

(Continued from previous page...)

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR") read with Regulation 252 of SEBI ICDR Regulations, 2018, the Offer is being made for at least 25% of the post-Offer paid-up Equity Share capital of our Company. The Offer is being made under Regulation 229(2) of Chapter IX of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 via book building process wherein not more than 50% of the net Offer shall be allocated on a proportionate basis to QIBs, provided that our Company may, in consultation with the BRLM, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations, out of which 33.33% of the Anchor Investor Portion, shall be reserved, for domestic Mutual Funds and 6.67% for Life Insurance Companies and Pension Funds (aggregating to 40%), subject to valid Bids being received from them at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of undersubscription in Life Insurance Companies and Pension Funds portion the same may be allocated to domestic Mutual Funds. In case of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors (out of which one third shall be reserved for applicants with an application size of more than two lots and upto such lots equivalent to not more than ₹ 10,00,000 and two-thirds shall be reserved for applicants with application size of more than ₹ 10,00,000) and not less than 35% of the Issue shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All Bidders (other than Anchor Investors) shall mandatorily participate in the Issue only through the ASBA process. ASBA Bidders must provide either (i) the bank account details and authorization to block funds in the ASBA Form, or (ii) the UPI ID, as applicable, in the relevant space provided in the ASBA Form. The ASBA Forms that do not contain such details are liable to be rejected. Applications made using third party bank account or using third party linked bank account UPI ID are liable for rejection. Anchor Investors are not permitted to participate in the Issue through the ASBA process. ASBA Bidders shall ensure that the Bids are made on ASBA Forms bearing the stamp of the relevant Designated Intermediary, submitted at the relevant Bidding Centres only (except in case of electronic ASBA Forms) and the ASBA Forms not bearing such specified stamp are liable to be rejected. For details, see "Offer Procedure" beginning on page 306 of the Red Herring Prospectus.

Bidders/ Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidders/ Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders/Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Investors must ensure that their PAN is linked with AADHAR and are in compliance with CBDT Notification dated February 13, 2020 and press release dated June 25, 2021.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see “History and Corporate Structure” on page 161 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see the section “Material Contracts and Documents for Inspection” on page 363 of the Red Herring Prospectus.

LIABILITY OF MEMBERS AS PER MOA: The Liability of the members of the Company is Limited

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorized share capital of the Company is ₹ 22,00,00,000 divided into 2,20,00,000 Equity Shares of ₹ 10/ each. The issued, subscribed and paid-up share capital of the Company before the Offer is ₹ 15,58,87,950 divided into 1,55,88,795 Equity Shares of ₹ 10/ each. For details of the Capital Structure, see “Capital Structure” on the page 66 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES
 SUBSCRIBED BY THEM:

ORIGINAL SIGNATORIES			CURRENT PROMOTERS		
Name of Promoters	Face Value (₹)	No. of Shares	Name of Promoters	Face Value (₹)	No. of Shares
Vishal Jain	10.00	5,000	Vishal Jain	10.00	1,44,15,535
Gaurav Jain	10.00	5,000	Mahak Jain	-	NIL

LISTING: The Equity Shares offered through the Red Herring Prospectus are proposed to be listed on BSE SME (i.e. **SME Platform of BSE**). Our Company has received an “In-principle” approval from the BSE for the listing of the Equity Shares pursuant to letter dated April 15, 2026. For the purposes of the Offer, the Designated Stock Exchange shall be BSE. A signed copy of the Red Herring Prospectus has been submitted for registration to the ROC on June 06, 2026 and Prospectus shall be filed with the RoC in accordance with Section 26(4) of the Companies Act, 2013.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Offer is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus shall be filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "*Disclaimer Clause of SEBI*" beginning on page 281 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): it is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the contents of the Offer Document or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the *"Disclaimer Clause of BSE"* beginning on page 284 of the Red Herring Prospectus.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer

unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors must rely on their own examination of the Issuer and this Offer, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 18 of the Red Herring Prospectus.

TRACK RECORD OF BOOK RUNNING LEAD MANAGER: The BRLM associated with the Offer has handled 7 Public Issue/Offer in the past three years, out of which one of the issue was closed below the Issue/ Offer Price on listing date.

