पंजाब नैशनल बैंक ...भरोसे का प्रतीक! punjab national bank ...the name you can BANK upon!

SALE NOTICE

FOR SALE OF IMMOVABLE PROPERTIES

STRESSED ASSET MANAGEMENT BRANCH, KOLKATA
United Tower, 3rd Floor, 11 Hemanta Basu Sarani, Kolkata-700 001
E-mail: zs8350@pnb.bank.in, Mob: 7003461933/9748797004

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable properties mortgaged/charged to the Secured Creditor, the possession of which has been taken by the Authorised Officer of the Bank/ Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" basis on the date as mentioned in the table herein below, for recovery of its dues due to the Bank/ Secured Creditor from the respective borrower (s) and guarantor (s). The reserve price and the earnest money deposit will be as mentioned in the table below against the respective properties.

SCHEDULE OF THE SECURED ASSETS

Lot. No.	Name of the Branch Name of the Account Name & addresses of the Borrower/Guarantors Account	Description of the Immovable Properties Mortgaged/ Owner's Name (mortgagers of property(ies))	A) Dt. Of Demand Notice u/s 13(2) of SARFAESI ACT 2002 B) Outstanding Amount as on date of sale C) Possession Date u/s 13(4) of SARFAESI ACT 2002 D)Nature of Possession Symbolic / Physical / Constructive	A) Reserve Price (Rs. in Lacs) B) EMD C) Bid Increase Amount	Date/ Time of E-Auction	Details of the encumbrances known to the secured creditors
1.	**PNB- SAMB Kolkata.** **United Tower, 3rd floor,** **11 Hemanta Basu Sarani,** **Kolkata-700 001** **M/S** **PRIDE COKE PRIVATE LTD** **Borrower:** **M/S** **PRIDE COKE PRIVATE LTD** **Regd Office : House No3/1 Rajdeep Complex, 1st Floor , above HDFC ATM, F.A. Road, Kumarpara, Guwahati, Dist. Kamrup, Assam781001.** **Factory : Village Ambher, 12th Mile, Jorabat,Kamrup, Assam - 781023** **Directors & Guarantors** **1. Sri Amit Agarwal (Director and Guarantor)** **s/o Sri Hari Agarwal** **House No.10 Gayatri Residencey, Gulab Kunj** **NP Path, Christian Basti,** **PS Dispur** **Guwahati-781005**	**Equitable Mortgage of all that part and parcel of landed property measuring 13 Bighas covered by Dag No.- 99 & K P Patta No-42 situated at Vill: Ambher, Mouza – Sonapur, 12th Mile, Jorabat, Kamrup, Assam in the name of Sri Amiyo Islary and bounded as under-** **North- Land covered by Dag No.89 and Plot of Land covered by Dag No-99** **South- Land covered by Dag No -148,** **East - Land covered by Dag no 71 & Dag No. - 148,** **West- Land covered by Dag No 91 & Dag No.109** **(As per regd. Sale Deed No.-9517/2012 dt. 06.10.2012 and rectification Deed No.4657/2016 dt. 09.05.2016)**	**A) 30.09.2021** **B)₹ 26,49,88,802.72 as on 31.03.2021 plus further interest and expenses and other charges thereon.** *(The amount is as per demand Notice issued u/s 13(2) of SARFAESI ACT)* **C) 08.12.2021** **D) Under Symbolic Possession.**	**A) ₹7,04,00,000.00** **B) ₹70,40,000.00** **C) ₹1,00,000.00**	**26.11.2026** **(From 11:00 am to 3:00 pm)**	Not Known

	2. Sri Sanjib Deka (Director and Guarantor) **s/o Sri Chandbapa Kabiram Deka** **House No.7, Ananda Nagar, Six Mile** **PO Khanapara,** **Guwahati -781022** **3. Sri Hemant Harlalka (Director and Guarantor)** **s/o Sri Kamal Harlalka** **Shreesadan, 3rd floor, B.R. Phookan Road,** **Kumarpara** **Guwahati – 781009** **4. Mrs. Nisha Harlalka (Director and Guarantor)** **w/o Sri Kamal Kumar Harlalka** **Shreesadan, 3rd floor, B.R. Phookan Road,** **Kumarpara** **Guwahati – 781009** **5. Sri Hari Chandra Agarwalla (Guarantor)** **s/o Late Biharilal Agarwal** **House No 10, Gayatri Residency, gulab Kunj,** **NP Path , Christian Basti,** **PS – Dispur** **Guwahati, Assam-781005** **6. Sh Vipin Singhal (Guarantor)** **Unique Plaza, 4th Floor , Gali No 08, NH-37** **Beltola** **Guwahati – 781028** **7. Sri Kamal Kr. Harlalka (Guarantor)s/o Sri Ramswarup Harlalka** **Shreesadan, 3rd Floor, B.R. Phookan Road,** **Kumarpara,** **Guwahati -781009** **8. Sh Amiyo Islary (Guarantor)** **s/o Late Sri Usen Ishlary** **House No-185, Uday Nagar, Khanapara,** **Guwahati,** **Kamrup(M),** **Assam-781022**					

TERMS AND CONDITIONS OF E-AUCTION SALE

The sale shall be subject to the Terms & Conditions prescribed in the Security Interest (Enforcement) Rules 2002 and to the following further conditions.

1. The auction sale will be “online through e-auction” portal **https://baanknet.com**
2. **The Sale will be done by the undersigned through e-auction platform provided at the Website https://baanknet.com on 26.11.2026 @ 11.00 AM till 3.00 PM**
3. The intending Bidders/ Purchasers are requested to register on portal (**https://baanknet.com**) using their email-id and mobile number. The process of e KYC is to be done through Digi locker. Once the e-KYC is done, the intending Bidders/ Purchasers may transfer the EMD amount to their e-Wallet using online/challan mode before the e-Auction Date and time in the portal. The registration, verification of e-

KYC, transfer of EMD in wallet and linking of wallet amount to Property must be completed well in advance, before auction.

