

(A GOVERNMENT OF INDIA UNDERTAKING)

Ref: ARM/AASHTHA/SALE NOTICE/20082026/2026-27

Date: 29.07.2026

To,

M/s. AASTHA CERAMIKA (PARTNERSHIP FIRM)
SHOP NO 20, FIRST FLOOR, SWAGAT CHAMBER
PLOT NO. 1, SURVEY NO. 3/1 AND SURVEY NO. 6/2
OLD GHUNTU ROAD, NEAR KHARI TRAJPAR PRIMARY SCHOOL,
TRAJPAR, DIST- MORBI
GUJARAT 363642
MOBILE- 919913140680

M/s. AASTHA CERAMIKA (PARTNERSHIP FIRM)
REVENUE SURVEY NO. 145 PAIKI,
BEHIND ROSSIN QUARTZ SINK, NEAR SOLO CERAMICS,
OFF. MORBI - WANKANER NATIONAL HIGHWAY,
VILLAGE - LALPAR, TALUKA & DISTRICT - MORBI
GUJARAT-363642
MOBILE- 919913140680

(Represented by its partners from No. 1 TO 4 and Guarantor from No. 5 TO 8)

1. Mr. HARDIK MAGANBHAI CHHATROLA (PARTNER)
S/o MAGANBHAI AMARSHIBHAI CHHATROLA
UMIYANAGAR, MAHENDRAPUR,
TANKARA, RAJKOT,
TANKARA
GUJARAT-363650
Mobile No. - 9913140680

2. Mr. PIYUSH JAGADISHBHAI CHADANIYA (PARTNER)
S/o JAGADISHBHAI VELAJIBHAI CHADANIYA
SHREE VILA SOCIETY, BLOCK NUMBER 2,
NEAR INDRAPRASTH, NEAR NAGBAI TEMPLE, MORBI ROAD,
RAJKOT,
GUJARAT -360003
Mobile No. - 8347474647

3. Mr. PRADIP MANIBHAI KALARIYA (PARTNER)
S/o MANIBHAI KARSHANBHAI KALARIYA
NEAR JIN, UNCHI MANDAL, RAJKOT,
UNCHI MANDAL,



Asset Recovery Management Branch/आ.व.प्र. शाखा
7TH FLOOR, GIFT TOWER ONE /सातवीमंजील, गिफ्टटॉवर, 1 -
GIFT City /गिफ्टसिटी, GANDHINAGAR - 382355 (GUJARAT) /गांधीनगर- ३८२३५५, गुजरात

Tel No./दूरभाषसं. 079-69027810/813/817/819
E-mail : cb3966@canarabank.com



(A GOVERNMENT OF INDIA UNDERTAKING)

GUJARAT - 363641

Mobile No.- 6353403348

4. Mrs. RAMABEN ARVINDBHAI KHOKHANI (PARTNER)

LAXMINARAYAN TEMPAL, TANKARA,

TANKARA, RAJKOT,

GUJARAT -363650

Mobile No.- 9687899878

5. Mr. MAGANBHAI AMARSHIBHAI CHHATROLA (GUARANTOR)

S/o AMARSHIBHAI CHAKUBHAI CHHATROLA,

UMIYANAGAR, MAHENDRAPUR,

MAHENDRAPUR, RAJKOT,

GUJARAT-363650

6. Mr. JAGADISHBHAI VELJIBHAI CHADANIYA (GUARANTOR)

S/o VELJIBHAI CHAKUBHAI CHADANIYA,

ADBALKA, ADBALKA, ADBALKA,

RAJKOT, ADBALKA

GUJARAT- 360110

7. Mr. MANILAL KARSHANBHAI KALARIYA (GUARANTOR)

S/o KARSHANBHAI DEVSHIBHAI KALARIYA

UNCHI MANDAL, UNCHI MANDAL,

MORVI, RAJKOT

GUJARAT-363641

8. Mr. ARVIND MAGANLAL KHOKHANI (GUARANTOR)

Alias Mr. KHOKHANI ARVINDKUMAR MAGANBHAI

S/o MAGANLAL MULAJIBHAI KHOKHANI,

LAXMINARAYAN STREET, TANKARA

RAJKOT,

GUJARAT - 363650



Dear Sir/Madam,

Sub: Notice under Section 13(4) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rule 8(6) & 9(1) of the Security Interest (Enforcement) Rules, 2002.

