पंजाब एण्ड सिंध बैंक
(भारत सरकार काउपक्रम)
शाखा - विकासनगर
लखनऊ, U.P.- 226022
ई-मेल: L0778@psb.bank.in
मोबाइल नंबर: 9592925512

ੴ ਸ੍ਰੀ ਵਾਹਿਗੁਰੂ ਜੀ ਕੀ ਫ਼ਤਹਿ

ਪੀ.ਐਸ.ਬੀ.

PUNJAB & SIND BANK
(A Government Of India Undertaking)
Branch - Vikas Nagar
Lucknow, U.P.- 226022
E-mail : L0778@psb.bank.in
Mobile no. 9592925512

Annexure C

Date:24.06.2026

Redemption Notice

2272 1.M/S Eatonn Food & Beverages Private Limited
Registered address:- The spring grace CHS , Flat- A/1101, Plot-04, sector-20 , Raigarh , Maharashtra - 410218 (Borrower)

2276 2.Shri Vivek Mathur S/O Bhagwan Mathur
Dayal Residency ,
Near BBD College ,
Chinhat
Lucknow-227105 (Guarantor) /Mortgager

2275 3.Smt Reetika Mathur w/o Vivek Mathur
R/o- The spring grace CHS , Flat-A/1101, Plot-04, sector-20 , Raigarh , Maharashtra - 410218 (guarantor)/Mortgager

2274 4.Smt.Vineeta mathur w/o Mr.Neeraj Kumar
& daughter of Bhagwan Bihari Mathur
R/o Dayal residency ,
near BBD College ,
Chinhat
Lucknow-227105 Guarantor

2273 5. M/s Nauchhandi Foods Pvt Ltd.
The spring grace CHS , Flat-A/1101, Plot-04, sector-20 , Raigarh, Maharashtra - 410218 Mortgager/guarantor

Dear sir/Madam

Reg: Notice for redemption in terms of the right vested with you under Setion 13(8) of securitization and Reconstruction of Financial Assets and enforcement of security interest act, 2002 ("SARFAESI ACT") read with provison to rule8(6) of the security interest (Enforcement) Rules , 2002 in A/C OF **M/S Eatonn Food & Beverages Private Limited Branch: Vikas Nagar**

As you are aware the authorized officer of the bank has issued a demand notice under section 13(2) of the SARFAESI ACT on 27.09.2024 as a measure for enforcement of security interest in the secured asset offered by you as security in the subject loan account .

पंजाब एण्ड सिंध बैंक
(भारत सरकार काउपक्रम)
शाखा - विकासनगर
लखनऊ, U.P.- 226022
ई-मेल: L0778@psb.bank.in
मोबाइल नंबर: 9592925512

ੴ ਸ੍ਰੀ ਵਾਹਿਗੁਰੂ ਜੀ ਕੀ ਫ਼ਤਹਿ

ਪੀ.ਐਸ.ਬੀ.

PUNJAB & SIND BANK
(A Government Of India Undertaking)
Branch - Vikas Nagar
Lucknow, U.P.- 226022
E-mail : L0778@psb.bank.in
Mobile no. 9592925512

Subsequently, the authorized officer while taking further measure under section 13(4) of the act , took possession of the secured asset on 05.03.2025 & 02.04.2025

As you have failed to discharge your liabilities of the bank, therefore the undersigned as authorized officer, in exercise of its power under section 13(4) of the securitization and reconstruction and financial assets as security interest act, 2002 has decided to sell the properties secured assets as described below through E-auction for realization of debts due to the bank from above mentioned Borrowers and Guarantors .

Your attention is invited to the section 13(8) of securitization and reconstruction of financial assets and enforcement of Security Interest Act, rules 2002, read with provison to rule 8(6) of the security interest (Enforcement) rules , 2002 in respect of the time available (i.e.30 days), to redeem the secured assets . kindly note that your right under section 13(8) will cease from the date of publication of notice for public auction or inviting quotations or tender from public or private treaty for transfer by way of lease, assignment or sale of secured asset.

