

622-624

Appendix IV A
[(See proviso to rule 8(6) read with rule 9(1))]

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

1. M/S Ayush Communication (Prop) Smt. Seema Gupta, House No. 1030, Sector-15, Sonipat, Haryana	M/S Ayush Communication (Prop) Smt. Seema Gupta Shop No. 21 to 26, First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryan
2. Smt. Seema Gupta W/O Sh. Rajesh Gupta Prop. (M/S Ayush Communication) House No. 1030, Sector-15, Sonipat, Haryana	

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to rule 8(6) read with rule 9(1) of the Security Interest (Enforcement) Rules, 2002 Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged / charged to the Secured Creditor, the **PHYSICAL** possession of which has been taken by the Authorized Officer of **Punjab National Bank** Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on 30.07.2026 for recovery of **Rs. 348.94 Lakh** (Rs. Three Crore Forty Eight Lakh Ninety Four Thousand Only) **[As per the Demand Notice issued u/s13(2) Dated-17.10.2013 + unapplied interest & other charges of the leftover period till the loan is fully liquidation, any amount deposited after the issuance of the demand notice shall stand automatically adjusted in the loan account]** due to the Punjab National Bank Secured Creditor from M/S Ayush Communication (Prop) Smt. Seema Gupta (Borrower). For Property bearing

(1) Commercial Property Comprising of Shop No. 21-22 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana, area admeasuring 50.24 Sq. Yards (45.9 Sq. Mtrs), Super Area Approximately 700 Sq. Ft., Carpet Area 452.18 Sq. Ft., standing in the name of Smt. Seema Gupta The reserve price will be Rs. 13.82 Lakh and the earnest money deposit will be Rs. 1.39 Lakh

(2) Commercial Property Comprising of Shop No. 23-24 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana, Having area admeasuring 46.05 Sq. Yards (42.1 Sq. Mtrs), Super Area Approximately 641.6 Sq. Ft., Carpet Area 414.46 Sq. Ft., standing in the name of Smt. Seema Gupta The reserve price will be Rs. 12.67 Lakh and the earnest money deposit will be Rs. 1.27 Lakh

(3) Commercial Property Comprising of Shop No. 25-26 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana, having area 41.88 Sq. Yards (38.27 Sq. Mtr), Super Area Approximately 583.2 Sq. Ft., Carpet Area 376.74 Sq. Ft., standing in the name of Smt. Seema Gupta The reserve price will be Rs. 11.52 Lakh and the earnest money deposit will be Rs. 1.16 Lakh respectively

S.No.	Description of the immovable property to be sold with the name/s of the owner/s	Details of encumbrances, known to the Bank, if any
1.	All the part and parcel of the Property, consisting of Commercial Property Comprising of Shop No. 21-22 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana, area admeasuring 50.24 Sq. Yards (45.9 Sq. Mtrs), Super Area Approximately 700 Sq. Ft., Carpet Area 452.18 Sq. Ft., standing in the name of Smt. Seema Gupta, Bounded as under - East - Gali- Housing Board Colony, West - Corridor 10ft South - Shop No. 27 North - Shop No. 23 (Physical Possession)	Not known AS on date
2.	Commercial Property Comprising of Shop No. 23-24 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana, Having area admeasuring 46.05 Sq. Yards (42.1 Sq. Mtrs), Super Area Approximately 641.6 Sq. Ft., Carpet Area 414.46 Sq. Ft., standing in the name of Smt. Seema Gupta Bounded as under - East - Gali- Housing Board Colony, West - Corridor 10ft South - Shop No. 22 North - Shop No. 25 (Physical Possession)	Not known AS on date

[Signature]

3.	Commercial Property Comprising of Shop No. 25-26 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonapat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patli Jatan, Murthal Road, Sonapat, Haryana, having area 41.86 Sq. Yards (38.27 Sq. Mtr), Super Area Approximately 583.2 Sq. Ft., Carpet Area 376.74 Sq. Ft. standing in the name of Smt. Seema Gupta Bounded as under:- East - Gali- Housing Board Colony, West - Corridor 10ft South - Mandir- Housing Board Colony, North - Shop No. 24 (Physical Possession) Auction Date: 30.07.2026 Time - 11:00 AM To 4:00 PM	Not known AS on date
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For detailed terms and conditions of the sale, please refer to the link provided in PNB website i.e. www.pnbindia.in & <https://baanknet.com>