(A GOVERNMENT OF INDIA UNDERTAKING)

As you are aware, I on behalf of Canara Bank, Asset Recovery Management branch have taken possession of the assets described in Schedule of Sale Notice annexed hereto in terms of Section 13(4) of the subject Act in connection with outstanding dues payable by you to our Asset Recovery Management Branch of Canara Bank.

The undersigned proposes to sell the assets more fully described in the Schedule of Sale Notice.

Hence, in terms of the provisions of the subject Act and Rules made there under, I am herewith sending the Sale Notice containing terms and conditions of the sale.

This is without prejudice to any other rights available to the Bank under the subject Act/ or any other law in force.

Yours faithfully,

**AUTHORISED OFFICER
CANARA BANK**



ENCLOSURE - SALE NOTICE

(A GOVERNMENT OF INDIA UNDERTAKING)

E AUCTION SALE NOTICE

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable properties hypothecated/pledged/charged to the Secured Creditor, the **Symbolic Possession** of which has been taken by the Authorised Officer of the Canara Bank, will be sold on "As is where is", "As is what is", and "Whatever there is" on 20-08-2026, for recovery of Rs. 4,27,37,872.17 (Rupees Four Crore Twenty-Seven Lakh Thirty-Seven Thousand Eight Hundred Seventy-Two and Paise Seventeen Only) as on 02.01.2026 with interest and other charges thereon from 03.01.2026 in MSME-OD/OCC account and Rs. 7,73,22,627.45 (Rupees Seven Crore Seventy Three Lakh Twenty Two Thousand Six Hundred Twenty Seven and Paise Forty Five Only) as on 01.01.2026 with interest and other charges thereon from 02.01.2026 in the LOANS TO MSME - MFG INDUSTRIES account, due to the ARM Branch, Ahmedabad of Canara Bank from M/s. AASTHA CERAMIKA (PARTNERSHIP FIRM) represented by its partners - Mr. HARDIK MAGANBHAI CHHATROLA (PARTNER), Mr. PIYUSH JAGADISHBHAI CHADANIYA (PARTNER), Mr. PRADIP MANIBHAI KALARIYA (PARTNER) AND Mrs. RAMABEN ARVINDBHAI KHOKHANI (PARTNER) and represented by its guarantor Mr. MAGANBHAI AMARSHIBHAI CHHATROLA (GUARANTOR), Mr. JAGADISHBHAI VELJIBHAI CHADANIYA (GUARANTOR), Mr. MANILAL KARSHANBHAI KALARIYA (GUARANTOR) and Mr. ARVIND MAGANLAL KHOKHANI (GUARANTOR)

a) The Reserve price & EMD of the properties will be as follows: -

Sr. No.	Property Details	Reserve Price	EMD Amt.
1.	EMT OF ALL THE PIECE AND PARCEL OF LAND AND BUILDING EXISTING OR TO BE CONSTRUCTED ON SURVEY NO. 145p PAIKI LAND, SITUATED AT LALPAR, TALUKA MORBI, DIST. MORBI, GUJARAT ADMEASURING 11,433 SQ. MTR. THE BOUNDARIES ARE - North - LAND OF S. NO. 144 AND 145p AND THEN WASTE LAND South - S. NO. 146 AND THEN WASTE LAND East - GADAMARG AND WASTE LAND West - S. NO. 144 AND THEN NATIONAL HIGHWAY CERSAI ASSET ID - 200087806391	Rs. 4,50,00,000/-	Rs. 45,00,000/-

b) The Earnest Money Deposit shall be deposited on or before dt. 19-08-2026.

Details and full description of the property (ies):



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Sr. No.	Property Details	Name of the Title holder
1.	EMT OF ALL THE PIECE AND PARCEL OF LAND AND BUILDING EXISTING OR TO BE CONSTRUCTED ON SURVEY NO. 145p PAIKI LAND, SITUATED AT LALPAR, TALUKA MORBI, DIST. MORBI, GUJARAT ADMEASURING 11,433 SQ. MTR. THE BOUNDARIES ARE - North - LAND OF S. NO. 144 AND 145p AND THEN WASTE LAND South - S. NO. 146 AND THEN WASTE LAND East - GADAMARG AND WASTE LAND West - S. NO. 144 AND THEN NATIONAL HIGHWAY CERSAI ASSET ID - 200087806391	M/s. AASTHA CERAMIKA Through its partners (Owner) - 1. Mr. KALARIYA PRADIP MANIBHAI 2. Mrs. KHOKHANI RAMABEN ARVINDBHAI 3. Mr. CHHATROLA HARDIK MAGANBHAI 4. Mr. CHADANIYA PIYUSH JAGADISHBHAI

For detailed terms and conditions of the sale please refer the link "E-Auction" provided in Canara Bank's website (www.canarabank.com) or may contact Chief Manager, ARM Branch, Ahmedabad Canara Bank, Ph. No. 079-69027812 / 818 / 820 / 822 during office hours on any working day.

