

CANARA BANK
SALEM FORT MAIN Branch
COVERING LETTER TO SALE NOTICE

Ref: SARFAESI/RSN/VIK/26070619

Date: 06/07/2026

To

- 1. M/s ALA APPAREL,** [BORROWER]
PARTNERS: 1. SMT. S. THENMOZHI 2. SMT. JEEVITHA [1217261000656]
PRABHAKARAN 3. SRI. N. GANESAN
D. No. 12, SURYA GARDEN,
CHANDRAPURAM, PUDUR PIRIVU,
DHARAPURAM ROAD, TIRUPUR – 641 604
Mobile: 9600811111
- 2. SMT. S. THENMOZHI,** [PARTNER]
W/o LATE C. SUBRAMANIAM, [1217261000656]
D. No. 126/1/68, MG ROAD,
NEW FAIRLANDS, SALEM – 636 016
Mobile: 9994500555
- 3. SMT. JEEVITHA PRABHAKARAN,** [PARTNER & MORTGAGOR]
W/o PRABHAKARAN, D. No. 100, [1217261000656]
ATHIKKATTANUR KATTUVALAVU,
T. KONAGAPADY, DHARAMANGALAM ROAD,
SALEM – 636 502
Mobile: 9894302728
- 4. SRI. N. GANESAN,** [PARTNER & MORTGAGOR]
S/o NATESAN, D. No. 2/332-96, [1217261000656]
KUPPUTHASAN KADU,
POOSARIPATTY, SALEM – 636 305
Mobile: 9344652249
- 5. SRI. RAJESH KANNAN,** [GUARANTOR]
S/o U. RAJA BHATHER, D. No. 301 A- BLOCK, [1217261000656]
MANCHESTER GRAND, MG ROAD,
AVARAMPALAYAM, COIMBATORE – 641 004
Mobile: 9500418333
- 6. SRI. S. SENTHILRAJ,** [GUARANTOR]
S/o C. SUBRAMANIAM, D. No. 403 A [1217261000656]
PALM COURT, DASAMI PARK RESIDENCY,
SINGANALLUR, COIMBATORE – 641 005
Mobile: 9600811111

Dear Sir,

Sub: Notice under Section 13(4) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rule 8(6) of the Security Interest (Enforcement) Rules, 2002¹.

As you are aware, I on behalf of Canara Bank SALEM FORT MAIN Branch have taken possession of the assets described in Schedule of Sale Notice annexed hereto in terms of Section 13 (4) of the Subject

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Act in connection with outstanding dues payable by you to our SALEM FORT MAIN Branch of Canara Bank.

The undersigned proposes to sell the assets more fully described in the Schedule of Sale Notice.

Hence, in terms of the provisions of the subject Act and Rules made thereunder, I am herewith sending the Sale Notice containing terms and conditions of the sale.

This is without prejudice to any other rights available to the Bank under the subject Act/ or any other law in force.

Yours faithfully,

**Authorised Officer,
Canara Bank**

ENCLOSURE – SALE NOTICE

CERSAI ID: 400051900457

CANARA BANK
(A GOVERNMENT OF INDIA UNDERTAKING)
SALEM FORT MAIN Branch

SALE NOTICE

E- AUCTION SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 READ WITH RULES 8(6) & 9 OF THE SECURITY INTEREST (ENFORCEMENT) RULES 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor(s) that the below described immovable property mortgaged/ charged to the secured Creditor, the **Constructive** possession of which has been taken by the Authorized Officer of Canara Bank, **SALEM FORT MAIN Branch** (The Secured Creditor) will be sold on As is where is”, As is what is”, and Whatever there is” on **31/07/2026**, for recovery of **Rs.40389733.28/-** (Rupees Four Crore Three Lakh Eighty-Nine Thousand Seven Hundred Thirty-Three and Paise Twenty-Eight Only) due to the Secured Creditor from **1. M/s ALA APPAREL (PARTNERSHIP: SMT. S. THENMOZHI, SMT. JEEVITHA PRABHAKARAN & SRI. N. GANESAN), 2. SMT. S. THENMOZHI, 3. SMT. JEEVITHA PRABHAKARAN & 4. SRI. N. GANESAN (Borrowers) and 1. SRI. RAJESH KANNAN & 2. SRI. S. SENTHILRAJ (Guarantors).** The reserve price will be **Rs.67650000.00/-** (Rupees Six Crore Seventy-Six Lakh Fifty Thousand Only) and the earnest money deposit will be **Rs.6765000.00/-** (Rupees Sixty-Seven Lakh Sixty-Five Thousand Only).

