Editorial

Clio's sisters

The question from a young lady seemed to take the tourist guide, also a woman, with decades of experience of taking tourists around Chittorgarh near Udaipur, by surprise. In the interregnum, the pause between the visitor's query and the local's response, the rest of us, standing in a semi-circle around the jauhar kund, remained immersed in the ambient soundscape. A rock pigeon cooed rhythmically in a crevice on a stone wall; drumbeats — Dussehra was approaching — could be heard from the town that spread out, like a Byzantine carpet, from the foot of the ancient fort; a gentle wind rustled through the ruins, scooping up dust, dry leaves and discarded plastic bottles. Snehlata Sukhwal (picture), the veteran, government-approved guide, had been asked what she felt about the medieval custom of jauhar — the act of self-immolation by Rajput women to save their honour from victorious 'infidels' — a ritual that is still spoken of with evident pride by Rajasthan's mostly male guides. Snehaji's response, like the question, was informative and intelligent. She made two essential points. First, the debris of feudal honour notwithstanding, it is important, she said, to view the custom from the point of view of the women who were willing to be consumed by the flames: history, popular and scholarly, must provide that answer — such a complex issue, she added, cannot be addressed by tourist guides insufficiently trained as scholars. Second, guides are often under subterranean pressure to peddle popular and performative narratives over all that is authentic. The pressure of and extraction by pop culture must be acknowledged while judging a tourist guide's often colourful reconstruction of a past event. This is the season of the Great Recreational Migration that sees countless visitors throng — invade — India's historical sites. Yet, this is also a season laced with an anomaly that has been illuminated by research. A multi-nation Pew Research Center survey had found that Indians associate history, and the arts, with national pride and, yet, a 16-city-based study by another organisation revealed that most Indians confess to being ignorant of both history and culture. This gap is not filled by curriculum and pedagogy alone. The guide is a critical instrument of disseminating historical information, albeit contested information. But that may not be the consequence of individual chicanery. The training manuals of certified tourist guides need to be pored over. Interestingly, even as battles rage to tailor history according to a certain ideological bent — the outcome of Haldighati, a little over 100 km from Chittorgarh, being a case in point — the world of tourist guides is witnessing its own tremors. Traditionally, in India, the guide, bona fide or not, is a male figure who is quick with words and wit but, quite often, chooses embellishment to mask the lack of factual fidelity. The consequences can be comic. In Agra, a man who claimed to have a degree in history from a university got the Mughal lineage muddled repeatedly, identifying what is ostensibly described as Jahangir's bathtub inside the majestic Agra fort as that of Aurangzeb. On another occasion, this time in the Deccan — Alamgir's Waterloo — a wizened man led me to the supposed hall of musical pillars inside the Golconda fort, tapped on one and, upon not hearing a note, explained the absence of melody pithily but memorably: "Pillar kharab ho gaya."

Women-led curated 'walks', in search of history, food, crafts and so on, are an emerging phenomenon in metropolitan India. But what is heartening to witness is that the bastion of male sentinels of forts and monuments even in conservative locations — Rajasthan is one — is now being laid siege to by an army of informed women. An insightful report in Travel + Lei-sure, a popular magazine, by Lydia Price unveiled for the world and for India, in neighbouring Jaipur, the young and feisty Shristi Shukla and Neha Agrawal. What the article underlines most eloquently is not only how knowledgeable these women guides are but, most revealingly, the lines they have to keep pushing to make themselves seen and heard. Shukla is vociferous about the male condescension as well as the paternalism of women tourists. Agrawal echoes the discrimination in another light. Despite her impeccable credentials and 15 years of experience, Agrawal — she was once the only woman at a convention of guides in Jaipur — confesses that bookings often turn into a trickle. Yet, both are striving, much like Snehaji in Chittorgarh, to shift history's voice.

Mbappé's grim message from Xi's China: Mao the dictator is dead, long live Mao the democrat

For much of the five decades since the United States brought Mao Zedong's China out of international isolation in the early 1970s, Washington and its Western allies nurtured a comforting illusion: that China's growing engagement with the West would eventually make it democratic. They believed that, given a choice, the Chinese people would reject an oppressive political system in favour of a free, liberal order.

The assumption was seductive. Prosperity would breed freedom, trade would temper authoritarianism, and economic interdependence would make confrontation unthinkable. Over time, China would shed its repressive political order and embrace the values of the democratic world. Peace, it seemed, would be the natural dividend of globalisation. Thomas Friedman captured this optimism in The Lexus and the Olive Tree with his famous Golden Arches theory: "No two countries that both had McDonald's had fought a war against each other since each got its McDonald's."

China got its McDonald's. But democracy never arrived, and ideological rivalry never disappeared.

Instead of democratising China, economic engagement helped the Communist Party consolidate its authoritarian rule. Rather than smoothing Beijing's illiberal edges, globalisation gave it the wealth, influence and confidence to challenge the very international order that had enabled its rise. As Philip P. Pan observes in Out of Mao's Shadow, economic success allowed the Chinese government "to reinvent itself, to win friends, and buy allies, and to forestall demands for democratic change".