Dated - 04.07.2026

Place Greater Noida

(Santosh Kumar Jha)

AUTHORISED OFFICER

PUNJAB NATIONAL BANK,

Secured Creditor

ARMB- NOIDA, SH-12 JAGAT SHOPPING COMPLEX GAMMA 1 GREATER NOIDA, GAUTAM BUDH NAGAR,
UP-201308, E-mail: cs8290@pnb.co.in

SI - 13

Dated: 04.07.2026

1. M/S Ayush Communication (Prop) Smt. Seema Gupta, House No. 1030, Sector-15, Sonipat, Haryana	M/S Ayush Communication (Prop) Smt. Seema Gupta Shop No. 21 to 26, First Floor Unique Shopping Mall, at Murthal Road Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan Murthal Road, Sonapat, Haryana
2. Smt. Seema Gupta W/O Sh. Rajesh Gupta Prop. (M/S Ayush Communication) House No. 1030, Sector-15, Sonipat, Haryana	

Notice under Section 13(4) of the Securitization and Reconstruction of financial Assets and Enforcement of Security Interest Act, 2002, under Rule 8(6) read with rule 9(1) of the Security Interest (Enforcement) Rules, 2002.

A/C M/S Ayush Communication (Prop) Smt. Seema Gupta B/O Bhangel, Noida

Madam / Sir,

SUB: SALE OF SECURED ASSETS

Please refer to the notice dated 17 10 2013 issued by the Authorized Officer u/s 13(2) of the Securitization and Reconstruction of financial Assets and Enforcement of Security Interest Act, 2002, and also symbolic possession notice dated 17 01 2014 issued by the Authorized Officer while taking the symbolic possession of the under mentioned assets on 17 01 2014, further physical possession was handed over by you on 06 12 2014

1. Commercial Property Comprising of Shop No. 21-22 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana area admeasuring 50.24 Sq. Yards (45.9 Sq. Mtrs). Super Area Approximately 700 Sq. Ft. Carpet Area 452.18 Sq. Ft. standing in the name of Smt. Seema Gupta

Bounded as under:-

East - Gali- Housing Board Colony, West - Corridor 10ft, South - Shop No 27, North - Shop No. 23

2. Commercial Property Comprising of Shop No 23-24 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana Having area admeasuring 46.05 Sq. Yards (42.1 Sq. Mtrs). Super Area Approximately 641.6 Sq. Ft. Carpet Area 414.46 Sq. Ft. standing in the name of Smt. Seema Gupta

Bounded as under:-

East - Gali- Housing Board Colony, West - Corridor 10ft, South - Shop No 22, North - Shop No. 25

3. Commercial Property Comprising of Shop No. 25-26 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonipat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana having area 41.86 Sq. Yards (38.27 Sq. Mtr). Super Area Approximately 583.2 Sq. Ft. Carpet Area 376.74 Sq. Ft. standing in the name of Smt. Seema Gupta

Bounded as under:-

East - Gali- Housing Board Colony, West - Corridor 10ft, South - Mandir- Housing Board Colony, North - Shop No. 24

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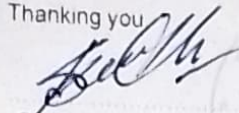
ARMB- NOIDA, SH-12 JAGAT SHOPPING COMPLEX GAMMA 1 GREATER NOIDA , GAUTAM BUDH NAGAR,
UP-201308, E-mail: cs8290@pnb.co.in

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In this connection, you are hereby called upon to pay the outstanding dues amounting for Punjab National Bank Rs 348 94 Lakh (Rs Three Crore Forty Eight Lakh Ninety Four Thousand Only plus future interest and charges thereon as on 29 09 2013, plus further Interest + Bank Charges + other charges incurred by bank for recovery as mentioned in the above notices with upto date interest @ applicable rate and costs incurred by the undersigned while

taking possession of the said assets and thereafter for preservation of the same, **within 15 days** from the date of receipt of this notice and get release of the aforesaid assets from the undersigned. In case you fail to pay the aforesaid amounts within the said period, the undersigned may be constrained to sell aforesaid assets for realizing the dues and take other measures as deemed fit as per the provisions of the aforesaid Act and Rules.

