

The image is a full-page advertisement with a solid blue background. In the top right corner, the Indian Express Group logo is visible, consisting of a stylized 'E' and the text 'INDIAN EXPRESS GROUP'. The main headline is split into two parts: 'THE LATEST TRENDS IN BUSINESS' on the left and 'THE LATEST TRENDS IN TRENDS' on the right, both in large, bold, white, sans-serif capital letters. In the bottom right corner, the Financial Express logo is displayed, featuring a stylized 'F' and the text 'FINANCIAL EXPRESS' with the tagline 'Read to Lead' underneath. At the bottom center, the website 'epaper.financialexpress.com' is written in a smaller white font. Along the bottom edge, there is a color calibration bar with several colored squares (cyan, magenta, yellow, black) and a grayscale bar. The overall design is clean and professional, using a monochromatic color scheme with high contrast for the text.