Name of BRLM	Total Issue		Issue closed below IPO Price on Listing Date.
	Mainboard	SME	
Seren Capital Private Limited	0	7	1

BOOK RUNNING LEAD MANAGER TO THE OFFER	REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
 SEREN CAPITAL Elevate Your Potential SEREN CAPITAL PRIVATE LIMITED Address: Office no. 601 to 605, Raylon Arcade, Kondivita, J.B. Nagar, Mumbai, Maharashtra – 400059 Telephone: + 91-22-46011058 Email: info@serencapital.in Investor Grievance Email: investor@serencapital.in Website: https://serencapital.in/ Contact Person: Akun Goyal/Tripti Pathani SEBI Regn. No. INM000013156	 Mudrarta MUDRA RTA VENTURES PRIVATE LIMITED Address: B-117, 3rd Floor, DDA Shed, Okhla Industrial Area Phase-1, New Delhi -110020 Telephone: 91-9958808069 Email: ipo@mudrarta.com Investor Grievance Email: info@mudrarta.com Website: www.mudrarta.com Contact Person: Akshay Tanwar SEBI Registration Number: INR000004413 CIN: U70200DL2022PTC401399	 Susan Wires & Cables SUSAN ELECTRICALS INDIA LIMITED Reshma Shukla Company Secretary and Compliance Officer Address: 1703, Nirmal Tower, 26, Barakhamba Road, Connaught Plaza, New Delhi, India, 110001. Telephone: 0120-4331296 E-mail: office@seil.net.in Website: https://seil.net.in Investors can contact the Compliance Officer or the Registrar to the Offer in case of any pre- Offer or post- Offer related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

Availability of Red Herring Prospectus: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein, before applying in the Offer. Full copy of the Red Herring Prospectus will be available at the website of SEBI at www.sebi.gov.in; the website of Stock Exchange at www.bseindia.com, the website of BRLM at www.serencapital.in and website of Company at <https://sell.net.in>.

AVAILABILITY OF THE ABRIDGED PROSPECTUS: A copy of the abridged prospectus shall be available on the website of the Company, BRLM and BSE at <https://seil.net.in>, <https://serencapital.in/offer-documents.php> and <https://www.bseindia.com/PublicIssues/PublicIssues.aspx?id=1>, respectively.

Syndicate Member: Mansi Share & Stock Broking Private Limited

Availability of Bid-Cum-Application forms: Bid-Cum-Application forms can be obtained from the Company: Susan Electricals India Limited, Book Running Lead Manager: Seren Capital Private Limited. Application Forms can also be obtained from the Stock Exchange and list of SCSBs available on the website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.bseindia.com.

Application Supported by Blocked Amount (ASBA): All investors in this Offer have to compulsorily apply through ASBA. The investors are required to fill the ASBA form and submit the same to their banks. The SCSB will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

For more details on the issue process and how to apply, please refer to the details given in application forms and abridged prospectus and also please refer to the chapter "Offer Procedure" on page 306 of the Red Herring Prospectus.

BANKER TO THE OFFER: AXIS BANK LIMITED

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For Susan Electricals India Limited

Sd/-

Vishal Jain

Designation: Chairman & Managing Director

DIN: 01889925

Disclaimer: Susan Electricals India Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares the Red Herring Prospectus dated June 06, 2026 has been filed with the Registrar of Companies, Delhi and thereafter with SEBI and the Stock Exchanges. The RHP shall be available on the website of the SEBI at www.sebi.gov.in, website of BSE SME at www.bsesme.com and is available on the websites of the BRLM at www.serencapital.in. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the Red Herring Prospectus including the section titled “*Risk Factors*” beginning on page 18 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “*Securities Act*”) or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in “offshore transactions” in reliance on Regulation “S” under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.

