

[Appendix - IV-A]

[See proviso to rule 8 (6)]

Sale notice for sale of immovable properties

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002 Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the **constuctive** possession of which has been taken by the Authorised Officer of Secured Creditor-Union Bank of India, will be sold on "As is where is", "As is what is", and "Whatever there is" on **14/07/2026**, for recovery of Rs. **3,66,34,638-00 as on 31/05/2026** due to Secured Creditor, Union Bank of India from M/S PRIYA PRODUCTS, PROPRIETOR-H S KUMAR and MS KALAVATHY B, MR. ARUN KUMAR and MR.DHRUV KUMAR. The reserve price will be for property no.1.Rs.2,50,43,554-00 (Rupees Two Crores Fifty lakhs Forty Three Thousands Five Hundred and Fifty four Only), property no.2.Rs. 47,23,679-00 (Rupees Forty Seven Lakhs Twenty Three Thousand Six Hundred and Seventy Nine Only), property no.3.Rs. 20,46,222-00 (Rupees Twenty Lakhs Forty Six Thousand Two hundred and Twenty two only) and property no.4. Rs. 67,05,990-00 (Rupees Sixty Seven Lakhs Five Thousand Nine Hundred and Ninety only) and the earnest money deposit will be for property no.1.Rs. 25,04,356-00 (Rupees Twenty Five Lakhs Four Thousand Three Hundred and Fifty Six only) , property no. 2. Rs. 4,72,368-00 (Rupees Four Lakhs Seventy Two Thousand Three Hundred and Sixty Eight Only), 3.Rs. 2,04,622-00 (Rupees Two Lakhs Four Thousand Six hundred and Twenty Two only and 4. Rs. 6,70,599-00 (Rupees Six Lakhs Seventy Thousand Five hundred and Ninety Nine only respectively).

Description of Immovable Property

1. ALL THAT PART OF THE INDUSTRIAL PROPERTY IN THE NAME OF MR. H S KUMAR, PROPERTY BEARING SY NO 344, PLOT NO 265/O, HEBBAL INDUSTRIAL AREA, KASABA HOBLI, MYSURU TALUK & DISTRICT-MYSURU, 570018, MEASURING 1168.20 SQMTS NORTH- SOUTH-39.60M, EAST -WEST-29.50M, BOUNDED BY EAST: PROPERTY NO. 265N, WEST: PROPERTY NO.265P, NORTH: PROPERTY NO. 265F & 265G, SOUTH: KIADB ROAD, WITHIN THE KIADB LIMIT: MYSORE
2. ALL THAT PART OF THE RESIDENTIAL VACANT SITE, PROPERTY IN THE NAME OF MR. H S KUMAR, PROPERTY BEARING VACANT SITE PROPERTY NO B165/162, WARD NO.11, MUNICIPAL OLD NO.804, ASSESSMENT NO.109,DHODDA ANGADI BEEDI, CHAMARAJANAGARA- 571313, MEASURING 1345.26 SQFT
BOUNDED BY EAST: ONI, WEST: PROPERTY OF UMMATHINNISA & SAYED ALTHAF, NORTH: PATHWAY & PROPERTY OF ALAMELAMMA, SOUTH: PROPERTY OF DEVAKI NANDANA
3. ALL THAT PART OF THE RESIDENTIAL VACANT SITE, PROPERTY IN THE NAME OF MR. H S KUMAR, PROPERTY BEARING NO B164/161, WARD NO.11, DHODDA ANGADI BEEDI, CHAMARAJANAGARA- 571313, MEASURING 582.75 SQFT
BOUNDED BY EAST: PROPERTY NO B-163/160& PROPERTY OF NARANYAPPA,
WEST: PROPERTY NO. B-164/161, NORTH: PROPERTY OF SMT. VEDHAMBALA & SMT. SEETHALAMMA, SOUTH: SARAAYI GALLI

