

APCAR Branch (A660), 8, G.T. Road , Udrej Bhavan, Ground Floor, Asansol-713304
E-Mail: apcargarden.asansol@indianbank.co.in

NOTICE OF SALE

Branch: Asansol Apcar Garden

Notice of sale under Rule 6(2) & 8(6) of The Security Interest (Enforcement Rules) 2002 under The Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002

To,

Borrower	Guarantor
- M/s Ideal Food Products (Borrower) Proprietor: - Sri Snehasis Sur S/o-Late Amrendrana Nath Sur Kanta Pahari, Village-Gaurandihi, Post-Jam Gram Panchayat, Post & P.S-Barabani Distt-Paschim Bardhaman Pin Code-713315 - Sri Snehasis Sur (Mortgagor & Guarantor) S/o-Late Amrendrana Nath Sur B D G Path, Upper Chelidanga, Asansol, Distt-Paschim Bardhaman-713304	Smt. Jhumar Sur (Guarantor) W/o-Snehasis Sur B D G Path, Upper Chelidanga, Asansol, Distt-Paschim Bardhaman-713304

Sub: Loan account – M/s Ideal Food Products (A/c No. 50027012844 with Indian Bank, Apcar Garden Branch (Erstwhile e-alb S. B. Gorai Road Branch, Asansol)

M/s Ideal Food Products availed Cash Credit facility from from Indian Bank, Apcar Garden Branch, Asansol (e-Allahabad Bank), and the repayment of which is secured by Mortgage of schedule mentioned properties hereinafter referred to as "the Properties". M/s Ideal Food Products failed to pay the outstanding dues to the Bank. Therefore a Demand Notice dated 22/11/2011 under Sec. 13 (2) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 (for short called as "The Act"), was issued by the Authorized Officer calling upon Borrower (s) M/s Ideal Food Products through its proprietor & mortgagor Sri Snehasis Sur S/o-Late Amrendra Nath Sur, Guarantor(s) Smt. Jhuma Sur, w/o-Sri Snehasis Sur liable to the Bank to pay the amount due to the tune of Rs. 32,37,344.00 (Rupees Thirty-Two Lakhs Thirty-Seven thousand three hundred and forty-four only) as on 22/11/2011 with further interest, costs, other charges and expenses thereon. Both failed to make payment despite Demand Notice dated 22/11/2011.

As M/s Idela Food Products failed to make payment despite Demand Notice, the Authorized Officer took possession of the schedule mentioned properties under the Act on 28/07/2012 after complying with all legal formalities.

As per Sec.13 (4) of the Act, Secured Creditor is entitled to effect sale of the assets taken possession of and realize the proceeds towards outstanding balance. In accordance with the same, the undersigned / Authorized Officer intends selling the schedule mentioned securities in the following mode:

THE SALE PROPOSED TO BE HELD IS BY WAY OF PUBLIC TENDER /AUCTION ADOPTING THE e-AUCTION MODE.

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As per Rule 8(6) of The Security Interest (Enforcement) Rules 2002 framed under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002, 15 days notice of intended sale is required to be given and hence we are issuing this notice.

The amount due as on **20/07/2026** is of **Rs. 1,71,93,430.00 (Rupees One crore seventy one lakh ninety three thousand four hundred thirty only)** with further interest, costs, other charges and expenses thereon from **03/07/2026**.

Please take note that this is notice of **15 days** and the schedule mentioned properties shall be sold under the Act by the undersigned/Authorized Officer any time after **15 days**.

The date of sale is fixed as 07/08/2026 from 11:00 A.M to 04:00 P.M. which would be by e-auction mode.

Inspection of the scheduled properties and related documents/up to date EC etc by the intending purchasers/bidders may be done at their expense on **21/07/2026 to 05/08/2026** between **10.00 am to 4.00 pm** at **Indian Bank (e-Allahabad Bank), Apar Garden Branch, Asansol.**

The Reserve price and Earnest Money Deposit (EMD) for the sale of the secured assets is fixed as mentioned in the schedule

The terms and conditions of e-auction is available in the website (<https://baanknet.com>)

The intending Bidders/ Purchasers are requested to register with online portal (<https://baanknet.com> **(PSB Alliance Pvt. Ltd)** using their mobile number and email id. Further, they are requested to upload requisite KYC documents. Once the KYC documents are verified by e-auction service provider (may take 2 working days), the intending Bidders/ Purchasers have to transfer the EMD amount in his Global EMD Wallet by **26/07/2026** i.e. before the e-Auction Date and time in the portal. The registration, verification of KYC documents and transfer of EMD in wallet must be completed well in advance, before auction.

