**HDB Financial Services Limited**
3rd and 4th Floor, Hemalatha Mansion,
7-1-397/111 & 112, S R Nagar,
Hyderabad - 500 038, Telangana.
Web : www.hdbfs.com
CIN - L65993GJ2007PLC051028
Email : customer.support@hdbfs.com

**30.10.2026**

To,

1. MUNIYAPPAN FISH FARM
2/272, 2ND NORTH STREET SERANKULAM
MANNARGUDI HO- 614001 TAMIL NADU
And Also
MUNIYAPPAN FISH FARM SERANKULAM
THIRUVARUR SERANGOLAM-614016
TAMIL NADU
And Also
SF. NO. 18/2B, 18/2C, 2ND NORTH STREET
SERANKULAM VILLAGE MANNARGUDI HO-614001
2. MUNIAPPAN C
2/272, 2ND NORTH STREET SERANKULAM
MANNARGUDI HO, TAMIL NADU- 614001
3. SARANYA M
2/272, 2ND NORTH STREET SERANKULAM
MANNARGUDI HO, TAMIL NADU- 614001

Dear Sir/Madam,

Sub.: Notice of sale of immovable secured assets under Rule 8 & 9 of the Security Interest (Enforcement) Rules, 2002 M/s. HDB Financial Services Limited, Coimbatore, the secured creditor, issued notice dated 18.5.2026 under section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 calling upon you to pay the dues within the time stipulated therein. Since you failed to comply with the said notice within the period stipulated, I the undersigned, the Authorised Officer, has taken possession of the immovable secured assets under Section 13(4) of the Act read with Rule 8 of Security Interest (Enforcement) Rules, 2002. Possession Notice Dt: 20.7.2026 issued by the Authorised Officer, as per Appendix IV of the Security Interest (Enforcement) Rules, 2002 was delivered to you and the same was also affixed to the property.

1.As you have failed to clear the dues of the secured creditor, the immovable secured assets that have been taken possession by me, the Authorised Officer, will be sold by –

a) Obtaining quotations from the parties dealing in the secured Assets or otherwise interested in buying such assets OR
b) Inviting tenders from the Public OR
c) Holding public auction OR
d) Private treaty 1.You are requested to ensure participation by parties interested in buying the immovable secured assets in the sale as proposed above. You are welcome to bring the buyer for highest bid. We hereby give you notice that the aforesaid secured assets shall be sold by Tender-cum-Auction sale by undersigned on 01-12-2026 at 10:30 a.m. to 12 Noon at M/s.HDB Financial Services Limited, 36/71 Sundar towers salai road,woraiyur 620003 trichy.Tamil Nadu. 1.A copy of the Tender Sale notice inviting containing particulars of the secured assets proposed for sale, terms and conditions of sale etc. is enclosed for your ready information. Please also note that the said notice will be published in two daily newspapers simultaneously.

4 Please note, the quotations obtained/tenders received will be opened by the undersigned at the place and time mentioned in the enclosed terms of sale. Please note that the public auction will be held at the place and time mentioned in the enclosed terms of sale.

Yours,

**AUTHORISED OFFICER**
**Encl: Sale auction details with Terms & conditions**

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## AUCTION SALE NOTICE
### TENDER CUM E –Auction
### (To the Borrower /Co-Applicant / Public in General)
### (Under Rule 8(6) R/w with Rule 9 (1) of SARFAESI Act, 2002)

The undersigned Authorized Officer of HDB Financial Services Ltd, has taken over Possession of the following property, under Securitization and Reconstruction of the Financial Assets & Enforcement of Security Interest Act 2002, for the below mentioned loan account with a right to sell the same on **"AS IS WHERE IS BASIS & AS IS WHAT IS BASIS"** **Name and Address of the Applicant & Co-Applicant: 1. MUNIYAPPAN FISH FARM, 2/272, 2ND NORTH STREET SERANKULAM MANNARGUDI HO-614001 TAMIL NADU And Also MUNIYAPPAN FISH FARM SERANKULAM ,THIRUVARUR SERANGOLAM-614016, TAMIL NADU And Also SF. NO. 18/2B, 18/2C, 2ND NORTH STREET SERANKULAM VILLAGE MANNARGUDI HO-614001 2. MUNIAPPAN C, 2/272, 2ND NORTH STREET SERANKULAM MANNARGUDI HO, TAMIL NADU- 614001 3. SARANYA M, 2/272, 2ND NORTH STREET SERANKULAM MANNARGUDI HO, TAMIL NADU- 614001** 2. **Loan Account No:4127576, 45872110, 67992552 linked by UCIC No. 63050210.** 3. .**Total Outstanding Amount: Los no: 4127576 is Rs.11,44,437.6/- ( Rupees Eleven Lakhs Forty Four Thousand Four Hundred Thirty Seven and Sixty paise only), Los no: 45872110 is Rs. 32,02,174.1/- ( Rupees Thirty Two Lakhs Two Thousand One Hundred Seventy Two and Ten paise only), Los no: 67992552 is Rs. 7,12,140/- ( Rupees Seven Lakhs Twelve Thousand One Hundred Fourty only) linked by UCIC No. 63050210 as of 18.05.2026 with further interest/ incidental expenses /costs till the date of full payment.**