4. ALL THAT PART OF THE RESIDENTIAL VACANT SITE, PROPERTY IN THE NAME OF MR. H S KUMAR, PROPERTY BEARING B164/161, WARD NO.11, DHODDA ANGADI BEEDI, CHAMARAJANAGARA- 571313, MEASURING 1498.50 SQFT

BOUNDED BY EAST: PROPERTY NO B-164/161 (REMAINING PART), WEST: DHODDA ANGADI BEEDI, NORTH: PROPERTY OF SAYED ALTHAF & G K JAYASHIVAKUMAR, SOUTH: SARAAYI GALLI

List of Encumbrances: NIL

a) NIL

b) NIL

For detailed terms and conditions of the sale, please refer to the link provided in <https://www.unionbankofindia.bank.in/auction-property/viewauction-property.aspx> . The same is also enclosed herewith.

Place: MYSORE
Date: 19/06/2026

(V ARUMUGA NAINAR)
AUTHORISED OFFICER
FOR UNION BANK OF INDIA

Encl: Terms of sale

MYSORE-N S ROAD BRANCH

No.1252, N S ROAD, MYSORE-570001

PH: 0821-2427914, 7000452736

Mail Id: ubin0808695@unionbankofindia.bank.in

OR/E-Auction/95/2026-27

By Regd Post & Courier

To:

M/S PRIYA PRODUCTS: PROPRIETOR-H S KUMAR, NO 265/O, SY NO 344, HEBBAL INDUSTRIAL AREA, HEBBAL VILLAGE, KASABA HOBBLI, MYSURU-570016	MS KALAVATHY B NO.11, MIG HOUSE KHB COLONY, HOOTGALLI , MYSURU-570018	MR. ARUN KUMAR, 164/161A DIVISION DODDA ANGADI BEEDHI, CHAMRAJNAGAR- 571313	MR.DHRUV KUMAR, 164/161A DIVISION DODDA ANGADI BEEDHI, CHAMRAJNAGAR- 571313
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Dear Sir/Madam,

Sub: Notice of 15 days for sale of immovable secured assets under Rule 8 and 9 of the Security Interest (Enforcement) Rules, 2002

1. Union Bank of India, **N S ROAD BRANCH, No.1252, Mysore-570001**, the secured creditor, caused a demand notice dated **01/12/2017** under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002, calling upon you to pay the dues within the time stipulated therein. Since you failed to comply with the said notice within the period stipulated, the Authorised Officer, has taken **constructive** possession of the immovable secured assets under Section 13(4) of the Act read with Rule 8 of Security Interest (Enforcement) Rules, 2002 on **21/04/2018**.
2. As you have failed to clear the dues of the secured creditor, the scheduled immovable secured assets that have been taken possession of by the Authorised Officer, will be sold by holding public E-auction on **14/07/2026** (From 12.00 Noon to 5.00 PM) by inviting Bids from the public through online mode on **www.baanknet.com**.
3. The Reserve Price will be for property no. 1. Rs.2,50,43,554-00 (Rupees Two Crores Fifty lakhs Forty Three Thousands Five Hundred and Fifty four Only), property no.2.Rs. 47,23,679-00 (Rupees Forty Seven Lakhs Twenty Three Thousand Six Hundred and Seventy Nine Only), property no.3.Rs. 20,46,222-00 (Rupees Twenty Lakhs Forty Six Thousand Two hundred and Twenty two only) and property no.4. Rs. 67,05,990-00 (Rupees Sixty Seven Lakhs Five Thousand Nine Hundred and Ninety only).
4. For detailed Terms and Conditions of the sale, please refer to the link provided in **<https://www.unionbankofindia.bank.in/auction-property/viewauction-property.aspx>** and the same is also enclosed herewith.

