor, Shop No 1-2 And 7-8 Platinum Gold, Naroda Memco Road, Ahmedabad, Gujarat	29.05.2026
7	75163444	MUSRAN IQBALBHAI KUMBHAR	63000	Hdfc Bank Ltd.Ground Floor, Guru Plaza, Opp Government Technical School, Banasdairy Road., Palanpur, Gujarat	29.05.2026
8	73929851	JAYAVANTIKABEN MEHULKUMAR PATEL	60000	Hdfc Bank Ltd, Ground Floor, Shop No 2, Shakti Extol, Besides, Zydus Hospital, Thaltej Hebatpur Rd, Ahmedabad, Gujarat	29.05.2026
9	4000254749	RAJUJI DASHRATHJI THAKOR	39500	Hdfc Bank Ltd.Vrundavan Arcade, Opp G P O, Station Road, Patan, Gujarat	29.05.2026
10	75259110	JITENKUMAR RAJNIKANT PATEL	501700	Hdfc Bank Ltd., Ground Floor, Opp. Raopura Gpo, Near Kothi Cross Road, Vadodara, Gujarat	29.05.2026
11	75277471	JITENKUMAR RAJNIKANT PATEL	501500		
12	4000190114	RAGHUBHAI RATABHAI RABARI	63000	Hdfc Bank Ltd. Ground Floor, Dev - Darshan Complex, Rajkot Bhavnagar Road, Sihor-Dist. Bhavnagar, Gujarat	29.05.2026
13	75350568	BAGHUBEN VIHABHAI AALGOTAR	56000		
14	4000959278	KURESHI MAJID GULABSHA	62500	Hdfc Bank Ltd, Bhavnagar - Rajkot Highway, Dist - Amreli, Babra, Gujarat	29.05.2026
15	4000406826	RAMESHBHAI BAGHABHAI BARAIYA	60000	Hdfc Bank Ltd, Bajrangdas Bapa Chowk, Talaja, Talaja, Gujarat	29.05.2026
16	4000089115	LALITABEN JETHAVA	36000	Hdfc Bank Ltd.Nootan Nagar, Kuber Buag, Dist-Bhavnagar, Mahuva, Gujarat	29.05.2026
17	4001170682	MAKWANA KIRANKUMAR	182000	Hdfc Bank Ltd, Kuber Shop No.1, Ground Floor, Park Colony, Opp.Jogger'S Park, Jamnagar, Gujarat	29.05.2026
18	74031249	BHAVESH GOJIYA	36491	Hdfc Bank Ltd.Kalyan Complex, Post Office Road, Near Nagar Naka, Khambhalia, Gujarat	29.05.2026
19	75216130	BAVALIYA VIJAYBHAI MASHARUBHAI	90000	Hdfc Bank Ltd, B3, B4 Santosh Complex, Near Geb Sub Station, Paliyad Road, Sayla, Gujarat	29.05.2026
20	4000857270	JUNEJA RAHIM MERUBHAI	51500	Hdfc Bank Ltd, Jerambhai Hall, Panjrapol Road, Upleta, Gujarat	29.05.2026
21	4000160490	MEGH SINGH	112000	Hdfc Bank Ltd.Ground Floor, Shivalik 2, Besides Ioc, Petrol Pump, 132 Feet Ring Road, Near Shyamal Cross Road, Ahmedabad, Ahmedabad, Gujarat	20.06.2026
22	75088064	MRITUNJAY TIWARI	95000	Hdfc Bank Ltd.Nakshtra Building, Maninagar, Maninagar, Ahmedabad, Gujarat	20.06.2026
23	75371709	HIMANSHU S SINGH	41100	Hdfc Bank Ltd, 11, 12 And 14 Gr Floor, Binali Complex, Naranpura, Ahmedabad, Gujarat	20.06.2026
24	4001032919	RANJIT KUMAR SINGH	81000	Hdfc Bank Ltd.G/2, Asara Business Center, Vastadevdi Road, Opp BSNL office, Katargam, Surat-395004	20.06.2026
25	4000730318	CHAUHAN PARESHBHAI RATILAL	33000		
26	75492232	SHAILENDRA KUMAR	62000	HDFC Bank Ltd., GF & FF, Mahalaxmi Square, Survey No 767, Opp. Solsumba Gram Panchayat, Near Derasar, At Po Dahad, Umbergaon, Gujarat - 396165	20.06.2026
27	75528352	SHAILENDRA KUMAR	43500	HDFC Bank Ltd., Sanjan Complex, Ground,Shop 9 to 16,Nr Jhanda chowk, Main market Sanjan, Dist Valsad - 396150	20.06.2026
28	73949755	MOUNESH M MALLABADI	14776	Hdfc Bank Ltd.Deep Complex, Ground Floor , Teen Batti, Nani Daman, Daman, Daman And Diu	20.06.2026
29	4001096948	BARIYA BHUPENDRAKUMAR	188000	Hdfc Bank Ltd.1St Floor Bagwan Complex, Opp Rani Bungalow, Station Road, Chhota Udaipur ., Chhota Udaipur, Gujarat	20.06.2026
30	75153284	ARUNKUMAR GOHEL	110740	Hdfc Bank Ltd.Ground Floor, Productivity House, Productivity Road, Alkapuri, Vadodara, Gujarat	20.06.2026
31	4001150670	DHANDHUKIYA HIMATBHAI SHAMJIBHAI	101500	Hdfc Bank Ltd. Ground Floor, Dev - Darshan Complex, Rajkot Bhavnagar Road, Sihor-Dist. Bhavnagar, Gujarat	20.06.2026
32	4000049437	MATAYAS P LUVIS	265000	Hdfc Bank Ltd, 2-Shakti Plot Main Road, Derasar Street, Morvi, Gujarat	20.06.2026
33	4000484409	LADHER BHARAT KESHABHAI	21000	Hdfc Bank Ltd, City Gold Plaza, Ground Floor, Nr Patel Wadi, Pedak Roda Rajkot., Rajkot, Gujarat	20.06.2026