Date: 29.07.2026
Place: GANDHINAGAR




AUTHORISED OFFICER
CANARA BANK

Asset Recovery Management Branch/आ.व.प्र. शाखा
7TH FLOOR, GIFT TOWER ONE /सातवीमंजील, गिफ्टटॉवर, 1 -
GIFT City /गिफ्टसिटी, GANDHINAGAR - 382355 (GUJARAT) /गांधीनगर- ३८२३५५, गुजरात.

Tel No./दूरभाषसं. 079-69027810/813/817/819
E-mail : cb3966@canarabank.com



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DETAILED TERMS AND CONDITIONS OF THE SALE NOTICE DATED 29.07.2026

1. Name and Address of the Secured Creditor: Canara Bank, ARM Branch, Ahmedabad.
2. Name and Address of the Borrower(s)/Guarantor(s):

M/s. AASTHA CERAMIKA (PARTNERSHIP FIRM)
SHOP NO 20, FIRST FLOOR, SWAGAT CHAMBER
PLOT NO. 1, SURVEY NO. 3/1 AND SURVEY NO. 6/2
OLD GHUNTU ROAD, NEAR KHARI TRAJPAR PRIMARY SCHOOL,
TRAJPAR, DIST- MORBI
GUJARAT 363642
MOBILE- 919913140680

M/s. AASTHA CERAMIKA (PARTNERSHIP FIRM)
REVENUE SURVEY NO. 145 PAIKI,
BEHIND ROSSIN QUARTZ SINK, NEAR SOLO CERAMICS,
OFF. MORBI - WANKANER NATIONAL HIGHWAY,
VILLAGE - LALPAR, TALUKA & DISTRICT - MORBI
GUJARAT-363642
MOBILE- 919913140680

(Represented by its partners from No. 1 TO 4 and Guarantor from No. 5 TO 8)

1. Mr. HARDIK MAGANBHAI CHHATROLA (PARTNER)
S/o MAGANBHAI AMARSHIBHAI CHHATROLA
UMIYANAGAR, MAHENDRAPUR,
TANKARA, RAJKOT,
TANKARA
GUJARAT-363650
Mobile No. - 9913140680

2. Mr. PIYUSH JAGADISHBHAI CHADANIYA (PARTNER)
S/o JAGADISHBHAI VELAJIBHAI CHADANIYA
SHREE VILA SOCIETY, BLOCK NUMBER 2,
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Mobile No. - 8347474647

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S/o MANIBHAI KARSHANBHAI KALARIYA
NEAR JIN, UNCHI MANDAL, RAJKOT,
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GUJARAT - 363641
Mobile No.- 6353403348

4. Mrs. RAMABEN ARVINDBHAI KHOKHANI (PARTNER)
LAXMINARAYAN TEMPAL, TANKARA,
TANKARA, RAJKOT,
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Mobile No.- 9687899878

5. Mr. MAGANBHAI AMARSHIBHAI CHHATROLA (GUARANTOR)
S/o AMARSHIBHAI CHAKUBHAI CHHATROLA,
UMIYANAGAR, MAHENDRAPUR,
MAHENDRAPUR, RAJKOT,
GUJARAT-363650

6. Mr. JAGADISHBHAI VELJIBHAI CHADANIYA (GUARANTOR)
S/o VELJIBHAI CHAKUBHAI CHADANIYA,



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ADBALKA, ADBALKA, ADBALKA,
 RAJKOT, ADBALKA
 GUJARAT- 360110

7. Mr. MANILAL KARSHANBHAI KALARIYA (GUARANTOR)
 S/o KARSHANBHAI DEVSHIBHAI KALARIYA
 UNCHI MANDAL, UNCHI MANDAL,
 MORVI, RAJKOT
 GUJARAT-363641