AdBac

 पंजाब नैशनल बैंकगुरो के प्रतीक (A GOVERNMENT OF INDIA UNDERTAKING)	 punjab national bank ...the name you can BANK upon!	Asset Recovery Management Branch (ARMB), Bulandshahr (D. No. 821200) PNB House, Yamunapuram, Bulandshahr - 203001 Email: CS8212@pnbank.in
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SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES					
E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) and Rule 9 (1) of the Security Interest (Enforcement) Rules, 2002.					
Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the constructive/physical/symbolic possession of which has been taken by the Authorized Officer of the Bank/Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on the date as mentioned in the table herein below, for recovery of its dues due to the Bank/Secured Creditor from the respective borrower(s) and guarantor(s). The reserve price and the earnest money deposit will be as mentioned in the table below against the respective properties.					
SCHEDULE OF THE SECURED ASSETS					
Lot No.	Name of the Branch Name of the Account Name & addresses of the Borrower/ Mortgagors/Guarantors Account	Description of the Immovable Properties	A) Dt. Of Demand Notice u/s 13(2) of SARFESI ACT 2002 B) Outstanding Amount as per demand notice. C) Possession Date u/s 13(4) of SARFESI ACT 2002 D) Nature of Possession Symbolic/Physical/Constructive	A) Reserve Price Amount in Rs. B) EMD (Last Date & Time) C) Bid Increase Amount D) Baanknet Property ID:	Date/ Time of E-Auction Details of the encumbrances known to the secured creditors
1.	PNB E-OBC Bulandshahr/ARMB Bulandshahr (D.No.821200) 1. M/s Sushil Kumar Contractor Prop. Sh. Sushil Kumar (Borrower), 44, Hans Vihar, Bhoor, Bulandshahr, U.P. - 203001. 2. Sh. Sushil Kumar S/o Sh. Rameshwar Dayal Sharma (Borrower/Proprietor), 999 A, Hans Vihar, Bulandshahr, U.P. - 202395; also at 44, Hans Vihar, Bhoor, Bulandshahr, U.P. - 203001. 3. Smt. Chandrawati W/o Sh. Rameshwar Dayal Sharma (Guarantor), 44, Hans Vihar, Bhoor, Bulandshahr, U.P.- 203001. 4. Sh. Sunil Sharma S/o Sh. Rameshwar Dayal Sharma (Guarantor), 44, Hans Vihar, Bhoor, Bulandshahr, U.P.- 203001.	A residential House Bearing municipal No. 44, measuring area 126.00 sq. mtrs. situated at Vill. Mohalla Bhoor (now Hans Vihar Colony), Pargana Baran, Distt. Bulandshahr in the name of Sh. Sushil Kumar, Sh. Sunil Kumar and Smt. Chandrawati S/o W/o Late Sh. Rameshwar Dayal Sharma. Boundaries as per title deed: East - Road 18 feet wide, West - Plot of C.K. Sharma, North - Plot of Chaudhary South -Plot of Mukesh, **Property details as per title deed**	A) 04.11.2022 B) Rs. 23,79,507.00/- + interest w.e.f. 01.10.2022 + other costs/expenses C) 21.03.2023 D) Symbolic Possession	A) Rs. 38.63 Lakh B) Rs. 3.87 Lakh (23/06/2026 / upto 10:00 A.M.) C) Rs. 0.50 Lakh D) BAANKNET Property ID: PUNBOBCMOTIBAGH3	23/06/2026 From 11:00 A.M. to 04:00 P.M. Not known to the secured creditor
2.	Branch: Civil Lines, Bulandshahr/ARMB Bulandshahar (821200) Sh. Gaurav Agrawal S/o Sh. Satish Agrawal Guarantor/Mortgager: Smt. Shyam Lata Agrawal W/o Sh. Satish Agrawal; Sh. Manuj Agrawal S/o Sh. Satish Agrawal	House No. 84 situated at Mohalla Sher Sarai/Sher Saray, Bulandshahr, District Bulandshahr, U.P. - 203001, measuring 72.80 Sq. Mtrs., registered with Sub Registrar Office, Bulandshahr, Book No. 1, Volume 2240, Pages 371-392, Serial No. 973 dated 19.02.2010 in favour of Smt. Shyam Lata Agrawal W/o Sh. Satish Agrawal. As per publication, demarcation is recorded by Smt. Anita Gupta, Smt. Renu Gupta and Smt. Preeti Gupta vide Book No. 1, Volume 4840, Pages 277-278, Serial No. 892, Sub Registrar-II, Bulandshahr. Boundaries as per publication: East- 15 feet wide road West- House of Verma Ji North- House of Sanjay Agrawal, South - 10 feet wide road/gali	A) 25.05.2021 B) Rs. 22,27,238.00 + interest w.e.f. 01.05.2021 and other charges/expenses C) 19.01.2022 D) Symbolic Possession	A) Rs. 36.60 Lakh B) Rs. 3.70 Lakh (23/06/2026 / upto 10:00 A.M.) C) Rs. 0.50 Lakh D) BAANKNET Property ID: PUNBCLBSR4	23/06/2026 From 11:00 A.M. to 04:00 P.M. Not known to the secured creditor