4. Earnest Money Deposit (EMD) amount as mentioned above shall be paid online/challan mode and will be credited in bidders e-Wallet. Bidders, not depositing the required EMD online, will not be allowed to participate in the e-auction. The Earnest Money Deposited shall not bear any interest.

5. Platform (**https://baanknet.com**) for e-Auction will be provided by e Auction service provider **M/s PSB Alliance Pvt Ltd** having its Registered office at **Unit 1, 3rd Floor, VIOS Commercial Tower, Near Wadala Truck Terminal, Wadala East. Mumbai-400037** (Helpdesk Number +91 8291220220, Email Id: support.ebkray@psballiance.com). The intending Bidders/ Purchasers are required to participate in the e-Auction process at e-Auction Service Provider's website **https://baanknet.com.** This Service Provider will also provide online demonstration/ training on e-Auction on the portal

6. The Sale Notice containing the General Terms and Conditions of Sale is available / published in the following websites/ web page portal.

   (1) https://baanknet.com
   (2) www.pnbindia.in

7. The intending participants of e-auction may download free of cost, copies of the Sale Notice, Terms & Conditions of e-auction, Help Manual on operational part of e-Auction related to this e-Auction from e-auction portal (**https://baanknet.com**).

8. Bidder's e-Wallet should have sufficient balance (>=EMD amount) at the time of bidding.

9. During the e-auction, bidders will be allowed to offer higher bid in inter-se bidding over and above the last bid quoted and the increase in the bid amount must be of increment amount mentioned. **10 minutes** time will be allowed to bidders to quote successive higher bid and if no higher bid is offered by any bidder after the expiry of **10 minutes** to the last highest bid, the e-auction shall be closed.

10. It is the responsibility of intending Bidder(s) to properly read the Sale Notice, Terms & conditions of e-auction, Help Manual on operational part of e-Auction and follow them strictly.

11. In case of any difficulty or need of assistance before or during e-Auction process may contact authorized representative of our e-Auction Service Provider M/s PSB Alliance Pvt Ltd. Details of which are available on the **https://baanknet.com** portal.

12. After finalization of e-Auction by the Authorized Officer, only successful bidder will be informed by our above referred service provider through SMS/ email. (On mobile no/ email address given by them/ registered with the service provider).

13. The secured asset will be sold only above the reserve price.

14. The successful bidder shall have to deposit 25% (twenty-five percent) of the bid amount, less EMD amount deposited, on the same day or not later than the next working day and the remaining amount shall be paid within 15 days from the date of auction in the form of Banker's Cheque/ Demand Draft issued by a Scheduled Commercial Bank drawn in favour of "**"The Authorized Officer, Punjab National Bank, A/c 835000317118A (A/c name-Sundry NPA, IFSC-PUNB0835000)" Payable at Kolkata.** In case of failure to deposit the amounts as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.

15. Payment of sale consideration by the successful bidder to the bank will be subject to TDS under Section 194- 1A of Income Tax Act 1961 and TDS is to be made by the successful bidder only at the time of deposit of remaining 75 % of the bid amount/full deposit of BID amount.

16. The Authorised Officer reserves the right to accept any or reject all bids, if not found acceptable or to postpone/cancel/adjourn/discontinue or vary the terms of the auction at any time without assigning any reason whatsoever and his decision in this regard shall be final.

17. The sale certificate shall be issued in the favour of successful bidder on deposit of full bid amount as per the provisions of the act.

18. The properties are being sold on "**AS IS WHERE IS"** and "**AS IS WHAT IS**" and "**WHATEVER THERE IS"** basis.

19. The property has been put to e-auction by Authorised Officer, Punjab National Bank, on behalf of bank / all consortium lenders, based on authorisation.

20. The particulars of Secured Assets specified in the Schedule hereinabove have been stated to the best of the information of the Authorised Officer, but the Authorised Officer shall not be answerable for any error, misstatement or omission in this proclamation.

21. It shall be the responsibility of the bidders to inspect and satisfy themselves about the asset and specification before submitting the bid. The bidder inspects the property in consultation with the dealing official as per the details provided.

22. All statutory dues/attendant charges/other dues including registration charges, stamp duty, taxes etc. shall have to be borne by the purchaser. The successful bidder shall bear the applicable GST on the sale of Repossessed Goods/assets by the Bank, if any.

23. All unpaid rentals, charges, taxes (if any) will be borne by the successful bidder.

24. The Authorized Officer or the Bank shall not be responsible for any charge, lien, encumbrances, or any other dues to the Government or anyone else in respect of properties (E-Auctioned) not known to the bank. The Intending Bidder is advised to make their own independent inquiries regarding the encumbrances on the property including statutory liabilities, arrears of property tax, electricity dues etc.

25. The bidder should ensure proper internet connectivity, power back-up etc. The Bank shall not be liable for any disruption due to internet failure, power failure or technical reasons or reasons/contingencies affecting the e-auctions.

26. It is open to the Bank to appoint a representative and make self-bid and participate in the auction.

27. For detailed term and conditions of the sale, please refer **https://baanknet.com** / **www.pnbindia.in**

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Authorized Officer
Punjab National Bank
Secured Creditor

Date: 30.10.2026
Place: Kolkata

STATUTORY SALE NOTICE UNDER RULE 8(6) OF THE SARFAESI ACT, 2002