


E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor (s) that the below described movable and immovable properties mortgaged/charged/hypothecated to Bank of Baroda, the Secured Creditor, the **Physical Possession** of which has been taken by the Authorised Officer of Bank of Baroda, Secured Creditor, will be sold on **“As is where is”, “As is what is”, and “Whatever there is” on on 21 November 2026** for recovery of dues as detailed below. The Particulars of Borrower/s/Mortgagor/s/ Guarantor/s/Secured Asset/s/Dues/Reserve Price/e-Auction date & Time, EMD and Bid Increase Amount are Provided hereunder–

Sr/Lot No.	Name & address of Borrower/s/Guarantor/s	Total dues	Description of Properties	Reserve Price EMD & Bid Increase Amount
1	(1) M/s Google Ceramics Private Ltd. (Borrower) Surendranagar Rajkot Highway Survey No. 452/1 And 2, At-Godavari, Tal-Muli, Surendranagar, Gujarat-363510 (2) Mr. Ambrish Prafulkumar Pandit (Director & Guarantor) & (3) Mr. Ashish Himmatbhai Morasiya (Director & Guarantor) both residing at Jai Bhavani, Ratanpur, Opp: Vishvkunj, Dist: Surendranagar, Gujarat-363020 (4) Mr. Ashok Raghunath Bombadi (Guarantor) residing at Plot No 514/ C- 29, Samarth CHS Ltd, RSC No. 45, Behind Apna Bazar, Charkop Sec No. 5, Kandivali, Mumbai-400067 (5) Mr. Himatbhai Mavjibhai Morasiya (Guarantor) 3, Indraprasth Society, 80 Feet Road, Wadhwan City Industrial Estate, Surendranagar, Gujarat-363035 (6) Ms. Viralben Prafulchandra Pandit (Guarantor) Siddhi Vinayak Society, Nr New Mahersh School, Ranekpar Road, Halvad, Dist: Morbi- 363330 (7) Mrs. Ilaben Tribhovandas Jobanputra (Guarantor & Mortgagor), residing at Opp: Vishvkunj, Surendranagar, Dist: Surendranagar, Pin Code: - 363020	Rs. 19,50,83,825.11 (Rupees Nineteen Crore Fifty Lac eighty Three Thousand Eight Hundred Twenty Five&Eleven Paisa Only) as on 23.10.2026. (With reference to Demand Notice u/s 13(2) Dated: 14/08/2023) (GST dues as per Letter No. Sahayak Rajyavera Kacheri / Ghatak-1 / Surendranagar / 2024-25 / J a v a k 8 0 4 d a t e d 10.06.2024 issued by State Tax Officer (2) Ghatak-1, Unit-79, Surendranagar: Rs. 1,91,74,064.00 + Interest)	Exclusive first charge by way of EMDTD of Factory land and building constructed there upon situated at Survey No. 452-1 admeasuring area of 12,141 Sq.mtrs. and Survey No. 452-2, admeasuring 12,241 Sq.mtrs. total land area of 24382.00 Sq.mtrs. having built up area of 5882.65 Sq.mtrs. located at Surendranagar-Rajkot Highway, Village: Godavari, Muli, standing in the name of M/s. Google Ceramics Pvt. Ltd. Boundaries for Survey No. 452/1: East: Satyam Cotton Co. Gin, West: Way to Bodi, North: Surendranagar – Muli Road, South: Survey No. 452/1/2 Paiki, Boundaries for Survey No. 452/2: East: Satyam Cotton Co. Gin, West: Way to Bodi, North: Survey No. 452/1/2, South: Land of Patel Prabhubhai Keshavjibhai. Encumbrance known to the Bank: NIL Physical Possession BANK PROPERTY ID - BARB259920240033	Reserve Price: Rs. 6,51,00,000/- EMD: Rs. 65,10,000/- Bid Inc.: Rs. 1,00,000/-

E-Auction Date : 21.11.2026 and E-Auction Time: 02:00 PM to 06:00 PM (unlimited extension of 10 minutes), Status of Possession (Constructive /Physical) : Physical
*** Inspection Date : 12.11.2026 and Inspection Time: 11:00 AM to 02:00 PM**

As per SARFAESI Act, Statutory -15- Days Sale Notice to the Borrower/Guarantor/Mortgager

For detailed terms and conditions of sale, please refer to the link provided in <https://bankofbaroda.bank.in/e-auction> and online auction portal <https://baanknet.com>. Also, prospective bidders may contact the authorized officer **Mr. Ashutosh Kumar Mishra, Chief Manager, ZOSARB, Ahmedabad, Mob. No. 9711393810 (GST/TDS as per Government Rules applicable shall be payable by purchaser on sale of Movable/ Immovable Assets.)**

Date : 23.10.2026 | Place : Ahmedabad

Sd/- Authorized Officer, BANK OF BARODA

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