3.	Branch: E-OBC Bulandshahr (Sol014010)/ARMB Bulandshahar (D.No.821200) M/s Ariba Traders through Proprietor Sh. Mohammad Rashid Address: Mohalla Islamabad, Maman Road, Near Bhuteshwar Mandir, Bulandshahr, Uttar Pradesh-203001 Guarantor/Mortgager: Sh. Mohammad Rashid S/o Haji Kamaruddin; Haji Yaad Mohammad S/o Haji Kamaruddin; Sh. Mohammad Danish S/o Haji Kamaruddin; Haji Noor Mohammad S/o Haji Kamaruddin; Haji Mohammad Anwar S/o Haji Kamaruddin Address: Mohlla Rukan Saray, Near Manniharo Wala Kuan, Bulandshahr, Uttar Pradesh-203001	A Double Storied Residential House (Three Shop at ground floor & other construction on ground & first floor) measuring 280.00 sq. yards i.e. 235 Sq. Mtrs., situated at Mohalla Islamabad, Maman Road, Near Bhuteshwar Mandir, Pargana Baran, Tehsil & District Bulandshahr, in the name of Sh. Mohammad Rashid, Haji Yaad Mohammad, Sh. Mohammad Danish, Haji Noor Mohammad and Haji Mohammad Anwar sons of Haji Kamaruddin. Boundaries as per sale deed: East – Plot of Haneef Begam West- Nala and road / Maman Road North - Nala South - Plot of Harun, Rashid and others	A) 15.07.2025 B) Rs. 33,39,243.96 + interest w.e.f. 30.06.2025 and other charges/expenses C) Possession Date u/s 13(4): 01.01.2026 D) Symbolic Possession	A) Rs. 128.52 Lakh B) Rs. 12.85 Lakh (23/06/2026 / upto 10:00 A.M.) C) Rs.0.50 Lakh D) BAANKNET Property ID: PUNB05011237	23/06/2026 From 11:00 A.M. to 04:00 P.M. Not known to the secured creditor
4.	Deputy Ganj, Bulandshahr (182400)/ARMB Bulandshahr (821200) 1. M/s Balaji Int. Udoyog through proprietor Sh. Rajendra Singh S/o Richh pal Singh (Borrowing Firm) Address: Dhaturi, Shikarpur Road, Bulandshahr - 203001 2nd Address: House No. 246, Hari Enclave Colony, Bulandshahr- 203001 2. Sh. Rajendra Singh S/o Late Sh. Richh Pal Singh Proprietor of M/s Balaji Int Udoyog (Borrower, Guarantor & Mortgagor) & Borrower & Mortgagor in 182400NC00001056, 1824009900000137 Address: House No. 246, Hari Enclave Colony, Bulandshahr- 203001 3.Smt. Neetu W/o Sh. Rajendra Singh (Co-Borrower / Mortgagor /Guarantor in A/c M/s Balaji Int. Udoyog) & Borrower & Mortgager in 182400NC00001056, 1824009900000137 4.Shri Harbans Singh S/o Late Sh. Sukhan Singh (Guarantor in Loan A/c 182400NC00001056, 1824009900000137) Address: House No. 249, Dhameda Road, Mustafa Garhi Post- Nayagaon, Distt. Bulandshahr- 203001 2nd Address: House No.351, Village: Uttravali, Tehsil & Distt. Bulandshahr, U.P.203001	All part and parcel of residential plot & building bearing No. 246, measuring 305.60 Sq. Mtrs., situated at Hari Enclave Colony, Bulandshahr – 203001, registered on 12.05.2006 with S.R. Office, Bulandshahr in Book No. 1, Volume 3254, Pages 125 to 156, Sr. No. 2676. Mortgagor(s): Sh. Rajendra Singh S/o Richpal Singh and Smt. Neetu W/o Sh. Rajendra Singh. Boundaries as per Sale Deed: East – Rasta 30 feet, West –House of Shailendra Singh North – House of I.P. Singh South – Road 30 feet	A)05.09.2019 B) Rs.79,69,552.75 (1. M/s Balaji Int. Udoyog: Dues as per Demand Notice 13(2): Rs. 48,50,793.75/- + interest and other charges w.e.f. 30.09.2019 2. Sh. Rajendra Singh S/o Richpal Singh 182400NC00001056; 1824009900000137 Dues as per Demand Notice 13(2): Rs. 31,18,759/- as on 01.08.2019 + future interest and incidental charges w.e.f. 01.08.2019) C) 09.07.2025 D) Symbolic Possession	A) Rs. 134.50 Lakh B) Rs.13.50 Lakh (23.06.2026 / 10:00 A.M.) C) Rs.0.50 Lakh E) Baanknet Property ID: PUNBDYGANJ1	23/06/2026 From 11:00 A.M. to 04:00 P.M. Not known to the secured creditor
5.	Khurja Main (026700)/ARMB Bulandshahar Account: M/s Al Zaid Traders, Prop. Sh. Rasheed Khan, In front of Navrang Pottery, Mundakhera Road, Khurja - 203131. 2. Sh. Rashid Khan S/o Sh. Nabab Khan, Address: 75, Madar Darwaza, Khurja, Distt. Bulandshahr - 203131. 3. Smt. Savra Wo Sh. Nabab Khan, Address: 75, Madar Darwaza,				