Yours faithfully

Place: MYSORE
Date: 19/06/2026

(V ARUMUGA NAINAR)
AUTHORISED OFFICER
FOR UNION BANK OF INDIA

Encl: Sale Notice

दूरभाष Telephone: 0821-2526504-05

ई-मेल E-Mail :crlid.romysuru@unionbankofindia.bank.in वेबसाइट Website:- **www.unionbank.co.in**

TERMS AND CONDITIONS OF SALE OF IMMOVABLE SECURED ASSETS:

1. Name and address of the Borrower, Co-Applicant and Guarantor	M/S PRIYA PRODUCTS: PROPRIETOR-H S KUMAR, NO 265/O, SY NO 344, HEBBAL INDUSTRIAL AREA, HEBBAL VILLAGE, KASABA HOBLI, MYSURU-570016 MS KALAVATHY B NO.11, MIG HOUSE KHB COLONY, HOOTGALLI , MYSURU-570018 MR. ARUN KUMAR, 164/161A DIVISION DODDA ANGADI BEEDHI, CHAMRAJNAGAR-571313 MR.DHRUV KUMAR, 164/161A DIVISION DODDA ANGADI BEEDHI, CHAMRAJNAGAR-571313
2. Name and address of the Secured Creditor :	1.MYSORE-N S ROAD BRANCH No.1252, N S ROAD, MYSORE-570001 PH: 0821-2427914 Mail Id: ubin0808695@unionbankofindia.bank.in
3. Description of immovable secured assets to be Sold,	1.ALL THAT PART OF THE INDUSTRIAL PROPERTY IN THE NAME OF MR. H S KUMAR, PROPERTY BEARING SY NO 344, PLOT NO 265/O, HEBBAL INDUSTRIAL AREA, KASABA HOBLI, MYSURU TALUK & DISTRICT-MYSURU, 570018, MEASURING 1168.20 SQMTS NORTH- SOUTH-39.60M, EAST -WEST-29.50M BOUNDED BY EAST: PROPERTY NO. 265N, WEST: PROPERTY NO.265P, NORTH: PROPERTY NO. 265F & 265G, SOUTH: KIADB ROAD, WITHIN THE KIADB LIMIT: MYSORE 2. ALL THAT PART OF THE RESIDENTIAL VACANT SITE, PROPERTY IN THE NAME OF MR. H S KUMAR, PROPERTY BEARING VACANT SITE PROPERTY NO B165/162, WARD NO.11, MUNICIPAL OLD NO.804, ASSESSMENT NO.109,DHODDA ANGADI BEEDI, CHAMARAJANAGARA-571313, MEASURING 1345.26 SQFT BOUNDED BY EAST :ONI , WEST: PROPERTY OF UMMATHINNISA & SAYED ALTHAF, NORTH: PATHWAY & PROPERTY OF ALAMELAMMA, SOUTH: PROPERTY OF DEVAKI NANDANA

