



(Annexure-2)

APPENDIX- IV-A" [See proviso to rule 8 (6)]
Sale notice for sale of immovable properties

E-Notice of sale under Rule 8(6)/ 9(1) of The Security Interest (Enforcement Rules) 2002 under The Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the **Symbolic** possession of which has been taken by the **Authorised Officer of Indian Bank, Amara Branch**, Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on **15/10/2026** for recovery of being as on **09/03/2026** amounts to **Rs. 1,92,79,464.00 (Rupees One Crore Ninety Two Lakh Seventy Nine Thousand Four Hundred Sixty Four Only)** and the said amount carries further interest at the agreed rate from **10/03/2026** and other charges till date of repayment due to the **Indian Bank, Amara Branch**, Secured Creditor, from

1. **M/s Pooja Associates (Proprietorship Firm/ Borrower)**
Prop. Mrs. Pooja Srivastava
Add- 1- CK 65/268-D Piyarikalan, Chetganj, Varanasi, UP, 221001
Add-2- Arazi No. 199, 202Gha, Lathiya, Varanasi, UP- 221108
2. **Prop. Mrs. Pooja Srivastava (Properietor/ Borrower/ Guarantor/ Mortgagor)**
W/o Mr. Virendra Kumar Srivastava
Add- CK 65/268-D Piyarikalan, Chetganj, Varanasi, UP, 221001
3. **Mr. Virendra Kumar (Guarantor/ Mortgagor)**
S/o Mr. Ghanshyam Lal Srivastava
Add- CK 65/268-D Piyarikalan, Chetganj, Varanasi, UP, 221001
4. **M/s PP Marketing (Proprietorship Firm/ Borrower)**
Prop. Mr. Praveen Kumar Srivastava
Add- 1- CK 65/268-D Piyarikalan, Chetganj, Varanasi, UP, 221001
Add-2- Arazi No. 199, 202Gha, Lathiya, Varanasi, UP- 221108
5. **Prop. Mr. Praveen Kumar Srivastava (Properietor/ Borrower/ Guarantor)**
S/o Mr. Ghanshyam Lal Srivastava
Add- 1- CK 65/268-D Piyarikalan, Chetganj, Varanasi, UP, 221001
6. **Mrs. Pooja Srivastava (Guarantor/ Mortgagor)**
W/o Mr. Virendra Kumar Srivastava
Add- CK 65/268-D Piyarikalan, Chetganj, Varanasi, UP, 221001
7. **Mr. Virendra Kumar (Guarantor/ Mortgagor)**
S/o Mr. Ghanshyam Lal Srivastava
Add- CK 65/268-D Piyarikalan, Chetganj, Varanasi, UP, 221001

The specific details of the property intended to be brought to sale through e-auction mode are enumerated below:

Detailed description of the Property	1.All that part and parcel of the property at situated at Arazi No. 199 Mauza Lathiya, Pargana Dehat Amanat, Tehsil-Sadar, Distt- Varanasi in the name of Mrs. Pooja Srivastava & Virendra Kumar. Area: 3455 sq. ft. Bounded by: As per deed East: Land of Shakuntala Devi and Meena Devi West: Kaccha Rasta 12 feet wide and land and house of Meera Devi
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	North: Land of Chandrawati South: Land of others and Land of Renu Singh. 2.All that part and parcel of the property at Arazi No. 202 G Village- Lathiya, Pargana Dehat Amanat, Tehsil and Distt. Varanasi in the name of Mrs. Pooja Srivastava & Virendra Kumar. Area: 2881.00 sq. ft Bounded by: As per deed East: Land of Munnar West: Pitch Road North: Land of Purchaser. South: Land of Devendra Kumar 3.All that part and parcel of the property at Arazi No. 202 Gha Mauza Lathiya, Pargana Dehat Amanat, Tehsil and Distt. Varanasi in the name of Mrs. Pooja Srivastava w/o Virendra Kumar. Area: 1360.00 sq. ft.. Bounded by: As per deed East: Land of Pappu Prajapati West: House of jittu Bind and Kachha Rasta 8 Feet wide. North: Land of Virendra Kumar and other. South: House of Pushpraj Bind
Encumbrances on property	NIL
Reserve Price	Rs.2,02,60,000/-
EMD Amount	Rs.20,26,000/-
Bid incremental amount	25000/-
Date and time of e-auction	15/10/2026, Time- 10:00 AM to 17:00 PM.
Property ID No.	IDIB30521591327

The intending Bidders/ Purchasers are requested to register with online portal (<https://baanknet.com>) using their mobile number and email id. Further, after completing their eKYC, the intending Bidders/ Purchasers have to transfer the EMD amount in their e-Wallet before the e-auction end time in the portal. The registration, eKYC and transfer of EMD in wallet must be completed well in advance, before auction.

