

**पंजाब एण्ड सिंध बैंक**  
(भारत सरकार का उपक्रम)  
शाखा- पहाड़गंज  
5/1, डी.बी. गुप्ता रोड,  
पहाड़गंज, नई दिल्ली- 110055  
दूरभाष : 011-23617738  
ई-मेल: D0019@psb.co.in

१६ मी बंगलुरु नी वो इंडिया



**PUNJAB & SIND BANK**  
(A Government Of India Undertaking)  
B.O.- Paharganj.  
5/1, D.B Gupta Road,  
Paharganj, New Delhi- 110055  
Phone: 011-23617738  
E-mail: D0019@psb.co.in

REF:

Date- 22-05-2026

1. **M/S SHRADHA APPARELS**  
(PARTNERSHIP FIRMS)  
HAVING ITS REGISTERD OFFICE  
AT IX/4409, GALI NO 7  
AJIT NAGAR, GANDHI NAGAR  
DELHI-110031

2. **Mr. PANKAJ GUPTA**  
S/O SH. SATYA PRAKASH GUPTA  
(PARTNER/GUARANTOR)  
HAVING HIS OFFICE AT 1X/4409,  
GALI NO 7  
AJIT NAGAR, GANDHI NAGAR  
DELHI-110031

ALSO AT

19 , MIG DUPLEX,  
BRIJ VIHAR, GHAZIABAD,  
UP 201011

ALSO AT

5249, GALI NO. 4  
OLD SEELAMPUR,  
GANDHI NAGAR  
DELHI-110031

3. **Sh. RAHUL GUPTA**  
S/O SH. SATYA PRAKASH GUPTA  
(PARTNER/GUARANTOR)  
HAVING HIS OFFICE AT 1X/4409,  
GALI NO 7  
AJIT NAGAR, GANDHI NAGAR  
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१९ मी बर्गगुप्त नी की ब्रडवि



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UP – 201011

ALSO AT

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OLD SEELAMPUR,  
GANDHI NAGAR  
DELHI-110031

4. SMT ALKA GUPTA  
(Guarantor)  
W/O SH RAHUL GUPTA  
R/O 19 MIG DUPLEX  
BRIJ VIHAR, GAZIABAD  
UP 201011.

ALSO AT

IX/4409, GALI NO 7  
AJIT NAGAR, GANDHI NAGAR  
DELHI-110031

Dear Sir/Madam,

**Reg: Notice for redemption in terms of the right vested with you under Section 13 (8) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 ("SARFAESI ACT") read with proviso to rule 8(6) of the Security Interest (Enforcement) Rules , 2002 in A/c 00191300085479 , 00191200085864 AND 00191200085907 B/O PAHAR GANJ.**

As you are aware that the Authorized Officer of the bank has issued a demand notice under section 13(2) of the SARFAESI ACT on 13-11-2024 published on 27-11-2024 as a measure for enforcement of security interest in the secured asset offered by you as security in the subject loan account.

Subsequently, the Authorized Officer while taking further measures under section 13 (4) of the Act, took possession of the secured asset on 01-02-2025.

As you have failed to discharge your liabilities of the bank, therefore, the undersigned as authorized officer, in exercise of its power under section 13 (4) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 has decided to sell the properties secured assets as described below through E-Auction for realization of debts due to the Bank from above mentioned Borrower and Guarantors.

Your attention is invited to the Section 13(8) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to rule 8(6) of the Security Interest (Enforcement) Rules , 2002, in respect of the time available ( i.e 30 days), to redeem the secured assets. Kindly note that your right under section 13(8) will cease from the date of publication of notice for public auction or inviting quotations or tender from public or private treaty for transfer by way of lease, assignment or sale of the secured asset.



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१६ श्री बागिचाजी की इमारत



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## DETAILS OF SALE NOTICE FOR SALE OF IMMOVABLE PROPERTY ARE AS UNDER:

E-Auction Sale Notice for sale of immovable assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to rule 8(6) of the Security Interest (Enforcement) Rules, 2002

**E – Auction Date & Time** : 23-06-2026; 11:00 AM to 01:00 PM  
**Date of Inspection** : 02-06-2026; 11:00 AM to 01:00 PM  
**Last Date of Bid Submission** : 22-06-2026; up to 11:59 PM

|                                                 |                                                                                                                                                                                                                                                                |
|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of Borrower and Guarantor                  | M/S SHRADHA APPARELS (PARTNERS)<br>Mr. PANKAJ GUPTA S/O SATYA PRAKASH GUPTA<br>RAHUL GUPTA S/O SATYA PRAKASH GUPTA<br>And<br>Guarantors:<br>Mr. PANKAJ GUPTA S/O SATYA PRAKASH GUPTA<br>RAHUL GUPTA S/O SATYA PRAKASH GUPTA<br>Mrs. ALKA GUPTA W/O RAHUL GUPTA |
| Demand Notice date and Amount , Account Details | 13-11-2024 (published on 27-11-2024)<br>*00191300085479 Rs 1,61,66,429.21<br>*00191200085864 Rs 36,68,305.94<br>*00191200085907 Rs 9,30,680.72<br><b>TOTAL Rs.2,07,65,715 + future interest along with penal charges w.e.f 31-10-2024.</b>                     |
| Total O/S as on 05-03-2026                      | 00191300085479 Rs.1,90,65,039.11<br>00191200085864 Rs 41,86,326.21<br>00191200085907 Rs 10,91,232.20<br><b>TOTAL Rs.2,43,42,597.52</b>                                                                                                                         |

| Details of Properties                                                                                                                                                                                                                                                                                                                                                           | MRP                                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| Immovable property Bearding No 1X/4409, KHASRA NO 147, GALI NO 7 AJIT NAGAR GANDHI NAGAR SHAHDARA DELHI in the area of village Seelampur illaqua SHAHDARA DELHI 110031 area measuring, 120 SQ YARD sales deed dated 14-06-2010 registered at Book no.1 Volume NO 4701 at Pages from 38 to 44 dated at serial no 10748 registered in the office of sub registrar VIII NEW DELHI. | Rs 1,54,70,000.00/-<br>(Rupees one Crore Fiftyfour Lakh Seventy Thousand only) |

कृते पंजाब एण्ड सिंध बैंक  
For PUNJAB & SIND BANK

मुख्य प्रबंधक/Chief Manager  
कॉलेज-19, वेस्ट पटेल नगर, नई दिल्ली-08  
College-19, West Patel Nagar, New Delhi-8

AUTHORIZED OFFICER

