

9/C

Ref: ARB/LKO/RB/2026-27/215

Date: 20.06.2026

To,

1. M/s Adarsh Industries, a Proprietorship Firm through its proprietor
Mr. Amit Gupta S/o Late Bankeylal Gupta
Regd. Office- 118 B/2 Jayantipur, Allahabad-212202
2. Mr. Amit Gupta S/o Late Bankeylal Gupta
R/o 218 C/1, Jayantipur, Sulem Sarai, Allahabad-211011
3. Mrs. Geeta Gupta W/o Late Bankeylal Gupta
R/o 218 C/1, Jayantipur, Sulem Sarai, Allahabad-211011

[See proviso to rule 9(1)]
Sale notice for sale of immovable properties

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 9(1) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the Symbolic possession of which has been taken by the Authorized Officer of Bank of India Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" basis on **09.07.2026** for recovery of **Rs. 69,26,064.82/- + Applicable interest & Other Charges** due to the Bank of India Secured Creditor from M/s Adarsh Industries, Mr. Amit Gupta & Mrs, Geeta Gupta. The reserve price will be **Rs. 38,50,000/-** and the earnest money deposit will be **Rs. 3,85,000/-**.

Property Description:

1. All that part and parcel of the property consisting of House no. 180/1/Z Bichley Ka Purwa built over part of Arazi No. 360, Mauza-Gayasuddinpur, Sadar, Allahabad owned by Smt. Geeta Gupta W/o Late Bankey Lal Gupta admeasuring 342.00 Sq. Mtr.

Boundaries:

East: Land of Gopal Ji and Rasta

West: Land of Amrit Lal Bhailal

North: Ajoriya Aadi ka plot which is part of Arazi no. 360 thereafter khet of Gopal & others

South: Part portion of arazi land of vendore thereafter house of Lalji Phoolan

2. All that part and parcel of the property consisting of House no. 180/1/1 Z Bichley Ka Purwa built over part of Arazi No. 360, Mauza-Gayasuddinpur, Sadar, Allahabad owned by Smt. Geeta Gupta W/o Late Bankey Lal Gupta admeasuring 228.48 Sq. Mtr.

Boundaries:

East: 10 ft rasta thereafter land of Gopal

West: Land of Amrit Lal Bhailal

North: Plot of Vendee

South: House of Badayun Lal and Phoolan

Known Encumbrances: NIL

For detailed terms and conditions of the sale, please refer to the link provided in Bank of India (Secured Creditor's) website i.e. www.bankofindia.bank.in and <https://BAANKNET.com>.

Date: 20-06-2026


प्राधिकृत अधिकारी
Authorized Officer
आसत रिकवरी ब्रांच, लखनऊ
Asset Recovery Branch, Lucknow