8. Mr. ARVIND MAGANLAL KHOKHANI (GUARANTOR)
 Alias Mr. KHOKHANI ARVINDKUMAR MAGANBHAI
 S/o MAGANLAL MULAJIBHAI KHOKHANI,
 LAXMINARAYAN STREET, TANKARA
 RAJKOT,
 GUJARAT - 363650

3. Total liabilities: Rs. 4,27,37,872.17 (Rupees Four Crore Twenty-Seven Lakh Thirty-Seven Thousand Eight Hundred Seventy-Two and Paise Seventeen Only) as on 02.01.2026 with interest and other charges thereon from 03.01.2026 in MSME-OD/OCC account and Rs. 7,73,22,627.45 (Rupees Seven Crore Seventy-Three Lakh Twenty-Two Thousand Six Hundred Twenty-Seven and Paise Forty Five Only) as on 01.01.2026 with interest and other charges thereon from 02.01.2026 in the LOANS TO MSME - MFG INDUSTRIES account, due to the ARM Branch, Ahmedabad of Canara Bank.

4. (a) Mode of Auction: E-Auction

(b) Details of Auction service provider:

Service Provider	M/s PSB Alliance Pvt Ltd (BAANKNET)
Address	Corporate Office: - Unit 1, 3rd Floor, VIOS Commercial Tower, Near Wadala Truck Terminal, Wadala East, Mumbai, Maharashtra - 400037
Helpdesk Number	8291220220, 9892219848, 8160205051
Email	support.baanknet@psballiance.com,
Website	https://baanknet.com/

(c) Date & Time of Auction: 20-08-2026 Time 1.00 PM to 3.00 PM

(d) Place of Auction: Gandhinagar

5. Reserve Price & EMD Amt.:

Sr. No.	Property Details	Reserve Price	EMD Amt.
1.	EMT OF ALL THE PIECE AND PARCEL OF LAND AND BUILDING EXISTING OR TO BE CONSTRUCTED ON SURVEY NO. 145p PAIKI LAND, SITUATED AT LALPAR, TALUKA MORBI, DIST. MORBI, GUJARAT ADMEASURING 11,433 SQ. MTR. THE BOUNDARIES ARE - North - LAND OF S. NO. 144 AND 145p AND THEN WASTE LAND South - S. NO. 146 AND THEN WASTE LAND East - GADAMARG AND WASTE LAND West - S. NO. 144 AND THEN NATIONAL HIGHWAY ASSET ID - 200087806391	Rs. 4,50,00,000/-	Rs. 45,00,000/-

Asset Recovery Management Branch/आ.व.प्र. शाखा
 7TH FLOOR, GIFT TOWER ONE /सातवीमंजिल, गिफ्टटॉवर.1 -
 GIFT City /गिफ्टसिटी, GANDHINAGAR - 382355 (GUJARAT) /गांधीनगर- ३८२३५५. गुजरात

Tel No./दूरभाषसं. 079-69027810/813/817/819
 E-mail : ch3966@canarabank.com





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6. Other terms and conditions:

- a) Auction/ bidding shall be only through "Online Electronic Bidding" through the website of **website M/s PSB Alliance Pvt Ltd (BAANKNET)**. Bidders are advised to go through the website for detailed terms before taking part in the e-auction sale proceedings.
- b) The property can be inspected / visited, with prior Appointment with Authorised Officer, on **14.08.2026**.
- c) The property will be sold not below the Reserve Price.
- d) **EMD amount of 10% of the Reserve Price is to be deposited in E-Wallet of M/s PSB Alliance Private Limited (BAANKNET) portal directly or by generating the Challan therein to deposit the EMD through RTGS/NEFT in the account details as mentioned in the said challan "on or before 19-08-2026**.
- e) Intending bidders shall hold a valid e-mail address.
- f) After payment of the EMD amount, the intended bidders should submit a copy of the following documents/details on or before **19-08-2026**, to Canara Bank, ARM Branch, Ahmedabad by hand or by email.
- i) Demand Draft/Pay order towards EMD amount. If paid through RTGS/NEFT, acknowledgement receipt thereof with UTR No.
- ii) Photocopies of PAN Card, ID Proof and Address Proof. However, successful bidder would have to produce these documents in original to the Bank at the time of making payment of balance amount of 25% of bid amount.
- iii) Bidders Name. Contact No. Address, E Mail Id.
- iv) Bidder's A/c details for online refund of EMD.
- g) The intending bidders should register their names at M/s PSB Alliance Pvt Ltd (BAANKNET) and get their User ID and password free of cost. Prospective bidder may avail online training on E- auction from the Service Provider:

