

01c

Circle Office, Asset Recovery Monitoring Branch ,
Ram Ganga Vihar, Phase II , Kanth Road MORADABAD - 244001
Email: cs8281@pnb.co.in

M/s Al -Haq Foods	(Borrower's Firm)
At: House no. 15, Langde ki Puliya , Power, House, Asalatpura , Moradabad (UP)	
Also, at : Village- Dharampur , Bhojpur , Moradabad (UP)	
Mob no-9837063322	
Sh. Ahatshamul Haq S/o Sh. Haji Tahuar Haq	(Proprietor & Mortgagor) (Deceased)
At: House no. 15, Langde ki Puliya , Power, House, Asalatpura , Moradabad (UP)	
Mob no-9837063322	
Miss Javeriya Noor D/o Lt Sh. Ahatshamul Haq	(Legal Heir)
At: House no. 15, Langde ki Puliya , Power, House, Asalatpura , Moradabad (UP)	
Mob no-9837063322	
Miss Amra Noor D/o Lt Sh. Ahatshamul Haq	(Legal Heir)
At: House no. 15, Langde ki Puliya , Power, House, Asalatpura , Moradabad (UP)	
Mob no-9837063322	
Sh. Inam Ul Haq S/o Lt Sh. Ahatshamul Haq	(Legal Heir)
At: House no. 15, Langde ki Puliya , Power, House, Asalatpura , Moradabad (UP)	
Mob no-9837063322	
Smt. Rubina w/o Sh. Ahatshamul Haq	(Guarantor/Mortgagor)
At: House no. 15, Langde ki Puliya , Power, House, Asalatpura , Moradabad (UP)	
Mob no-9837063322	
Mohd. Khalid S/o Mohd. Shahid	(Guarantor)
At: Asalatpura , Near Badi Masjid, Moradabad (UP)	
Mob no-9837063322	
Sh. Nasar Adil Qureshi S/o Sh. Zafar Adilqureshi	(Guarantor)
At : Asalatpura , Near Der Wali Masjid , Moradabad (UP)	
Mob no-9837063322	

Sale Notice for sale of immovable properties

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6)/9(1) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the constructive/ Symbolic/ **physical** possession of which has been taken by the Authorized Officer the Secured Creditor, will be sold on "As is Where is", As is What is" and Whatever there is" on **27.10.2026**, for recovery of **Rs.5,62,81,745.61/-** due (As on 13/2 notice) to the secured creditor **M/s Al -Haq Foods , Sh. Ahatshamul Haq S/o Sh. Haji Tahuar Haq , Miss Javeriya Noor D/o Lt Sh. Ahatshamul Haq , Miss Amra Noor D/o Lt Sh. Ahatshamul Haq , Sh. Inam Ul Haq S/o Lt Sh. Ahatshamul Haq ,Smt. Rubina w/o Sh. Ahatshamul Haq , Mohd. Khalid S/o Mohd. Shahid, Sh. Nasar Adil Qureshi S/o Sh. Zafar Adilqureshi.**

The Remaining details are mentioned in the table below against the respective properties:

SCHEDULE OF THE SECURED ASSETS

S N o	Branch	Description of the Immovable Properties Mortgaged/ Owner's Name (mortgagers of property (ies)	A) Dt. Of Demand Notice u/s 13(2) of SARFESI ACT 2002 B) Outstanding Amount as per Demand Notice u/s 13(2) of SARFAESI Act 2002 C) Present Outstanding as on 30.09.2026	A) Reserve Price	Date/ Time of E- Auction	Details of the encumbranc es known to the secured creditors
	Account Name			B) EMD		
	Name & Address of Borrower/Guara ntors			C) Bid Increase Amount		



Circle Office, Asset Recovery Monitoring Branch ,
Ram Ganga Vihar, Phase II , Kanth Road MORADABAD - 244001
Email: cs8281@pnb.co.in