The auction shall be carried out strictly on an "AS IS WHERE IS", "AS IS WHAT IS", and "WHATEVER THERE IS" basis. The Bank makes no warranty or representation, express or implied, regarding the quality, purity, caratage, weight, or valuation of the pledged gold jewellery/ornaments. Prospective bidders are solely responsible for inspecting and satisfying themselves regarding the condition, purity, caratage, weight, and valuation of the pledged items prior to placing their bids. Inspection will be permitted 45 minutes before the auction, entirely at the bidders' cost, risk, and discretion. By participating in the auction, bidders shall be deemed to have independently inspected the pledged items and to accept all associated risks without any reliance on representations by the Bank. No requests for return, exchange, refund, compensation, or cancellation will be entertained after the sale has been concluded. All bids shall be subject to a minimum reserve price determined by the Bank in accordance with applicable regulatory norms. The auction value will be based on the lower of: (a) the average closing price of gold for the preceding thirty (30) days, or (b) the closing price of gold published by the India Bullion and Jewellers Association Ltd. (IBJA) on the immediately preceding day.The Bank retains sole discretion to finalise the reserve price and impose any additional conditions as deemed necessary. Should any borrower repay the entire outstanding dues in accordance with the Loan Agreement before commencement of the auction, the pledged gold jewellery/ornaments for that account may, at the Bank's discretion, be withdrawn from the auction without further notice. The auction and any resulting sale shall remain subject to any further terms and conditions that the Bank, in its sole and absolute discretion, may impose, amend, or prescribe from time to time. Please note that the undersigned Authorized Officer of the Bank reserves the right to postpone, adjourn, modify, suspend, or cancel the auction proceedings without prior notice and without assigning any reason. The Authorized Officer also reserves the right to accept or reject any bid(s), in whole or in part, and any such decision shall be final and binding on all participants.