Details of Sale Notice for sale of immovable property are as under:-

E-auction sale notice for sale of immovable asset under the securitization and reconstruction of financilal assets and enforcement of security interest act, 2002 read with provison to rule 8(6) of the security interest (Enforcement) rules , 2002.

E AUCTION Date & Time : 30.07.2026 & 10.00 am to 5.00 pm
Date of inspection :
Last date of BID Submission:N/A

Name of borrower & Guarantor	BORROWER:- 1.M/S Eatonn Food & Beverages Private Limited (Borrower) 2. Shri Vivek Mathur S/O Bhagwan Mathur (mortgager /guarantor) 3. Smt Reetika Mathur w/o Vivek Mathur (guarantor/mortgager) 4. Smt.Vineeta mathur w/o Mr.Neeraj Kumar (guarantor) 5. M/s Nauchhandi Foods Pvt Ltd. (Mortgager/Guarantor)
Demand Notice Date & Amount Account Details	Demand Notice Date : 27.09.2024 , Amount Rs.35874450.09 Dr. as on 24.09.2024 + interest and future expenses w.e.f. 25.09.2024
Total O/S as on 31.05.2026	07781300000469- Rs.18,57,185.88 Dr 07781200001224- Rs.2,94,45,803.71 Dr. 07781200001353- Rs.1,23,76,628.18Dr Total O/s = Rs.4,36,79,617.77 Dr + legal expenses and other charges.

पंजाब एण्ड सिंध बैंक
(भारत सरकार काउपक्रम)
शाखा - विकासनगर
लखनऊ, U.P.- 226022
ई-मेल: L0778@psb.bank.in
मोबाइल नंबर: 9592925512

ੴ ਸ਼੍ਰੀ ਵਾਹਿਗੁਰੂ ਜੀ ਕੀ ਫ਼ਤਹਿ

PUNJAB & SIND BANK
(A Government Of India Undertaking)
Branch - Vikas Nagar
Lucknow, U.P.- 226022
E-mail : L0778@psb.bank.in
Mobile no. 9592925512

Details of Property	MRP (In Rs.)
1.The Springs CHS, Flat –A/1101, Plot No 4 Sec 20 Raigarh Maharashtra-410218	**Rs.164.00 Lakhs**
2.Lease Hold Plot No C-31 measuring 1836 sqr.mtrs.situated within the Industrial Area at Sandila –Phase -II vill-samodha , Tehsil Sandila District – Hardoi(U.P)-241204	**Rs.289.00 Lakhs**
3.Lease Hold Industrial Plot of Land No D-4 measuring 1000 sq mtrs situated within the Industrial Area at Sandila Phase II in Village Samodha Tehsil – Sandila ,District Hardoi , Uttar Paradesh-241204, belonging to M/s Nauchhandi Foods Pvt Ltd	**Rs.85.00 lakhs**
4. Plant and Machinery	**Rs.252.00 lakhs**
Grand Total	**Rs790.00 lakhs**

पंजाब एण्ड सिंध बैंक
PUNJAB & SIND BANK

प्राधिकृत अधिकारी/Authorised Officer

AUTHORISED OFFICER

जाब एण्ड सिंध बैंक
भारत सरकार काउपक्रम)
शाखा - विकासनगर
लखनऊ, U.P.- 226022
ई-मेल: L0778@psb.bank.in
मोबाइल नंबर: 9592925512

ੴ ਸ੍ਰੀ ਵਾਹਿਗੁਰੂ ਜੀ ਕੀ ਫ਼ਤਹਿ

PUNJAB & SIND BANK
(A Government Of India Undertaking)
Branch - Vikas Nagar
Lucknow, U.P.- 226022
E-mail : L0778@psb.bank.in
Mobile no. 9592925512

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-auction Sale Notice for Sale of immovable Assets under the securitization and reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provison to rule 8(6) of the Security Interest (Enforcement Rules, 2002.)

