

Auction Ref No. SAMB Delhi/Sale notice/2026-27

Date: 17.06.2026

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged / charged to the Secured Creditor, the constructive / physical / symbolic possession of which has been taken by the Authorized Officer of the Bank / Secured Creditor, will be sold on "As is where is basis", "As is what is basis", and "Whatever there is basis" on the date as mentioned in the table herein below, for recovery of its dues due to the Bank/ Secured Creditor from the respective borrower (s) and guarantor (s). The reserve price and the earnest money deposit will be as mentioned in the table below against the respective properties.

SCHEDULE OF THE SECURED ASSETS

Lot. No.	Name of the Branch: Zonal Sastra Centre, Delhi	Description of the Immovable Properties Mortgaged / Owner's Name (mortgagors of property(ies))	(A) Date of Demand Notice u/s 13(2) of SARFAESI Act, 2002 (B) Outstanding Amount as on (C) Possession date u/s 13(4) of SARFAESI Act, 2002 (D) Nature of Possession (Symbolic / Physical / Constructive)	(A) Reserve Price (B) EMD (last date of deposit of EMD) (C) Bid Increase Amount	Date / Time of E-Auction	Details of the encumbrances known to the secured creditors	Name & Contact No of Authorised Officer
2	M/s Alstrong Enterprises India Pvt Ltd Registered Office:75, Khirki Village, Malviya Nagar, New Delhi-110017 Factory Address: Unit I Phase II Lane No 2, J & K SIDCO Industrial Estate, Bari Brahma Jammu Unit II Industrial Growth Centre, Samba, Jammu Piyush Goyal	i) *Land bearing Khata No 452, Khasra No-1056, Village Loni, District - Ghaziabad, Admeasuring 0.202 Hectare in the name of Worlds Window Green Fields Pvt Ltd	A)01.01.2022 B)Rs. 73,25,66,054.18 + further interest Bank Charges + other charges wef 26.07.2022 C) 13.07.2023. D) Symbolic Possession	(A) 1.54 Crore (B) Rs.15.40 Lakhs (17.07.2026 till 10:00 AM) (C) Rs. 1.00 lakh	17.07.2026 From 11:00 AM TO 04:00 PM		Pradeep Chittora



Stressed Assets Management Branch, 4th Floor, 7 Bhikaji Cama Place, Africa Avenue, Delhi-110066

Email Id- zs8343@pnb bank in

Bungalow No-91, Eastern Avenue, Sainik Farm Delhi-110062 Also at - W-7A/12, Sainik Farms, New Delhi- 110062 Mr Naveen Agarwal B-128, 1st Floor, Kalkaji, New Delhi-110019 Mr Madhav Agarwal Jahar Singh Wali Gali, Duttapura, Near Panchayati Dhamshala, Morena (M.P.)-476001 M/s Alstrong International LLP 75, Khirki Village, Malviya Nagar, New Delhi-110017 M/s Worlds Window Green Fields Pvt Ltd 75, Khirki Village, Malviya Nagar, New Delhi-110017 M/s Alstrong ACP Manufacturing India Pvt Ltd E-40/3, Okhla Phase -2 New Delhi-110020 Also at- F-35/4, Ground Floor, Okhla Industrial Area, Phase II, New Delhi-110021	ii) *1/3 part of land bearing Khata No 744, Khasra No 1132, Village Loni, District- Ghaziabad, Admeasuring 0.0796 Hectare in the name of M/s World Window Green Fields Pvt Ltd	A)01.01.2022 B)Rs. 73,25,66,054.18 + further interest Bank Charges + other charges wef 26.07.2022 C) 13.07.2023. D) Symbolic Possession	(A) 0.60 Crore (B) Rs.6.00 Lakhs (17.07.2026 till 10.00 AM) (C) Rs. 1.00 lakh	Not known	Mob No- 9662527186 AND Ajay Giri Mob No- 7897201333
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NOTE- * The property proposed in SI No 2 (i & ii) for sale is an open parcel of land. The boundaries and exact physical demarcation of the property have not been carried out by the Bank. The intending bidders are advised to conduct their own independent due diligence, inspection and verification of the said property including its location, area boundaries and other relevant particulars before participating in the auction. As the Bank is selling the property AS IS WHERE IS BASIS and "AS IS WHAT IS BASIS" and "WHATEVER THERE IS BASIS."

TERMS AND CONDITIONS OF E-AUCTION SALE

The sale shall be subject to the Terms & Conditions prescribed in the Security Interest (Enforcement) Rules 2002 and to the following further conditions.