1	Name and Address of the Secured Creditor	Canara Bank, SALEM FORT MAIN Branch
2	Name and Address of the Borrower & Guarantor	
1.	M/s ALA APPAREL, PARTNERS: 1. SMT. S. THENMOZHI 2. SMT. JEEVITHA PRABHAKARAN 3. SRI. N. GANESAN D. No. 12, SURYA GARDEN, CHANDRAPURAM, PUDUR PIRIVU, DHARAPURAM ROAD, TIRUPUR – 641 604 Mobile: 9600811111	[BORROWER] [1217261000656]
2.	SMT. S. THENMOZHI, W/o LATE C. SUBRAMANIAM, D. No. 126/1/68, MG ROAD, NEW FAIRLANDS, SALEM – 636 016 Mobile: 9994500555	[PARTNER] [1217261000656]
3.	SMT. JEEVITHA PRABHAKARAN, W/o PRABHAKARAN, D. No. 100, ATHIKKATTANUR KATTUVALAVU, T. KONAGAPADY, DHARAMANGALAM ROAD, SALEM – 636 502 Mobile: 9894302728	[PARTNER & MORTGAGOR] [1217261000656]

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4. SRI. N. GANESAN, S/o NATESAN, D. No. 2/332-96, KUPPUTHASAN KADU, POOSARIPATTY, SALEM – 636 305 Mobile: 9344652249		[PARTNER & MORTGAGOR] [1217261000656]
5. SRI. RAJESH KANNAN, S/o U. RAJA BHATHER, D. No. 301 A- BLOCK, MANCHESTER GRAND, MG ROAD, AVARAMPALAYAM, COIMBATORE – 641 004 Mobile: 9500418333		[GUARANTOR] [1217261000656]
6. SRI. S. SENTHILRAJ, S/o C. SUBRAMANIAM, D. No. 403 A PALM COURT, DASAMI PARK RESIDENCY, SINGANALLUR, COIMBATORE – 641 005 Mobile: 9600811111		[GUARANTOR] [1217261000656]
3	Total liabilities as on 30/06/2026	Rs.40389733.28/- (Rupees Four Crore Three Lakh Eighty-Nine Thousand Seven Hundred Thirty-Three and Paise Twenty-Eight Only)
4	a) Mode of Auction b) Details of Auction service provider c) Date & Time of Auction d) Place of Auction	E-Auction M/s PSB Alliance Ltd (Baanknet) 31/07/2026, 11.30 AM to 12.30 PM SALEM
5	Details of Property/ies All that part and parcel of land and Building in the name of SMT. P. JEEVITHA W/o PRABHAKARAN located at Salem District, Salem West RD, Tharamangalam SRO, Omalur Taluk, Konagapadi Village, Door No. 7/106-1, S. No. 191/2B, 191/2A3, to Extent of 2.07 + 0.16 = 2.23 Acre of land having the boundaries are as under: North of: Tharamangalam to Steel plant Main Road South of: Karuppana Gounder son Madhesh Land East of: Kaliyannan son Dhuraisamy land West of: Veerappa Gounder Land Thus, admeasuring 2.23 Acre of land, with all easement rights and pathway.	
6	Reserve Price (Please note to mention separately for each property)	Rs.67650000.00/- (Rupees Six Crore Seventy-Six Lakh Fifty Thousand Only)
7	Earnest Money Deposit	Rs.6765000.00/- (Rupees Sixty-Seven Lakh Sixty-Five Thousand Only)
8	The property can be inspected Date & Time	24/07/2026 between 11.00 AM and 4.00 PM.