			D) Possession Date u/s 13(4) of SARFAESI ACT 2002 E) Nature of Possession Symbolic/Physical /Constructive			
1	PNB Branch Moradabad M/s Al -Haq Foods, Sh. Ahatshamul Haq S/o Sh. Haji Tahuar Haq, Miss Javeriya Noor D/o Lt Sh. Ahatshamul H Haq, Miss Amra Noor D/o Lt Sh. Ahatshamul Haq, Sh. Inam Ul Haq S/o Lt Sh. Ahatshamul Haq , Smt. Rubina w/o Sh. Ahatshamul Haq , Mohd. Khalid S/o Mohd. Shahid, Sh. Nasar Adil Qureshi S/o Sh. ZafarAdilqureshi.	Property No. 01: EM of Industrial Building measuring area – 3480 Sq.Mtrs. , situated at Khasra no. 461 Mi, Village - Mauza- Bhojpur , Dharampur, Ehatmali , Moradabad , UP (in the name of Sh. AhatshamulHaq S/o Sh.Haji TahuarHaq) , Registered in Bahil No. 01 , Zild No. 5952 , Pages 1-16 , Serial no. 13422 on dated 29.10.2007 in the office of Sub- Registrar-Moradabad (UP) Property No. 02: EM of Industrial Building measuring area – 3190 Sq.Mtrs. , situated at Khasra no. 461 Mi(1/4 Area) & Khasra no. 462 , Village - Mauza- Bhojpur , Dharampur, ahatmali Pargana Moradabad , UP (in the name of Sh. AhatshamulHaq S/o Sh.Haji TahuarHaq) , Registered in Bahil No. 01 , Zild No. 6283 , Pages 231-250 , Serial no. 6982 on dated 31.05.2008 in the office of Sub- Registrar-Moradabad (UP). Property No. 03: EM of Plot Measuring Area 910 sq. mtrs., Situated at Khasra No: 454, Village – Mauza – Bhojpur, Dharampur, Moradabad, (UP) (In the name of Sh. Ahatshamul Haq s/o Sh. Sh. Haji Tahuar Haq), Registered in Bahi No: 1, Zild No: 11749, Pages: 363 – 380, Serial No: 7105, on dated 28.04.2015 in the office of Sub-Registrar – Moradabad, (UP)	A) 29/04/2021 & 06/05/2024 B) Rs. 5,62,81,745.61/- + Intt. and other charges w.e.f 29.04.2021 C) Rs.5,62,39,335.35/- + further intt. w.e.f 30.09.2026 + Legal charges. D) 01/09/2021 & 18/07/2024 E) Physical	Property No. 1 + 2 = Rs. 2,49,03,900/- Rs.24,90,390- Rs. 1,00,000/- Property No. 03: Rs. 15,31,800- Rs.1,53,180/- Rs. 25,000/-	27.10.2026 From 11:00 AM to 04:00 PM	SA/254/2022 DRT DEHRAUN

Circle Office, Asset Recovery Monitoring Branch ,
Ram Ganga Vihar, Phase II , Kanth Road MORADABAD - 244001
Email: cs8281@pnb.co.in

		Property No. 04: EM of Land Measuring Area 2895 sq. mtrs., Situated at Khasra No: 466 & Khasra No: 470/1261, Village – Bhojpur, Dharampur, Ehtamali, Pargana & Tehsil – Moradabad, (UP), (In the name of Sh. Ahatshamul Haq s/o Sh. Haji Tahuar Haq), Registered in Bahi No: 1, Zild No: 10303, Pages: 361 – 390, Serial No: 20056, on dated 07.12.2013 in the office of Sub-Registrar – Moradabad, (UP)		Property No. 04: Rs 48,72,600/- Rs.4,87,260/- Rs.50,000/-		
--	--	--	--	---	--	--

TERMS & CONDITIONS OF E-AUCTION SALE

The sale shall be subject to the Terms & Conditions prescribed in the Security Interest (Enforcement) Rules 2002 and to the following further conditions:

1. The properties are being sold on "AS IS WHERE IS BASIS" and "AS IS WHAT IS BASIS" and "WHATEVER THERE IS BASIS"
2. The particulars of Secured Assets specified in the Schedule hereinabove have been stated to the best of the information of the Authorized Officer, but the Authorized Officer shall not be answerable for any error, misstatement or omission in this proclamation.
3. The Sale will be done by the undersigned through e-auction platform provided at the Website <https://baanknet.com> on **27/10/2026 @ 11.00 AM to 04:00 PM**
4. For detailed term and conditions of the sale, please refer <https://baanknet.com> , support.baanknet@psballiance.com & www.pnbindia.in.
5. The intending Bidders/ Purchasers are requested to register on portal (<https://baanknet.com>) using their mobile number and email-id. The process of eKYC is to be done through Digi locker. Once the e-KYC is done, the intending Bidders/ Purchasers may transfer the EMD to their e-Wallet using online payment or challan mode. The EMD amount must be linked with property before the EMD End Date and time in the portal. The registration, verification of e-KYC, transfer of EMD in wallet and linking of wallet amount to property must be completed well in advance, before EMD End date time/ auction.
6. Earnest Money Deposit (EMD) amount as mentioned above deposited in e- Wallet, shall be linked with property. Bidders, not linking the required EMD online before EMD end date time, will not be allowed to participate in the e-auction. The Earnest Money Deposited shall not bear any interest.
7. Platform (<https://baanknet.com>) for e-auctions will be provided by e Auction service provider M/S PSB Alliance Pvt. Ltd. Having its Registered office at Unit 1, 3rd Floor, VIOS Commercial Tower, Near Wadala Truck Terminal, Wadala East, Mumbai-400034. The intending Bidder/ Purchasers are required to participate in the e-Auction process at e-Auction Service Provider's website <https://baanknet.com> This service Provider will also provide online demonstration/ training on e-Auction on the Portal.
8. The Sale Notice containing the General Terms and Conditions of Sale is available / published in <https://baanknet.com> websites/ web page portal.
9. The intending participants of e-auction may download free of cost, copies of the Sale Notice, Terms & Conditions of e-auction, Help Manual on operational part of e- Auction related to this e- Auction from e-auction portal (<https://baanknet.com>)
10. Bidder's e-Wallet should have sufficient balance ($\geq$ EMD amount) at the time of bidding
11. During the e-auction bidders will be allowed to offer higher bid in inter-se bidding over and above the last bid quoted and the increase in the bid amount must be of incremental amount mentioned. Five minutes time will be allowed to bidders to quote successive higher bids and if no higher bid is offered by any bidder after the expiry of Five minutes to the last highest bid, the e-auction shall be closed.