- The auction sale will be "online through e-auction" portal <https://www.ebkcray.in>.
- The intending Bidders/ Purchasers are requested to register on portal (<https://ebkcray.in>) using their email-id and mobile number. The process of eKYC is to be done through Digilocker. Once the e-KYC is done, the intending Bidders/ Purchasers may transfer the EMD amount to their e-Wallet using online/challan mode before the e-Auction Date and time in the portal. The registration, verification of e-KYC, transfer of EMD in wallet and linking of wallet amount to Property must be completed well in advance, before auction.
- Earnest Money Deposit (EMD) amount as mentioned above shall be paid online/challan mode and will be credited in bidders e-Wallet. Bidders, not depositing the required EMD online, will not be allowed to participate in the e-auction. The Earnest Money Deposited shall not bear any interest.
- Platform (<https://ebkcray.in>) for e-Auction will be provided by e Auction service provider M/s PSB Alliance Pvt. Ltd. having its Registered office at Unit 1, 3rd Floor, VIOS Commercial Tower, Near Wadala Truck Terminal, Wadala East. Mumbai-400037 (Helpdesk Number +91 8291220220, Email Id: support.ebkcray@psballiance.com). The intending Bidders/ Purchasers are required to participate in the e-Auction process at e-Auction Service Provider's website <https://ebkcray.in> This Service Provider will also provide online demonstration/ training on e-Auction on the portal.
- The Sale Notice containing the General Terms and Conditions of Sale is available / published in the following websites/ webpage portal.
 - <https://ebkcray.in>
 - www.pnbindia.in
- The intending participants of e-auction may download free of cost, copies of the Sale Notice, Terms & Conditions of e-auction, Help Manual on operational part of e-Auction related to this e-Auction portal (<https://ebkcray.in>).
- Bidder's e-Wallet should have sufficient balance ($\geq$ EMD amount) at the time of bidding.
- During the e-auction, bidders will be allowed to offer higher bid in inter-se bidding over and above the last bid quoted and the increase in the bid amount must be of increment amount mentioned. 10 minutes time will be allowed to bidders to quote successive higher bid and if no higher bid is offered by any bidder after the expiry of 10 minutes to the last highest bid, the e-



9. auction shall be closed.
 10. It is the responsibility of intending Bidder(s) to properly read the Sale Notice, Terms & conditions of e-auction, Help Manual on operational part of e-Auction and follow them strictly.
 11. In case of any difficulty or need of assistance before or during e-Auction process, bidder may contact authorized representative of our e-Auction Service Provider M/s PSB Alliance Pvt. Ltd. Details of which are available on the ebkay portal.
 12. After finalization of e-Auction by the Authorized Officer, only successful bidder will be informed by our above referred service provider through SMS/ email. (On mobile no/ email address given by them/ registered with the service provider).
 13. The secured asset will not be sold below the reserve price. The first bidding should start higher than the reserve price.
 14. The successful bidder shall have to deposit 25% (twenty five percent) of the bid amount, less EMD amount deposited, on the same day or not later than the next working day and the remaining amount shall be paid within 15 days from the date of auction in the form of Banker's Cheque/ Demand Draft issued by a Scheduled Commercial Bank drawn in favor of "The Authorized Officer, Punjab National Bank, A/c (Name of the A/C) Payable at In case of failure to deposit the amounts as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.
 15. Payment of sale consideration by the successful bidder to the bank will be subject to TDS under Section 194- 1A of Income Tax Act 1961 and TDS is to be made by the successful bidder only at the time of deposit of remaining 75 % of the bid amount/full deposit of BID amount.
 16. The Authorized Officer reserves the right to accept any or reject all bids, if not found acceptable or to postpone/cancel/adjourn/discontinue or vary the terms of the auction at any time without assigning any reason whatsoever and his decision in this regard shall be final.
 17. The sale certificate shall be issued in the favour of successful bidder on deposit of full bid amount as per the provisions of the act.
 18. The properties are being sold on 'AS IS WHERE IS BASIS' and "AS IS WHAT IS BASIS" and "WHATEVER THERE IS BASIS".
 19. The particulars of Secured Assets specified in the Schedule hereinabove have been stated to the best of the information of the Authorized Officer, but the Authorized Officer shall not be answerable for any error, misstatement or omission in this proclamation.
 20. It shall be the responsibility of the bidders to inspect and satisfy themselves about the asset and specification before submitting the bid. The bidder inspects the property in consultation with the dealing official as per the details provide.
 21. All statutory dues/attendant charges/other dues including registration charges, stamp duty, taxes etc. shall have to be borne by the purchaser.
 22. The Authorized Officer or the Bank shall not be responsible for any charge, lien, encumbrances, or any other dues to the Government or anyone else in respect of properties (E-Auctioned) not known to the bank. The Intending Bidder is advised to make their own independent inquiries regarding the encumbrances on the property including statutory liabilities, arrears of property tax, electricity dues etc.
 23. The bidder should ensure proper internet connectivity, power back-up etc. The Bank shall not be liable for any disruption due to internet failure, power failure or technical reasons or reasons/contingencies affecting the e-auctions.
 24. It is open to the Bank to appoint a representative and make self-bid and participate in the auction.
- For detailed term and conditions of the sale, please ensure to refer <https://ebkay.in>, www.pnbindia.in.

Date: 17.06.2026
Place- Delhi



(Signature)

(Chief Manager)
Secured Creditor: Punjab National Bank
Authorized Officer

UTORY SALE NOTICE UNDER RULE 8(6) OF THE SARFAESI ACT, 2002

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