Thanking you



(Santosh Kumar Jha)
Chief Manager
AUTHORISED OFFICER
PUNJAB NATIONAL BANK
SECURED CREDITOR



ARMB- NOIDA,SH-12 JAGAT SHOPPING COMPLEX GAMMA 1 GREATER NOIDA GAUTAM BUDH NAGAR,
UP-201308 E-mail: cs8290@pnb.bank.in

Date:04.07.2026

PROCLAMATION OF SALE

Whereas under section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, a notice dated 17 10 2023 for the recovery of sum of Rs 348 94 Lakh as on 29 06 2013 and Interest & Charges thereon (hereinafter referred to as 'the borrower') was issued to the borrower M/S Ayush Communication (Prop) Smt. Seema Gupta (**Borrower**)

And whereas the secured assets mentioned in the schedule were taken in possession.

Whereas the sale of secured asset is to be made to recover the secured debt. And whereas on 30 07 2026 (The date fixed for sale) there will be due under the secured debt, a sum of Rs 348 94 Lakh (Rs Three Crore Forty Eight Lakh Ninety Four Thousand Only) plus future interest and charges thereon as on 29 09 2013 and interest and other charges there on

Notice is hereby given that, in the absence of any postponement/discontinuance of the sale, the said property shall be sold by public e auction at 11 A.M. on the said 30 07 2026 at Greater Noida

The sale will be of the property of the borrower above named and the liabilities and claims attaching to the said property, so far as they have been ascertained, are those specified in the Schedule against each lot

The property will be put up for sale in the lots specified in the Schedule. If the amount to be realized by sale is satisfied by the sale of a portion of the property, the sale shall be immediately stopped with respect to the remainder. The sale will also be stopped if, before any lot is knocked down, amount due as aforesaid, interest and cost (including the cost of the sale) are tendered to the 'Authorized Officer' or proof is given to his satisfaction that the amount of such secured debt, interest and costs has been paid

At the sale, the public generally is invited to bid either personally or by duly authorized agent. No officer or other person, having any duty to perform in connection with this sale shall, however, directly or indirectly bid for, acquire or attempt to acquire any interest in the property sold

It is open to the Bank to appoint a representative and to make self-bid and participate in the auction

If the Borrower pays the amount due to the Bank in full before the date of sale, auction is liable to be stopped

The sale shall be subject to the conditions prescribed in the Security Interest (Enforcement) Rules 2002 and to the following further conditions

The particulars specified in the Schedule herein below have been stated to the best of the information of the undersigned, but the undersigned shall not be answerable for any error, misstatement or omission in this proclamation

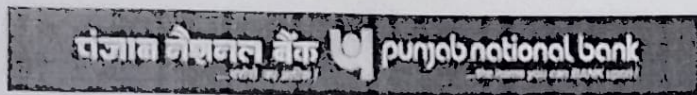
Property mentioned below in Sr No 1, the reserve price, below which the property shall not be sold, is Rs 13 82 Lakh. The amount by which the bidding is to be increased shall be determined by the 'Authorized Officer'/auctioneer is Rs 0 10 Lakh conducting the sale

Property mentioned below in Sr No 2 The reserve price, below which the property shall not be sold, is Rs 12 67 Lakh. The amount by which the bidding is to be increased shall be determined by the 'Authorized Officer'/auctioneer is Rs 0 10 Lakh conducting the sale and

Property mentioned below in Sr No 3, the reserve price, below which the property shall not be sold, is Rs 11 52 Lakh. The amount by which the bidding is to be increased shall be determined by the 'Authorized Officer'/auctioneer is Rs 0 10 Lakh conducting the sale and

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In the event of any dispute arising as to the amount of bid or as to the bidder, the lot shall at once be again put up to auction.