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantors(s) that the below described immovable property mortgaged/charged to the secured Creditor, the constructive/Symbolic possession of which has been taken by the Authorized Officer of Punjab & Sind Bank , Secured Creditor , will be sold on "As is where is", As is what is " , and "Whatever there is " basis on **30.07.2026** , for recovery of **Rs.35874450.09 Dr. as on 24.09.2024 + interest and future expenses w.e.f. 25.09.2024** Due to Punjab & Sind Bank , Secured Creditor from 1.M/S Eatonn Food & Beverages Private Limited (borrower/Mortgager), 2. Shri Vivek Mathur S/O Bhagwan Mathur (guarantor/mortgager) 3. Smt Reetika Mathur w/o Vivek Mathur(guarantor/mortgager) 4. Smt.Vineeta mathur w/o Mr.Neeraj Kumar (guarantor) and 5. M/s Nauchhandi Foods Pvt Ltd.(Mortgager/guarantor).

The Reserve price will be Rs. 790 lacs and the earnest money deposit will be Rs. 79 lac.

Short description of the immovable property will known encumbrances :-

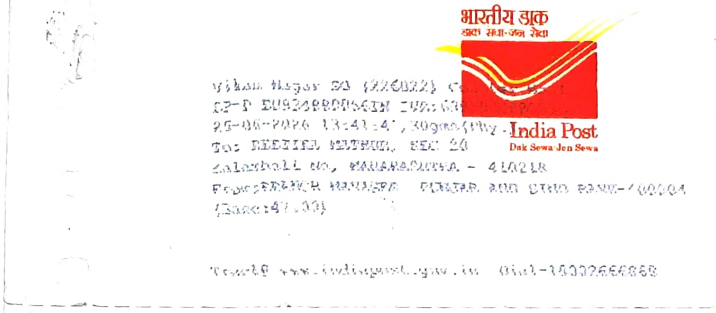
Details of Property	MRP (Rs.)	EMD (Rs.)
1.The Springs CHS,Flat –A/1101,Plot No 4 Sec 20 Raigarh Maharashtra-410218	**Rs.164 Lakh**	Rs.16.40 Lakh
2. Lease Hold Plot No C-31 measuring 1836 sqr.mtrs.situated within the Industrial Area at Sandila phase –II , vill Samodha, Tehsil Sandila District –Hardoi (U.P) 241204	**Rs.289 Lakh**	Rs.28.90 Lakh
3. Lease Hold Industrial Plot of Land No D-4 measuring 1000 sqr.mtrs situated within the Industrial Area at Sandila Phase II in Village Samodha Tehsil –Sandila, District Hardoi belonging to M/s Nauchhandi Foods Pvt Ltd	**Rs.85 Lakh**	Rs.8.50 Lakh
4. Plant and Machinery	**Rs.252.00 Lakh**	Rs.25.20 lakh
Grand Total	**Rs.790 Lakhs**	Rs.79.00 Lakh

The sale will be done by the undersigned through e-auction platform provided at the website https://baanknet.com. For detailed terms and conditions of the sale , please refer to the link provided in Punjab & Sind Bank , Secured Creditor's website i.e.https://punjabandsindbank.co.in