**Details of Encumbrances, if any, known to the Secured Creditor: --- NIL All That Piece And Parcel of property in Thiruvarur District, mannargudi taluk, thiruvarur registration district, mannargudi sub registration district, serangulam village, 2nd north street, survey no 18/2B ( Eighteen sub division two B) with extent of 3270 sq ft, 303.80 sq mtr ( Old survey no 18/2), survey No 18/2C ( Eighteen sub Division Two C) with extent of 5923 sq ft, 550.26 sq mtr (Old Survey no 18/2) Total extent 9193 sq ft, 854.06 sq mtr along with R.C.C.house building E.B. Connection and its Deposit amount and etc having boundaries North Common Pathway , South Rajagopal and Kannan Manai, East Govindraj Manai,West Rajagopal and Kannan Manai**

| Reserve Price | Earnest Money Deposit | Bid Incremental Amount | Auction Date & Time | EMD Last Date & Time |
|---|---|---|---|---|
| Rs.77,55,400/- | Rs.7,75,540/- | Rs.1,00,000/- | 01-12-2026 , 11 a.m. to 12 Noon, with unlimited extension of 5 minutes | 30-11-2026 up to 06:00 p.m |

**Terms and Conditions of Tender-cum-Auction Sale:**

**The auction sale shall be "online e-auction" bidding through website** https://bankeauctions.com **on the dates as mentioned in the table above with Unlimited Extension of 5 Minutes.** The interested bidders shall submit their EMD through Web Portal: https://bankeauctions.com (the user ID & Password can be obtained free of cost by registering name with https://bankeauctions.com ) through Login ID & Password. The EMD shall be payable through Order/Demand Draft for an EMD of 10% of the Reserve Price, drawn in favour of "HDB Financial Service Limited" above.After Registration (One Time) by the bidder in the Web Portal, the intending bidder/ purchaser is required to get the copies of the following documents uploaded in the Web Portal before the Last Date & Time of submission of the Bid Documents viz. i) Copy of the NEFT/RTGS Challan or Demand Draft; ii) Copy of PAN Card; iii) Proof of Identification/ Address Proof (KYC) viz.self-attested copy of Voter ID Card/ Driving License/ Passport etc.; without which the Bid is liable to be rejected. UPLOADING SCANNED COPY OF ANNEXURE-II & III (can be downloaded from the Web Portal: https://bankeauctions.com ) AFTER DULY FILLED UP & SIGNING IS ALSO

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REQUIRED. The interested bidders who require assistance in creating Login ID & Password, uploading data, submitting Bid Documents, Training/ Demonstration on Online Inter-se Bidding etc., may contact **C1 INDIA PRIVATE LIMITED**, Plot no-68, 3rd Floor, Sec-44, Gurgaon, Haryana-122003- mail ID : support@bankeauctions.com ,Contact Person name / mail id and contact no:1.**Mr. Dharani krishna / andhra@c1india.com**,Ph.9948182222.

- The intending bidders should be present in person for the Auction and participate personally and give a declaration in writing to the effect that he/she is bidding for himself/herself. No Authorized person/s allowed.
- The intending bidders may obtain the Tender Forms from the Manager, M/s.HDB Financial Services Limited, 36/71 Sundar towers salai road,woraiyur 620003 trichy.Tamil Nadu..
- The intending bidders should submit their bids only in the tender form prescribed in sealed envelopes addressed to the Authorized Officer, HDB Financial Services Limited, together with a Pay Order/Demand Draft for an EMD of 10% of the Reserve Price, drawn in favour of "HDB Financial Service Limited" on or before 6 pm on the 30.11.2026 of Tender-cum-Auction sale hereby notified.
- For inspection of the Property and other particulars, the intending purchaser may contact**M/s. HDB Financial Services Ltd. No.36/71, sundar towers, salai road,woraiyur,Trichy-620003 Authorized Officer-J.Kavipriya-7904382718 , Mr.Deepak raja – 8754881799**
- The Property is sold on "**As-is-where-is**" and "**As-is-what-is**" condition basis.
- The sealed Tenders will be opened in the presence of the intending bidders by 11am on the 01.12.2026 of Tender-cum-auction Sale hereby notified. Though in general the same will be by way of closed tenders, the Authorized Officer may, at his sole discretion, conduct an open Auction among the interested bidders who desire to Quote a bid higher than the one received in the closed tender process, and in such an event, the sale shall be conferred on the person making highest bid. The sale, however, is subject to confirmation of HDB Financial Services Limited.
- The successful bidder shall have to pay 25% (inclusive of EMD paid) of the sale amount immediately on the same day or not later than next working day on completion of sale and the balance amount of 75% within 15 days from the date of confirmation of Sale, failing which the initial deposit of 25% shall be forfeited. At any cost it shall not be refunded. If the successful bidder, fail to make the payment of 25% of the entire bid amount as mentioned above, the next successful bidder will be considered and entitled to complete the sale.
- The sale certificate will be issued by the Authorized Officer in favour of the successful purchaser only after receipt of the entire sale consideration within the time limit stipulated herein.
- The successful purchaser shall bear the charges/fees payable for conveyance, such as stamp duty, Registration Fee etc., as applicable under law.
- The successful bidder should pay the statutory dues (lawful house tax, Electricity Charges and other Dues), TDS, GST if any, due to Government, Government undertaking and Local bodies.

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- The Authorized Officer has absolute right to accept or reject Tender or Bid any or all the offers and adjourn/postpone/cancel the Auction without assigning any reason thereof and also modify any terms and conditions of the sale without assigning any reason thereof and also to modify any terms and conditions of the sale without any prior notice

Place: MANNARGUDI,
Date: 30.10.2026

Authorised Officer

M/s.HDB Financial Services Limited.

**Authorised Officer : M/s. HDB Financial Services Ltd. No.36/71, sundar towers, salai road,woraiyur,Trichy-620003**

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