9. Other terms and conditions:

- a. The property/ies will be sold in "As is where is", "As is what is", and "Whatever there is" condition, including encumbrances if any. (There are no encumbrances to the knowledge of the Bank. For details of encumbrance, contact the undersigned before deposit of the Earnest Money Deposit (EMD) referred to in 9(e) below).
- b. The property/ies will be sold above the Reserve Price.
- c. The property can be inspected on **24/07/2026** between **11.00 AM** and **4.00 PM**.
- d. Prospective bidders are advised to visit website <https://baanknet.com/> and register yourself on the e-auction platform and further ensure having valid KYC documents like PAN Card & Aadhaar and Aadhaar linked with latest Mobile number and also register with Digi locker mandatorily. For bidding in the above e-auction from Baanknet.com portal (M/s PSB Alliance Pvt. Ltd), you may contact the helpdesk support of Baanknet (Contact details 8291220220, Email: support.baanknet@psballiance.com).
- e. The intending bidders shall deposit Earnest Money Deposit (EMD) of **Rs.6765000.00/-** (Rupees Sixty-Seven Lakh Sixty-Five Thousand Only) being of 10% of the Reserve Price in E-Wallet of M/s PSB Alliance Private Limited (BAANKNET) portal directly or by generating the Challan therein to deposit the EMD through RTGS/NEFT in the account details as mentioned in the said challan" on or before **30/07/2026** at **5.00 PM**.
- f. Auction would commence at Reserve Price, as mentioned above. Bidders shall improve their offers in multiplies of **Rs.100000.00/-** (Incremental amount/price) mentioned under the column "Increment Combo". The bidder who submits the highest bid (above the Reserve price) on closure of 'Online' auction shall be declared as successful bidder. Even if there is only one bidder who has submitted EMD against particular property, the said bidder has to bid at least one increment above the Reserve Price in order to become successful H-1 bidder. The bidder who submits the highest bid on closure of e-Auction process shall be declared as Successful Bidder and a communication to that effect will be issued which shall be subject to approval by the Authorized Officer/Secured Creditor.
- g. The incremental amount/price during the time of each extension shall be **Rs.100000.00/-** (incremental price) and time shall be extended to 5 minutes when valid bid received in last minutes.
- h. Sale shall be confirmed in favour of the successful bidder, subject to confirmation of the same by the secured creditor.
- i. The successful bidder shall deposit 25% of the sale price (inclusive of EMD already paid), immediately on same day and or not later than next working day and the balance 75% amount of sale price to be deposited within 15 days from the date of confirmation of sale by the secured creditor. If the successful bidder fails to pay the sale price within the period stated above, the deposit made by him shall be forfeited by the Authorised Officer without any notice and property shall forthwith be put up for sale again.

- j. The above-mentioned balance sale price (other than EMD amount) should be remitted by the successful bidder through RTGS/NEFT to Account No. 209272434 of Canara Bank, **SALEM FORT MAIN** Branch, IFSC Code **CNRB0016337**.
- k. All charges for conveyance, stamp duty and registration, GST etc., as applicable shall be borne by the successful bidder only.
- l. For sale proceeds above Rs. 50.00 Lakh (Rupees Fifty lakh), TDS shall be payable at the rate 1 % of the Sale amount, which shall be payable separately by the Successful buyer. Wherever the GST applicable, same shall be paid by the Successful buyer as per Government guidelines.
- m. To the best of knowledge and information of the Authorized Officer, there is no encumbrance on property affecting the security interest. However, the intending bidders should make their own independent inquiries/ due diligence regarding the encumbrances, title of property put on auction and claims / rights / dues affecting the property, prior to submitting their bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the bank. The property is being sold with all the existing and future encumbrances whether known or unknown to the bank. The Authorized Officer / Secured Creditor shall not be responsible in any way for any third-party claims / rights / dues.
- n. It shall be the responsibility of Bidder to make due diligence and physical verification of property and satisfy themselves about the property/ies specification before submitting the bid. No claim subsequent to submission of bid shall be entertained by the bank. The inspection of property put on auction will be permitted to interested bidders at site on from **24/07/2026** between **11.00 AM** and **4.00 PM**.
- o. Authorised officer reserves the right to postpone/cancel or vary the terms and conditions of auction without assigning any reason thereof.
- p. For further details the authorized officer Mr. Birendra Tirkey, Canara Bank, Salem Regional Office, Ph. No./Mobile No. 9566689161 may be contacted during office hours on any working day. The service provider **baanknet (M/s PSB Alliance Pvt. Ltd)**, (Contact No. 7046612345/6354910172/ 8291220220/9892219848/ 8160205051, Email: support.baanknet@psballiance.com

Place: SALEM
Date: 06/07/2026

Authorised Officer
Canara Bank