Circle Office, Asset Recovery Monitoring Branch ,
Ram Ganga Vihar, Phase II , Kanth Road MORADABAD - 244001
Email: cs8281@pnb.co.in

12. It is the responsibility of intending Bidder(s) to properly read the Sale Notice, Terms & conditions of e-auction, Help Manual on operational part of e-Auction and follow them strictly.
13. In case of any difficulty or need of assistance before or during e-Auction process bidder may contact authorized representative of our e-Auction Service Provider M/S PSB Alliance Pvt. Ltd. Details of which are available on the e-Auction portal.
14. After finalization of e-Auction by the Authorized Officer, only successful bidder will be informed by our above-mentioned service provider through SMS/ email. (On mobile no./ email address given by them/ registered with the service provider).
15. The secured assets will not be sold below the reserve price.
16. The successful bidder shall have to deposit 25% (twenty five percent) of the bid amount, less EMD amount deposited, on the same day or not later than the next working day and the remaining amount shall be paid within 15 days from the date of auction by way of Transfer/ NEFT/ RTGS in the form of Banker's Cheque/ Demand Draft issued by a Scheduled Commercial Bank drawn in favor of "The Authorized Officer, Punjab National Bank, A/c (Name of the A/C) Payable at (Place) In case of failure to deposit the amount as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.
17. Payment of sale consideration by the successful bidder to the bank will be subject to TDS under Section 194- 1A of Income Tax Act 1961 and TDS is to be made by the successful bidder only at the time of deposit of remaining 75 % of the bid amount/full deposit of BID amount.
18. The Authorized Officer reserves the right to accept any or reject all bids, if not found acceptable or to postpone/cancel/adjourn/discontinue or vary the terms of the auction at any time without assigning any reason whatsoever and his decision in this regard shall be final.
19. The sale certificate shall be issued in the favor of successful bidder on deposit of full bid amount as per the provisions of the act.
20. The properties are being sold on **"AS IS WHERE IS BASIS" and "AS IS WHAT IS BASIS" and "WHATEVER THERE IS BASIS."**
21. The particulars of Secured Assets specified in the Schedule hereinabove have been stated to the best of the information of the Authorized Officer, but the Authorized Officer shall not be answerable for any error, mistake, or omission in this proclamation.
22. It shall be the responsibility of the bidders to inspect and satisfy themselves about the assets and specifications before submitting the bid. The bidder inspects the property in consultation with the dealing official as per the details provided.
23. All statutory dues/attendant charges/other dues including registration charges, stamp duty, taxes etc. shall have to be borne by the purchaser.
24. The Authorized Officer or the Bank shall not be responsible for any charge, lien, encumbrance, or any other dues to the Government or anyone else in respect of property (E-Auctioned) not known to the bank. The Intending Bidder is advised to make their own independent inquiries regarding the encumbrances on the property including statutory liabilities, arrears of property tax, electricity dues etc.
25. The bidder should ensure proper internet connection, power back-up etc. The Bank shall not be liable for any disruption due to internet failure, power failure or technical reasons or reasons/contingencies affecting the e-auctions.
26. The bidder should ensure proper internet connection, power back-up etc. The Bank shall not be liable for any disruption due to internet failure, power failure or technical reasons or reasons/contingencies affecting the e-auctions.
27. It is open to the Bank to appoint a representative and make self-bid and participate in the auction.
28. For detailed term and conditions of the sale, please refer <https://baanknet.com> & www.pnbindia.in

Date: 06.10.2026

Anil Kumar
Authorized officer

STATUTORY SALE NOTICE UNDER RULE 8(6) READ WITH RULE 9 (1) OF THE SARFAESI ACT, 2002