	3. ALL THAT PART OF THE RESIDENTIAL VACANT SITE, PROPERTY IN THE NAME OF MR. H S KUMAR, PROPERTY BEARING NO B164/161, WARD NO.11, DHODDA ANGADI BEEDI, CHAMARAJANAGARA- 571313, MEASURING 582.75 SQFT BOUNDED BY EAST: PROPERTY NO B-163/160& PROPERTY OF NARANYAPPA, WEST: PROPERTY NO. B-164/161, NORTH: PROPERTY OF SMT. VEDHAMBALA & SMT. SEETHALAMMA, SOUTH: SARAAYI GALLI 4. ALL THAT PART OF THE RESIDENTIAL VACANT SITE, PROPERTY IN THE NAME OF MR. H S KUMAR, PROPERTY BEARING B164/161,WARD NO.11,DHODDA ANGADI BEEDI, CHAMARAJANAGARA- 571313, MEASURING 1498.50 SQFT BOUNDED BY EAST: PROPERTY NO B-164/161 (REMAINING PART), WEST: DHODDA ANGADI BEEDI, NORTH: PROPERTY OF SAYED ALTHAF & G K JAYASHIVAKUMAR, SOUTH: SARAAYI GALLI
4.The details of encumbrances, if any known to the Secured Creditor	NIL
5. Details of Stay / Status Quo /Litigation pending against the property, if any, known to the secured creditor in Courts/Tribunals etc	Nil
6. Last date for submission of EMD	EMD SHALL BE DEPOSITED AND LINKED/MAP THE EMD AMOUNT WITH THE PROPERTY ID BEFORE END TIME OF AUCTION AS PER CLAUSE 7 BELOW. IT IS ADVISABLE TO DEPOSIT AND LINK/MAP THE EMD AMOUNT WITH THE PROPERTY ID WELL IN ADVANCE TO AVOID ANY TECHNICAL GLITCH.
7. Date & Time of auction	14/07/2026 From 12.00 NOON to 5.00 PM (with 10 min unlimited auto extensions) E-auction website- https://baanknet.com
8.The secured debt for the recovery of which the immovable secured asset is to be sold:	Outstanding with credit facility at N S Road Branch Rs. 3,66,34,638-00 as on 31/05/2026 with further interest, cost & expenses
9.1 Reserve price for the properties below which the immovable property may not be sold:	1. Rs.2,50,43,554-00 (Rupees Two Crores Fifty lakhs Forty Three Thousands Five Hundred and Fifty four Only), 2.Rs. 47,23,679-00 (Rupees Forty Seven Lakhs Twenty Three Thousand Six Hundred and Seventy Nine Only), 3.Rs. 20,46,222-00 (Rupees Twenty Lakhs Forty Six Thousand Two hundred and Twenty two only)

	4. Rs. 67,05,990-00 (Rupees Sixty Seven Lakhs Five Thousand Nine Hundred and Ninety only).
9.2 EMD Payable	1. Rs. 25,04,356-00 (Rupees Twenty Five Lakhs Four Thousand Three Hundred and Fifty Six only) 2. Rs. 4,72,368-00 (Rupees Four Lakhs Seventy Two Thousand Three Hundred and Sixty Eight Only), 3.Rs. 2,04,622-00 (Rupees Two Lakhs Four Thousand Six hundred and Twenty Two only and 4. Rs. 6,70,599-00 (Rupees Six Lakhs Seventy Thousand Five hundred and Ninety Nine only
10. 1. The Online E-Auction will be held through web portal/website https://baanknet.com on the date and time mentioned above with unlimited extension of 10 minutes. The intending bidders/ purchasers are required to register through https://baanknet.com (Buyer Registration - link provided in the home page of the website) by using their mobile number and valid email-id. The intending bidders / purchasers can be guided by the Buyer Manual provided in the home page of the website. 10. 2. KYC Verification: On completion of registration, the intending bidders / purchasers are required to upload KYC documents and Bank account details. KYC documents shall be verified by e-auction service provider which may take 2 to 3 working days. Hence the registration and uploading formalities are to be completed well in advance. 10. 3. EMD Payment: On completion of KYC verification, the intending bidders / purchasers are required to pay EMD through NEFT/RTGS/ NET BANKING/UPI by generating a Challan through this website in his/their Global EMD Wallet. Payment should be made within 3 days after generating the Challan for NEFT / RTGS otherwise the Challan shall become invalid. The payment shall be ensured well in advance before the stipulated time. If the required EMD amount is not held in their Global Wallet, they will not be allowed to participate. Payment of EMD in any other mode will not be accepted. The Earnest Money Deposit shall not bear any interest and in case of unsuccessful bid, the same will be returned to the unsuccessful bidder by the service provider without interest. 10.4 Bidding: The bidder has to select the property for which offer is submitted from the list mentioned in the above website and/ or bidder can directly enter Property ID (as mentioned in https://ibapi.in). The property will be visible in 'Live Auctions' on www.mstcecommerce.com one day prior to the date of auction. 10. 5. Help Desk: ➤ For queries contact Number: 8291220220 & email ID support.BAANKNET@psballiance.com ➤ For Registration and Login and Bidding Rules visit Buyer Manual link provided in the home page of https://baanknet.com ➤ For auction related queries e-mail or Contact to For auction related queries e-mail to sarfaesi@unionbankofindia.com or contact (Mr. MEHUL PATEL , Senior Manager, Mysore- N S Road Branch Ph: 0821-2427914 / 7000452736 , Email: ubin0808695@unionbankofindia.bank.in, V ARUMUGA NAINAR , Chief Manager, PH No: 0821-2526522 Mob No: 9442184792, E-Mail Id: crld.romysuru@unionbankofindia.bank.in) 10.6 Steps Involved ➤ Register on https://baanknet.com using mobile number and email ID. ➤ Upload requisite KYC Documents. ➤ Pay EMD amount by Payment Gateways and also by Generate(ing) challan and transfer EMD amount to bidder's EMD Wallet.	