Date : 20.05.2026, Place : Ahmedabad — **Sd/- Authorised Officer, HDFC Bank Ltd.**

बैंक ऑफ इंडिया Bank of India BOI — ZONAL OFFICE, VADODARA ZONE:

Ellorapark, Subhanpura, Vadodara - 390023. Ph.: (0265) 2396573, 2397032

STAR MEGA E-AUCTION SALE NOTICE FOR SALE OF PROPERTIES UNDER SARFAESI ACT 2002

E-auction sale notice for sale of Immovable assets under the securitisation and reconstruction of financial assets and enforcement of security interest act, 2002 read with prevision to Rule 8(6) **and rule 6 (2)** of the Security Interest (Enforcement) Rules, 2002 Notice is here by given to the public in general and in particular to the following Borrower(S) & Guarantor(S) that the below described immovable properties mortgaged/charged to Bank of India (secured creditor), the **Physical Possession** of which has taken by the Authorised Officer of Bank of India will be sold on "AS IS WHERE IS BASIS", "AS IS WHAT IS BASIS" and "WHATEVER THERE IS BASIS" for recovery of respective dues as detailed hereunder against the secured assets mortgaged/charged to Bank Of India from the respective Borrower(S) and Guarantor(S). The reserve price and the earnest money deposit is shown there against secured asset. **The sale will be done by the undersigned through e-Auction platform provided hereunder.**

DATE AND TIME OF AUCTION: 09.06.2026 between 11.00 noon to 05.00 pm (with Auto extension clause in case of bid in last 10 minutes before closing)

Sr. No.	Name of the Borrower/ Guarantor/Owner/Partner/ Mortgagor of the property	Lot No	Details of Property to be Sold	Details of Bank dues as per Notices	Possession	Minimum Reserve Price (Rs. in Lac)	EMD (Rs. in Lac)	Date/Time of E-Auction
M.G.ROAD BRANCH, Mahatma Gandhi Road,Shyamal Bechar Pole Post Box No. 34, Vadodara, Gujarat -390 004. Mobile: 9460434106								
1	Hardik Bhupendra Majumdar & Divya Hardik Majumdar	1	Flat No. 303, on the 3rd Floor, in `Navnath Flats' Near Rang Mahal, constructed on the land situated in Khedkar Faliya of Wadi Area at Vadodara Kasba sim, Vibhag-A, tika No. 9/1, C.S.No. 13 & 15/A-2 Dist Vadodara-390004 in the name of Mr. Hardik Bhupendra Majumdar & Mrs. Divya Hardik Majumdar	As per Notice U/S 13(2) Dt. **10.05.2021 Rs. 7,89,709.92** (Rupees Seven Lakh Eighty Nine Thousand Seven Hundred Nine and Paisa Ninety Two) plus further interest and cost incidental expenses etc.- recovery if any	Physical	Rs. 7.80	Rs. 0.78	09.06.2026 11 AM to 5 PM
2	Mr. Govindbhai Samajibhai Patoliya & Mr. Milan Govindbhai Patoliya	2	Flat No. B-303, Pavitra Flats, Maneja Crossing, Makarpura, Vadodara-390013 in the name of Mr. Govindbhai Samajibhai Patoliya & Mrs. Milan Govindbhai Patoliya.	As per Notice U/S 13(2) Dt. **10.05.2021 Rs. 15,49,214.66** (Rupees Fifteen Lakh Forty Nine Thousand Two Hundred Fourteen and Paisa Sixty Six) plus further interest and cost incidental expenses etc.- recovery if any	Physical	Rs. 16.85	Rs. 1.69	09.06.2026 11 AM to 5 PM
3	Mrs.Rekhaben Rajubhai Dhumal & Mr.Rajendra Balchandra Dhumal	3	Flat No. B-403, on 4th Floor Vinayak Apartment at Khedkar Faliya, Wadi Vadodara-390017 in the name of Mrs.Rekhaben Rajubhai Dhumal & Mr.Rajendra Balchandra Dhumal	As per Notice U/S 13(2) Dt. **30.08.2025 Rs. 8,56,654.00** (Rupees Eight Lakh Fifty Six Thousand Six Hundred and Fifty Four) plus further interest and cost incidental expenses etc.- recovery if any	Physical	Rs. 8.90	Rs. 0.89	09.06.2026 11 AM to 5 PM

The measurement of above property/ies however be verified by bidders at site and also from the revenue records prior to participating in auction.