Earnest Money Deposit (EMD) amount as mentioned above shall be paid online or after generation of Challan from the website (<https://baanknet.com> **(PSB Alliance Pvt. Ltd)** for depositing in bidders **Global EMD Wallet**. NEFT transfer can be done from any Scheduled Commercial Bank. Payment of EMD by any other mode such as **Cheques will not be accepted**. Bidders, not depositing the required EMD online, will not be allowed to participate in the e-auction.

The Earnest Money Deposit shall not bear any interest.

The Authorized Officer/Bank has the absolute right to accept or reject any bid or adjourn/ postpone/ cancel the sale without assigning any reason thereof.

The successful bidder shall have to deposit 25% (twenty-five percent) of the bid amount, including EMD amount (10%) deposited, latest by the next working day and the remaining amount shall be paid within 15 days from the date of auction in the form of Banker's Cheque/ Demand Draft /Account Transfer and/ or any other acceptable mode of money transfer. The Nodal Bank account no. / IFSC Code etc. for online money transfer is as under.

Nodal Bank Account No. and A/c. Name	Branch name and IFS Code
Account No.: - 50143638743	Asansol Main Branch
e-auction EMD Account – Asansol Main Branch	IFS Code- IDIB000A659

In case of failure to deposit the amounts as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.

इंडियन बैंक



Indian Bank

इलाहाबाद

ALLAHABAD

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The sale is subject to confirmation by the Secured Creditor.

The sale is made on "As is where is and as is what is" basis and no representations and warranties are given by the Bank relating to encumbrance, Statutory liabilities etc.

If the e-auction fails owing to any technical snag etc., the same may be re-scheduled by issuing 7 days prior notice.

****This Notice is without prejudice to any other remedy available to the Secured Creditor and without prejudice to rights of the Secured Creditor to proceed with the proceedings presently pending before DRT/RO of DRT/ DRAT/ Court and proceed with the execution of order/decreed obtained/to be obtained.

SCHEDULE

The specific details of the assets which are intended to be brought to sale are enumerated hereunder:

Details/ Description of Mortgaged Assets	Reserve Price	EMD	Date, Time for e-auction and Property ID No.	Prior Encumbrance
Within the District of Paschim Bardhaman, Mouza-Kantapahari, RS Plot No. 108, RS Khatian No. 124, LR Khatian No-292, 316, JL No-09, Mouza-Kanta Pahari,, Post and PS-Barabani within Jam Gram Panchayat, Area-10 katha, Sale Deed No-I 6461 of 2003 in the name of Sri Snehasis sur s/o- Late Amrendra Nath Sur along with its all easement rights etc attached thereto. Butted and Bounded by North: - By the Morem Road & Vacant land of others South: - By The Vacant land of Lalit Roy & Main Gourandihi Road at 300 meter away East: - By the approach road and morem road West: - By the vacant land of others	Rs. 16,60,000.00	Rs. 1,66,000.00	07/08/2026 11.00 A.M. to 04.00 P.M. IDIB50415434550	Not Known to the Bank
Bid Multiplier	Rs. 10000.00 Only			

Bidders are advised to visit the website (<https://baanknet.com>) of our e auction service provider PSB Alliance Pvt. Ltd to participate in online bid. For Technical Assistance Please call PSB Alliance Pvt. Ltd HELPDESK No. 8291220220, email ID:-support.baanknet@psballiance.com and other help line numbers available in service providers help desk. For Registration status with PSB Alliance Pvt. Ltd. and EMD status, please contact support.baanknet@psballiance.com

For property details and photograph of the property and auction terms and conditions please visit: <https://baanknet.com> and for clarifications related to this portal, please contact Helpdesk No. 8291220220

Bidders are advised to use Property ID Number mentioned above while searching for the property in the website with <https://baanknet.com>

Place: Asansol
Date: 20/07/2026

AUTHORISED OFFICER

कृते / For
प्रधिकृत अधिकारी / Authorised Officer
अपकार गार्डन शाखा / Apcar Garden Br., Asansol

We do hereby cancel and/or revoke our previous Sale notice dated-04/07/2026 issued to you, if any, under the SARFAESI Act. 2002 and the actions taken thereafter, pursuant to the said notices, without prejudice to our rights and remedies as available under the relevant provisions of the said Act and rules framed there under.

कृते / For

इंडियन बैंक
प्रधिकृत अधिकारी / Authorised Officer
अपकार गार्डन शाखा / Apcar Garden Br., Asansol