



STATE BANK OF INDIA
SME PARISHRAMA BHAVAN BRANCH,
TSIDC Building(Parishram Bhavan Basheer Bagh
Cross Road), Beside GST Bhavan, Hyderabad, Tel-
angana -500004

APPENDIX – IV-A [SEE PROVISIO TO RULE 6(2) & 8(6)]
SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Movable & Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 read with provision to Rule 6(2) & 8(6) of the Security Interest (Enforcement) Rules, 2002

E- Notice is hereby given to the public in general and in particular to the borrower(s) and guarantor(s) that the below described immovable properties mortgaged/changed to the Secured Creditor, the constructive / physical possession of which has been taken by the Authorized officer STATE BANK OF INDIA, SME PARISHRAMA BHAVAN BRANCH, HYDERABAD, the Secured Creditor, will be sold on "As is where is" "As is what is and whatever there is" basis on **19/08/2026** for recovery of **Rs.4,23,89,983.52/- (Rupees Four Crore Twenty Three Lakh Eighty Nine Thousand Nine Hundred Eighty Three Rupees Fifty Two Paise Only)** as on 29.12.2025, (Less if any credits of total outstanding after issuing the Demand Notice), unpaid interest and others charges to the secured creditor from 1. Cash Credit A/C No: 43392158153 of the Borrower of M/s. PSR TRADERS, Office Address: M/s PSR Traders, Flat no 001, Ground floor, Plot no169, Gnana Residency, Kavuri Hills, Guttala Begumpet, Hyderabad-500081.

Proprietor: Mr. VENKATA SUBBA RAJU PERICHARLA

Hno-Block-I, Flat No: 2004, My home Bhooja Biodiversity Park, Gachibowli Hyderabad K.V.Rangareddy Telangana India-500032.

Guarantors: 1. Mrs. Sri Lakshmi Pericharla W/o Venkata Subba Raju

Hno-Block-I, Flat No: 2004, My home Bhooja Biodiversity Park, Gachibowli Hyderabad K.V.Rangareddy Telangana India-500032. 2. Mrs. Lakshmi Pericharla W/o Subba Raju

H. No: 6-147, S L V Towers, Rayalam Panchayat, bhimavaram-534208

ENCUMBRANCES KNOWN TO THE SECURED CREDITOR: NIL.

Reserve Price: ₹ 2,02,00,000/-

EMD: ₹ 20,20,000/-

Bid Increment Amount ₹50,000/-

Auction Date: 19.08.2026

Last Date of EMD Amount: 18.08.2026

Auction Time: 12.00 PM to 3.00 PM

SCHEDULE OF THE IMMOVABLE PROPERTY / DESCRIPTION OF THE PROPERTY

All that the residential plot situated at RS No 21, 22 D. No 5-68, Narasimhapuram Village, Bhimavaram Mandal, West Godavari District, Andhra Pradesh, admeasuring 7260 Sq. yards, which belongs to 1.Mr. VENKATA SUBBA RAJU PERICHARLA, 2. Mrs. SRI LAKSHMI PERICHARLA w/o VENKATA SUBBA RAJU, 3. Mrs. LAKSHMI PERICHARLA w/o SUBBA RAJ Vide Sale Deed No. 6484/2015 dated 1st October 2015 at 5RO Gunipudi.

Boundaries:

North: Land of Kucharlapati Vijaya Lakshmi

South: Land of Samayamanthula Kameswara Rao

East: Drain Canal

West: Irrigation Channel

Coordinates: 16.568439, 81.506878 (Type this in google maps to find the exact location)

All prospective bidders are requested to register themselves in the web portal URL: <https://baanknet.com> on browser well before the auction date to participate in the e-auction of the above property. The interested bidders who require assistance in creating Login ID & Password, uploading data, submitting Bid documents, Training/Demonstration, Terms & conditions on online inter-se bidding etc., may visit the website <https://baanknet.com>. For detailed terms and conditions of the sale, please refer to the link provided in website URL: <https://baanknet.com>

People interested to inspect the properties may contact State Bank of India, SME Parishram Bhavan Branch(63776) Cont No. 8125361573,/9642454621 and M/s. DEEKSHA RAM ASSOCIATES (Resolution Agency) Mobile No. 9701717618 from 25/07/2026 to 11/08/2026 on all working days during working hours from 10:00 pm to 4:00 pm

PLACE: HYDERABAD

DATE: 17/07/2026