Terms & Conditions of E-Auction are as under: 1. E-Auction is being held on "as is where is basis", "as is what is basis" and will be conducted "On Line", before submitting bid **EMD shall be deposited through NEFT/Found Transfer in working hours on or before 09.06.2026 on 04.00PM.** **2.** For downloading further details, Process Compliance and Terms & Conditions, Please visit:- a. **https://www.bankofindia.co.in**, b. Website address of our e-Auctions Service Provider **M/S PSB Alliance e-auction portal - psba@psballiance.com** Bidder may visit **http://www.ebkray.in or BAANKNET.COM** where "Guidelines" for bidders are available with educational videos. Bidders have to complete following formalities well in Advance: Step 1: Bidder/Purchaser Registration: Bidder to register on e-Auction Platform (link given above) using his mobile number and email-id, Step 2: KYC Verification: Bidder to upload requisite KYC documents. KYC documents shall be verified by e-Auction service provider (may take 2 working days). Step 3: Transfer of EMD amount to Bidder Global EMD Wallet: Online/off-line transfer of fund using NEFT/Transfer, using challan generated on e-Auction Platform., Step 4: Bidding Process and Auction Results: Interested Registered bidders can bid online on e-Auction Platform after completing Step 1, 2 and 3. Please note Step 1 to Step 2 should be completed by bidder well in advance, before e-Auction date., **3.** To the best of knowledge and information of the Authorised Officer, there is no encumbrance on the property/ies. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property/ies put on auction and claims/rights/dues/affecting the property, prior to submitting their bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the bank. The property is being sold with all the existing and future encumbrances whether known or unknown to the bank. The Authorised Officer/Secured Creditor shall not be responsible in any way for any third party claims/rights/dues. No claim of whatsoever nature will be entertained after submission of the online bid regarding property/ies put for sale. **4. Date of Inspection 30.05.2026 ON 11AM TO 2.00PM** with prior appointment with mentioned respective branches on the contact numbers given against respective branches., **5.** Bids shall be submitted through online procedure only., **6.** Bidders shall be deemed to have read & understood the terms & conditions of sale & be bound by them., **7.** The Bid price to be submitted shall be above the Reserve price & bidders shall improve their further offers in multiples of **Rs. 10,000/-** (Rupees Ten Thousand only)., 8. It shall be the responsibility of the interested bidders to inspect and satisfy themselves about the property before submission of the bid., **9.** The Earnest Money Deposit (EMD) of the successful bidder shall be retained towards part sale consideration and the EMD of unsuccessful bidders shall be refunded., **10.** The Earnest Money Deposit shall not bear any interest. The successful bidder shall have to deposit 25% of the sale price including EMD already paid, immediately on acceptance of bid price by the Authorised Officer and the balance of the sale price on or before 15th day of sale. The auction sale is subject to confirmation by the Bank. Default in deposit of amount by the successful bidder would entail forfeiture of the whole money, already deposited and property shall be put to re-auction and the defaulting bidder shall have no claim/right in respect of property/amount, **11.** Neither the Authorised Officer/Bank nor e-Auction service provider will be held responsible for any Internet Network problem/Power failure/any other technical lapses/failure etc. In order to ward-off such contingent situation the interested bidders are requested to ensure that they are technically well equipped with adequate power back-up etc. for successfully participating in the e-Auction event., **12.** The purchaser shall bear the applicable stamp duties/Registration fee/other charges, etc and also all the statutory/non-statutory dues, taxes, assessment charges, etc. owing to any body., **13.** The Authorised Officer/Bank is not bound to accept the highest offer and has the absolute right & discretion to accept or reject any or all offer(s) or adjourn/postpone/cancel the e-Auction or withdraw any property or portion thereof from the auction proceeding at any stage without assigning any reason there for., **14.** The Sale Certificate will be issued in the name of the purchaser(s)/applicant (s) only and will not be issued in any other name(s). **15.** Th sale shall be subject to rules/conditions prescribed under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002. Further details/enquiries if any on the terms and conditions of sale can be obtained from the respective branches on the contact numbers given., **16.** This is also a mandatory notice of **15 days** as per provision or the SARFAESI Act to the Borrowers/Guarantors/Mortgagers of the above accounts informing them about holding of sale/Auction aforesaid date.

Date: 20.05.2026 - Place: Vadodara — **Authorised Officer, Bank of India**