For User Creation Helpline Number			
SR NO	NAME	CONTACT NO	E MAIL ID
1	KARAN MODI	7016-716557	karan@procure247.com
2	VASU PATEL	9510-974587	vasu.patel@procure247.com
3	KASHYAP PATEL	6354-604884	kashyap@procure247.com
4	ANIMESH JAIN	7046-612345	animesh@procure247.com

- h) EMD deposited by the unsuccessful bidder shall be refunded to them. The EMD shall not carry any interest.
- i) Auction would commence at Reserve Price, as mentioned above. Bidders shall improve their offers in multiplies of **Rs. 1,00,000.00** as incremental value. The bidder who submits the highest bid (above the Reserve price) on closure of 'Online' auction shall be declared as successful bidder. Sale shall be confirmed in favour of the successful bidder, subject to confirmation of the same by the secured creditor.
- j) The successful bidder shall deposit 25% of the sale price (inclusive of EMD already paid), immediately on declaring him/her as the successful bidder and the balance within **15** days from the date of confirmation of sale by the secured creditor. If the successful bidder



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fails to pay the sale price, the deposit made by him shall be forfeited by the Authorised Officer without any notice and property shall forthwith be put up for sale again.

- k) Remaining amount of bids is to be deposited by way of Demand draft in favour of Authorized Officer, Canara Bank, ARM Branch, Ahmedabad OR shall be deposited through RTGS/NEFT/Fund Transfer to credit of account "**CANARA BANK ARM BRANCH, AHMEDABAD**" A/c No. 209272434; IFSC Code: CNRB0003966.
- l) For sale proceeds of Rs. 50 (Rupees Fifty) lacs and above, the successful bidder will have to deduct TDS at the rate 1% on the Sale proceeds for factory Land & Building and submit the original receipt of TDS certificate to the Bank.
(Payment of TDS is at the rate as notified by GOI from time to time and it is the responsibility of the purchaser).
- m) All charges for conveyance, stamp duty/GST registration charges etc., as applicable shall be borne by the successful bidder only.
- n) The Auction Sale is conducted on "**As is where is, As is what is and Whatever there is**" Basis. Bank is not aware of any pending charges, taxes, etc. Purchasers are bound to verify the same and, if any, have to bear the same.
- o) Authorised Officer reserves the right to postpone/cancel or vary the terms and conditions of the e-auction without assigning any reason thereof.
- p) In case there are bidders who do not have access to the internet but interested in participating the e-auction, they can approach concerned Circle Office, Ahmedabad or ARM Branch, Ahmedabad who, as a facilitating centre, shall make necessary arrangements.
- q) For further details contact **Authorised Officer, Canara Bank, ARM Branch** (Ph. No. 079-69027812/818/822/823, Mob -8238091942, 9981840790 9680505055) e-mail id: cb3966@canarabank.com; the Service Provider: For further details contact Authorised Officer, Canara Bank, ARM Branch (Ph. No. 079-69027813/810/817/819, Mob - 8238091942, 9680505055, 9981840790) e-mail id: cb3966@canarabank.com; the Service Provider: M/s PSB Alliance (BAANKNET); CONTACT PERSON: - KARAN MODI; CONTACT NUMBER: 7016-716557. Support Helpdesk Number: - 8291220220, 7046612345, 6354910172, 9892219848, 8160205051.
EMAIL: support.baanknet@psballiance.com

SPECIAL INSTRUCTION/CAUTION

Bidding in the last minutes/seconds should be avoided by the bidders in their own interest. Neither Canara Bank nor the Service Provider will be responsible for any lapses/failure (Internet failure, Power failure, etc.) on the part of the bidder or vendor in such cases. In order to ward off such contingent situation, bidders are requested to make all the necessary arrangements/alternatives such as back-up, power supply and whatever else required so that they are able to circumvent such situation and are able to participate in the auction successfully.

Place: Gandhinagar
Date: 29.07.2026



**AUTHORISED OFFICER
CANARA BANK**

Asset Recovery Management Branch/आ.व.प्र. शाखा
7TH FLOOR, GIFT TOWER ONE /सातवीमंजील, गिफ्टटॉवर, 1 -
GIFT City /गिफ्टसिटी, GANDHINAGAR - 382355 (GUJARAT) /गांधीनगर- ३८२३५५, गुजरात

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