- Link/Map the EMD amount with the property ID from the wallet of the bidder/ purchaser ID.
- Submission of bid shall be through online mode on the auction date and time.
- In` case of successful Bid, the balance bid amount to be paid as per the terms as mentioned hereunder.

Bidders are advised to go through the website: <https://baanknet.com> and <https://www.unionbankofindia.co.in/auction-property/view-auction-property.aspx> for detailed terms and conditions of Auction Sale before submitting their bids and taking part in the E-Auction sale proceedings. Successful bidder will be intimated through e-mail after by PSB Alliance Pvt. Ltd after the closing of the e-Bidding Process.

11. The intending bidders/purchasers may, if they choose, after taking prior appointment from the Authorised Officer, inspect the immovable/movable secured assets to be sold before the date of EAuction. It shall be the sole responsibility of the bidder to inspect and satisfy themselves about the Secured assets and specification before submitting the bid. On participation by any person or corporate it shall be deemed that the bidder have fully satisfied themselves as to the property /assets and claims/ dues affecting the property under Sale in all respects.

12.(a.) In case of bidding, for property no. (1) the bid increment shall not be less than **Rs. 1,00,000-00** in excess of highest bid amount or the immediate preceding bid, as the case may be with multiple increment value of

Rs. 1,00,000-00.

(b) In case of bidding, for property no. (2), (3) & (4) the bid increment shall not be less than **Rs. 25,000-00** in excess of highest bid amount or the immediate preceding bid, as the case may be with multiple increment value of

Rs. 25,000-00.

(c) Invariably, the first bid of the property/ies will be Reserve Price + (plus) one Increment. This amount will be the minimum bid amount to participate in bidding process.

13. The sale will be confirmed in favour of the highest bidder and the confirmation of sale shall be Subject to the confirmation by the Secured Creditor.

14. Bids once made shall not be cancelled or withdrawn. The failure on the part of bidder to comply with any of the terms and conditions of e-auction, mentioned herein will result in forfeiture of the amount paid by the bidder.

15. The successful bidder so declared by the Authorised Officer shall deposit 25% of the Sale Price (inclusive of EMD) in Cash/DD/RTGS/NEFT/Internet transfer /Cheque subject to realization, immediately on the sale day or not later than next working day with the Bank in the account bearing Number **086911980050000** of **UNION BANK OF INDIA, MYSORE-N.S.ROAD BRANCH**, IFSC Code **UBIN0808695**, , and the balance 75% of the Sale Price on or before 15th day of confirmation of Sale or within such extended period as agreed upon in writing between the secured creditor and the purchaser, in any case not exceeding 3 months. In the event of failure to tender 25% (15%+EMD) of the sale price as per the terms of Sale by the successful bidder, the EMD so deposited by him shall be forfeited to secured creditor and the bid accepted shall stand cancelled automatically and the defaulting bidder shall neither have claim on the property nor on any part of the sum for which it may be subsequently sold. In default of payment of balance amount of purchase price before 15 days from the date of confirmation of sale by the Secured Creditor or such extended period as may be mutually agreed upon between the secured creditor and the purchaser (not exceeding 3 months) the amount already deposited by the auction purchaser be forfeited and the property shall forthwith be sold again and the defaulting purchaser shall neither have claim on the property nor on any part of the sum for which it may be subsequently sold.