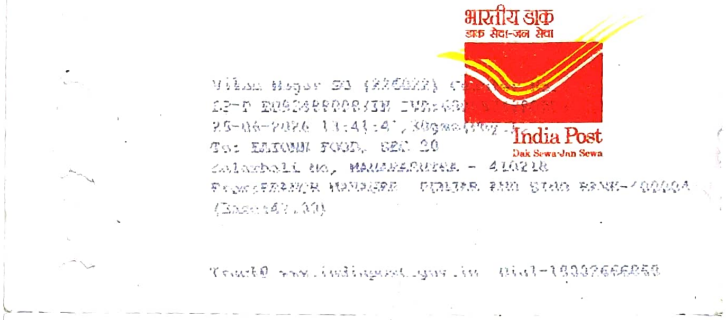
Date: 24.06.2026

Place: Lucknow

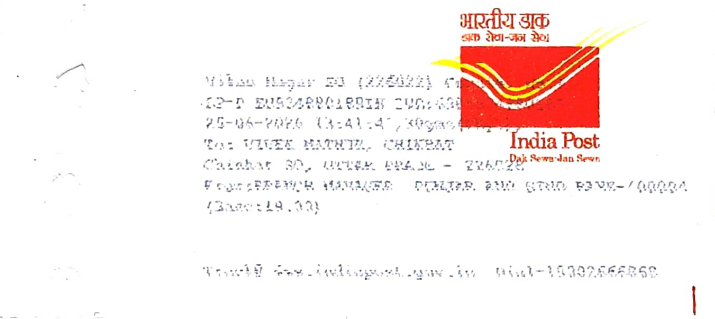
Authorized Officer
पंजाब एण्ड सिंध बैंक
PUNJAB & SIND BANK
Punjab and Sind Bank
प्राधिकृत अधिकारी / Authorised Officer



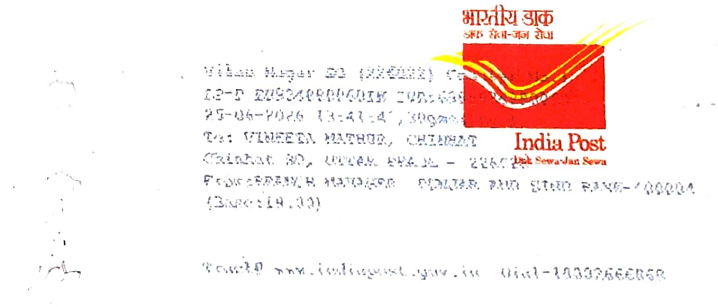
Track@ www.indiapost.gov.in Dial-18002666868



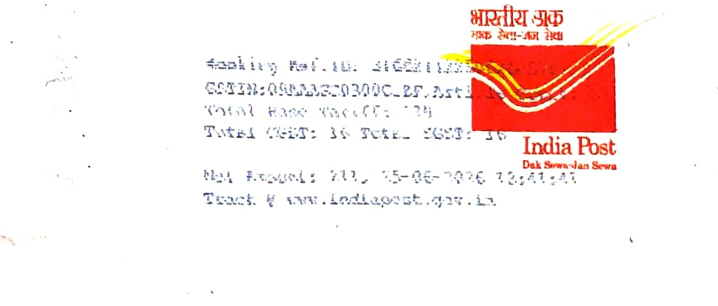
Track@ www.indiapost.gov.in Dial-18002666868



Track@ www.indiapost.gov.in Dial-18002666868



Track@ www.indiapost.gov.in Dial-18002666868



Track @ www.indiapost.gov.in

Outlook

ETON FOODS Sale and Redemption Notice

From madhvendra Singh <madhvendra86@gmail.com>
Date Thu 25/06/2026 15:39
To MADHVENDRA SINGH|LUCKNOW RO|VIKAS NAGAR,LUCKNOW <Madhvendra.Singh@psb.bank.in>

This Email Is From External Source, Be Cautious While Opening Any Attachments/Links as these might lead to CYBER-ATTACKS.

Article No: EU934880087IN (SP_INLAND_DOC) has been booked on 2026-06-25 13:40:26. Track your Article @ www.indiapost.gov.in - IndiaPost

Article No: EU934880056IN (SP_INLAND_DOC) has been booked on 2026-06-25 13:39:52. Track your Article @ www.indiapost.gov.in - IndiaPost

Article No: EU934880073IN (SP_INLAND_DOC) has been booked on 2026-06-25 13:39:23. Track your Article @ www.indiapost.gov.in - IndiaPost

Article No: EU934880189IN (SP_INLAND_DOC) has been booked on 2026-06-25 13:41:08. Track your Article @ www.indiapost.gov.in - IndiaPost

Article No: EU934880060IN (SP_INLAND_DOC) has been booked on 2026-06-25 13:41:32. Track your Article @ www.indiapost.gov.in - IndiaPost