TERMS AND CONDITIONS

1. Earnest Money Deposit (EMD) amount as mentioned above shall be paid online or after generation of Challan from the website (<https://baanknet.com>) **for depositing in bidders e-Wallet**. NEFT transfer can be done from any Scheduled Commercial Bank. Payment of EMD by any other mode such as **Cheques will not be accepted**. Bidders, not depositing the required EMD online, will not be allowed to participate in the e-auction. The Earnest Money Deposit shall not bear any interest.
2. The successful bidder shall have to deposit 25% (twenty five percent) of the bid amount, including EMD amount (10%) deposited, latest by the next working day and the remaining amount shall be paid within 15 days from the confirmation of sale in the form of Banker's Cheque/ Demand Draft /Account Transfer and/ or any other acceptable mode of money transfer. The Nodal Bank account no. / IFSC Code etc. for online money transfer is as under.

Nodal Bank Account No. and A/c. Name	Branch name and IFS Code
50088715889 Authorised Officer	Indian Bank, Nadesar, IDIB000N505

In case of failure to deposit the amounts as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.



3. **Payment of sale consideration by the successful bidder to the bank will be subject to TDS under Section 194 – 1A of Income Tax Act 1961 and TDS is to be borne by the successful bidder only at the time of depositing the balance 75% of the bid amount.**
4. On receipt of the entire sale consideration, the Authorized Officer shall issue the Sale Certificate as per rules.
5. All expenses relating to stamp duty and registration of Sale Certificate, if any, shall be borne by the successful bidder.
6. The Authorized Officer/Bank has the absolute right to accept or reject any bid or adjourn/ postpone/ cancel the sale without assigning any reason therefor.
7. The Sale shall be subject to rules/ conditions prescribed under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002.
8. Platform (<https://baanknet.com>) for e-Auction will be provided by our e Auction service provider **PSB alliance Pvt. Ltd.**, Unit 1, 3rd Floor, VIOS Commercial Tower, Near Wadala Truck Terminal, Wadala East, Mumbai – 400 037(Contact Phone 8291220220, email ID:- support.baanknet@psballiance.com). The intending Bidders/ Purchasers are required to participate in the e-Auction process **at e-Auction Service Provider's website <https://baanknet.com>**
9. The Sale Notice containing the General Terms and Conditions of Sale is available / published in the following websites/ webpage portals (1) www.indianbank.in and (2) <https://baanknet.com>
10. The intending participants of e-auction may download free of cost, copies of the Sale Notice, Terms & Conditions of e-auction, FAQ on eAuction and User Manual on operational part of e-Auction related to this e-Auction from **eBKray (<https://baanknet.com>)**.
11. The intending Bidders / Purchasers are requested to register on portal (<https://baanknet.com>) using their email-id and mobile number for the completion of their eKYC. Once, the eKYC process is completed, the intending Bidders /Purchasers has to transfer the EMD amount using online mode/ by Challan in their EMD e-Wallet. Only after having sufficient EMD in his/her e-Wallet, the interested bidder will be able to bid on the date of e-auction.
12. Bidder's e-Wallet should have sufficient balance ($\geq$ EMD amount) at the time of bidding.
13. During the e-auction, bidders will be allowed to offer higher bid in inter-se bidding over and above the last bid quoted. Ten minutes time will be allowed to bidders to quote successive higher bid and if no higher bid is offered by any bidder after the expiry of ten minutes to the last highest bid, the e-auction shall be closed. It is clarified that confirmation of sale in favour of highest bidder shall be subject to confirmation by the Bank in terms of Security Interest (Enforcement) Rules, 2002.
14. Intending Bidders are advised to properly read the Sale Notice, terms & conditions of e-auction and User Manual on operational part of e-Auction and follow them strictly.
15. In case of any difficulty or assistance is required before or during e-Auction process they may contact authorized representative of our e-Auction Service Provider PSB Alliance Pvt. Ltd.. details of which are available on the e-Auction portal.
16. After finalization of e-Auction by the Authorized Officer, only successful bidder will be informed of their being declared as a successful bidder through SMS/ email. (on mobile No/email address given by them/ registered with the service provider).



17. If the e-auction fails owing to any technical snag etc., the same may be re-scheduled by issuing 7 days' prior notice.
18. For verification about the title document, property & inspection thereof, the intending bidders may contact **Indian Bank, Amara Branch.**
19. To the best of knowledge and information of the Authorized Officer, there is no encumbrance on the properties other than mentioned above (if any). However, the intending bidders should make their own independent enquiries regarding the encumbrances and claims/ rights/ dues/ affecting the property, prior to submitting their bid. The e-auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation on the part of the bank. The Authorized Officer/ Secured Creditor shall not be responsible in any way for any third party claims/ rights/ dues other than mentioned above (if any).

Date: 21/09/2026
Place: Varanasi



Authorised Officer