16. The Authorised Officer may, where the property sold is subject to any encumbrances, if he thinks fit, allow the purchaser to deposit with him the money required to discharge the encumbrances and any interest due thereon together with such additional amount that may be sufficient to meet the contingencies or further costs, expenses and interest as may be determined by him. On such deposit of money for discharge of encumbrances, the Authorised Officer may issue or cause the purchaser to issue the notices to the persons interested in or entitled to the money deposited with him and take steps to make the payment accordingly.

17. On confirmation of sale by the secured creditor and if the terms of payment have been complied with by the successful bidder, the Authorised Officer shall issue a certificate of sale of immovable property in favour of the purchaser in Appendix-V to the Security Interest (Enforcement) Rules, 2002.
18. Legal charges for conveyance, stamp duty, registration charges and other incidental charges as applicable shall be borne by the successful bidder only.
19. As per provision of Section 194-IA of Income Tax Act, 1961, TDS @ 1 % will be applicable on the sale proceeds or stamp duty value of such property, whichever is higher, where either sale proceeds or stamp duty value is Rs. 50,00,000/-(Rupees fifty lakhs) and above. The successful bidder/ purchaser shall deduct the TDS from the sale price and deposit the same with the Income Tax Department quoting Bank's name and PAN as a seller and submit the original receipt of the TDS certificate to the Bank (Applicable for immovable property, other than Agricultural land). Classification: Internal In case of movable/plant & machinery/stocks/goods etc. GST charges will be applicable as per the prescribed norms over & above the sale price.
20. The Authorised Officer will deliver the property on the basis of Possession taken on as is where is basis, to the purchaser free from encumbrances, known to the Secured Creditor on deposit of money by the purchaser towards the discharge of such encumbrances.
21. The certificate of sale will be issued specifically mentioning whether the purchaser has Purchased the immovable/movable secured assets free from any encumbrances known to the secured creditor or not. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the auction shall be entertained.
22. The unsuccessful Bidders who have deposited EMD shall be entitled to have the same refunded without any interest immediately after the confirmation of sale by the Authorised Officer in favour of successful bidder. The unsuccessful bidder is required to place request for refund with <https://baanknet.com> The bidders will not be entitled to claim any interest, costs, expenses and any other charges (if any).
23. Bank, the Secured Creditor, reserves the right to accept / reject the highest bid without assigning any reason thereof or to cancel the sale.
24. In case any dispute arises as to the validity of the bid(s), amount of bid, EMD or as to the eligibility of the bidder, authority of the person representing the bidder, the interpretation and decision of the Bank shall be final. In such an eventuality, the Bank shall in its sole discretion be entitled to call off the sale and put the property to sale once again on any date and at such time as may be decided by the Bank.
25. The bank/service provider for e-auction shall not have any liability towards bidders for any Interruption or delay or technical snag in access to the site irrespective of the causes.
26. The above immovable secured assets will be sold in "As is where is", "As is What is" and "whatever there is" condition.
27. The entire sale consideration shall be exclusively available for appropriation towards dues to the Bank and it is exclusive of encumbrances of all statutory dues, maintenance charges and other dues/charges if any, shall be settled by the proposed purchaser out of his own sources.
28. To the best of information and knowledge of the Authorised Officer, there is no encumbrance on the property. However, the intending bidders should make their own independent enquiry regarding the encumbrances, title of the property put to auction and the claims / rights/ dues affecting the property, prior to submitting their bid. The E Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the Bank to sell the property. The Authorised Officer/Secured Creditor shall not be responsible in any way for any third-party claims/rights/dues.

Place: MYSORE
Date: 19/06/2026

(V ARUMUGA NAINAR)
AUTHORISED OFFICER
FOR UNION BANK OF INDIA