

RECOVERY DEPARTMENT: COIMBATORE ZONAL OFFICE

Ref. No: ZO/CBE/RD/SARFAESI /2026-27/VI B/08

Date: 01.09.2026

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the constructive possession of which has been taken by the Authorized Officer of BANK OF INDIA, will be sold on "As is where is", "As is what is", and "Whatever there is" on **25.09.2026**, for recovery of **Rs.89,72,976.00** as on 01.09.2026 + Interest thereon with monthly rests from 21.01.2026 for Over draft account and **Rs.81,50,004.13** as on 01.09.2026 + Interest thereon with monthly rests from 02.01.2026 for Term Loan account, aggregating to **Rs.1,71,22,980.13/-** along with cost and other charges applicable if any due to **BANK OF INDIA, Udumalpettai Branch (Presently parked in Coimbatore Asset Branch)** from Borrower **1.M/s Haya Fashion**, D.No.5/A, Erukkadu, 4th Street, Karuvampalayam, Mangalam Road, Tiruppur-641604, **2.Mr.P.Eswaramoorthy (Proprietor)** S/o Palanisamy, No.2/4, Andipalayam post, Tiruppur-641687 and **3.Mrs.Nandhini (Guarantor)** W/o P.Eswaramoorthy, No.2/4, Andipalayam post, Tiruppur-641687.

The reserve price, EMD amount and Property details are as mentioned hereunder:

Description of the Immovable Property	
EQM of land with commercial building situated at Door No.20/12, 20/13 and 21/11, natham S.F.No.273/11, S Kannanur West Village, East Radha Street, Samayapuram Post, Mannachcha Nallur Taluk, Mannachcha Nallur, SRO Limits, Tiruchirapalli District to an extent of 2756 Sq.ft owned by Mr.P.Eswaramoorthy . within the following boundaries:	
East – Angalamman Building in S.F.No.273/12 part & S.F.No.273/25. West – Sundaram's Land in S.F.No.273/10D South – Bus Stand Road North – Marambal chathiram in S.F.No.273/5.	
Reserve Price	Rs.2,80,00,000/-
EMD	Rs.28,00,000/-

To the best knowledge and information available with the Authorised Officer, there is no encumbrance on the property referred above. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of the property and to inspect & satisfy them.

The auction will be online E-Auction Sale/Bidding and shall be done only through "Online Electronic Bidding" process through the website <https://BAANKNET.com> For detailed terms and conditions of the sale, please refer to the link provided in <https://www.bankofindia.co.in/tenders>.

Date & Time of E-auction: **25.09.2026 between 11am - 5pm** (with unlimited extension of 10 minutes if bidding continues till sale is concluded).



प्राधिकृत अधिकारी Authorised Officer
कोयंबटूर अंचल Coimbatore Zone

**Authorised Officer
Coimbatore Zone**