The highest bidder shall be declared to be the purchaser of any lot provided always that he is legally qualified to bid and provided further that the amount bid by him is not less than the reserve price. It shall be in the discretion of the 'Authorized Officer' to decline acceptance of the highest bid when the price offered appears so clearly inadequate as to make it inadvisable to do so.

For reasons recorded, it shall be in the discretion of the 'Authorized Officer' to adjourn/discontinue the auction.

* The price of each lot shall be paid at the time of sale or soon after as may be directed by the 'Authorized Officer', and in default of payment, the property shall forthwith be again put up and resold.

(* Applicable in case of movable assets)

**The person declared to be the purchaser shall pay immediately after such declaration, a deposit of twenty-five per cent of the amount of purchase money to the 'Authorized Officer' and, in default of such deposit, the property shall forthwith be put up again and resold.

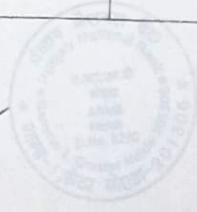
In case the initial deposit is made as above said, the balance amount of the purchase money payable shall be paid by the purchaser to the 'Authorized Officer' on or before the 15th day from the date of confirmation of the sale of the property, exclusive of such day, or if the 15th day be a Sunday or other holiday, then on the first office day after the 15th day. In default of payment within the period mentioned above, the property shall be resold, after the issue of a fresh proclamation of sale. The deposit shall stand forfeited to the Bank and the defaulting purchaser shall forfeit all claims to the property or to any part of the sum for which it may be subsequently sold.

(**Applicable in case of immovable assets)

[* and ** Only the applicable clause should be retained.]

SCHEDULE OF PROPERTY

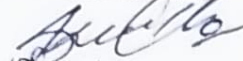
No. of lots	Description of property to be sold with the name/s of the owner/s	Revenue assessed upon the property or any part thereof	Details of any encumbrances, known to the Bank, to which the property is liable	Claims, if any, which have been put forward to the property and any other known particulars bearing on its nature and value
1	2	3	4	5
1.	Commercial Property Comprising of Shop No. 21-22 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market, Sonapat, Haryana On Plot Bearing Khasra No 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana area admeasuring 50.24 Sq. Yards (45.9 Sq. Mtrs.) Super Area Approximately 700Sq. Ft. Carpet Area 452.18 Sq. Ft. standing in the name of Smt. Seema Gupta Bounded as under - East - Gali- Housing Board Colony, West- Corridor 10ft. South - Shop No 27, North - Shop No. 23 (Physical Possession)	Not Known	Not Known	NOT KNOWN



ARMB- NOIDA,SH-12 JAGAT SHOPPING COMPLEX GAMMA 1 GREATER NOIDA GAUTAM BUDH NAGAR,
UP-201308 E-mail: cs8290@pnb.bank.in

2.	Commercial Property Comprising of Shop No 23-24 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market Sonapat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana Having area admeasuring 46.05 Sq Yards (42.1 Sq Mtrs), Super Area Approximately 641.6 Sq Ft. Carpet Area 414.46 Sq Ft. standing in the name of Smt. Seema Gupta Bounded as under:- East - Gali- Housing Board Colony, West - Corridor 10ft South - Shop No 22 North - Shop No 25 (Physical Possession)	Not Known	Not Known	Not Known
3.	Commercial Property Comprising of Shop No. 25-26 in First Floor, Unique Shopping Mall, at Murthal Road, Near Municipal Council Market Sonapat, Haryana On Plot Bearing Khasra No. 2453/7133/7141/7142/6704/4816 in patti Jatan, Murthal Road, Sonapat, Haryana having area 41.86 Sq Yards (38.27 Sq Mtr), Super Area Approximately 583.2 Sq Ft. Carpet Area 376.74 Sq Ft. standing in the name of Smt. Seema Gupta Bounded as under:- East - Gali- Housing Board Colony, West - Corridor 10ft South - Mandir- Housing Board Colony North - Shop No 24 (Physical Possession)	Not Known	Not Known	Not Known

Dated : 04.07.2026


(Santosh Kumar Jha)

Chief Manager

AUTHORISED OFFICER

PUNJAB NATIONAL BANK

SECURED CREDITOR