Under Xi Jinping, Beijing has gone a step further. It is no longer content merely to suppress democratic aspirations at home. It increasingly seeks to influence what can be said, debated and tolerated abroad. This troubling inversion was on display this week when French footballer Kylian Mbappé found himself apologising for calling Mao Zedong a "dictator".

"My comment was ill-judged, and I now understand that it hurt many people in China and in Chinese communities around the world," Mbappé, the captain of France's national team and Real Madrid's star striker, was quoted as saying.

The episode illustrates a remarkable reversal of Western expectations. Forget China embracing liberal democracy; Beijing is now reclaiming Mao with a vengeance — and, worse, pushing the rest of the world to accommodate its dystopian version of history.

The story, however, isn't just about Mao. It is about power, legitimacy and China's vision of the international order. For decades, Beijing operated within a global system largely shaped by American power — Pax Americana. Today, emboldened by its economic and military rise, China is increasingly confident of promoting an alternative order, called Tianxia, meaning "all under heaven".

China scholar William A. Callahan translates Tianxia as a unified global system with China's "superior" civilisation at the centre. Other civilisations, including the American, occupy the peripheral "barbarian wilderness", awaiting improvement through the influence of the centre. Interestingly, in Tianxia, precedence is given to "order over freedom, ethics over law, and elite governance over democracy and human rights".

Here, what's left unsaid is that the communist ethos reigns supreme over all these. And this explains why Mao, the dictator, who was all but repudiated by China under Deng Xiaoping in the 1980s, is back in the reckoning in Xi Jinping's China.

For China, moving away from Mao was tactical. The country was then weak, vulnerable and alone. It needed to "bide its time" to



gain strength. It now believes it has gained the necessary strength.

The truth is that the current Chinese president has only made public what his predecessors would do in silence. While Xi is trying to emulate and outdo Mao, his predecessors pursued Deng's philosophy. But, looked at closely, Mao's China and Deng's China were fundamentally one and the same. Only their optics differed. While Mao's style was aggressive and hyper-nationalistic, Deng was willing to hide his intentions and bide his time.

So was Deng's protégé, Jiang Zemin. Former foreign secretary Vijay Gokhale writes in After Tiananmen: The Rise of China about how Jiang won over the US during his eight-day charm offensive in 1997, while at the same time strengthening China's economic and military arsenals. Bill Clinton was so taken in by the Chinese president's charm that he wrote in his memoirs, My Life, how he was "impressed with Jiang's political skills, his desire to integrate China into the world community and the economic growth that had accelerated under his leadership".

It was during those three decades, from Mao's death until Xi's rise, that China laid the foundation for a strong military. "Under the stewardship of general secretaries Jiang Zemin and Hu Jintao, China managed to build the modern military force that has allowed Xi Jinping to challenge the Americans for regional hegemony today," writes Gokhale in After Tiananmen.

The irony is unmistakable. The very decades during which the West expected China to become more like itself were also the decades in which China acquired the strength to challenge Western predominance. Western policymakers repeatedly underestimated the resilience of the Communist Party and overestimated the democratising power of economic integration. They also confused pro-market policies with political liberalisation.

Xi has exposed the limits of that assumption. He has discarded much of the diplomatic caution associated with the Deng era, embraced a more assertive nationalism and brought Mao's worldview back to the centre of Chinese governance. Mao's rehabilitation is part of this larger project: the restoration of unquestioned Party authority at home and the projection of Chinese political confidence abroad.

So, Mbappé, do not be too startled if you are forced to apologise for calling Mao a dictator. You are just plain unlucky to be saying so in the Xi era. Deng, Jiang and Hu might have handled this remark with greater discretion, calculating that an international controversy was not worth the diplomatic cost. Xi's China is far more willing to demand public deference. It no longer feels the same need to conceal its strength or temper its ambitions.

But then, this is neither new nor confined to sports alone. Let's look at the state of affairs in Hollywood. In the 2013 film Gravity, Sandra Bullock's character survives by reaching a Chinese space station and using a Chinese spacecraft to return to Earth. The sequence offers a strikingly positive portrayal of Chinese technological capability and international cooperation.

Michael Pillsbury, in The Hundred-Year Marathon: China's Secret Strategy to Replace America as the Global Superpower, questions the plausibility of this depiction. Bullock's character, he argues, "would never have been allowed to enter — let alone operate the Chinese space station". He further suggests that Chinese engineers may have deliberately designed their systems to prevent interoperability with American counterparts.

This is expected, given Hollywood studios' dependence on Chinese money. Thus, invent a lie and make China look generous, graceful and heroic.

In George Orwell's 1984, the slogans of the Party proclaimed: "War is peace. Freedom is slavery. Ignorance is strength." Xi's China has added a line to that: Dictatorship is democracy.

Mao the dictator is dead. Long live Mao the democrat.

SYMBOLIC POSSESSION NOTICE

ICICI Home Finance | Registered Office: ICICI Bank Towers, Bandra-Kurla Complex, Bandra (East), Mumbai- 400051

Corporate Office: ICICI HFC Tower, JB Nagar, Andheri Kurla Road, Andheri East, Mumbai- 400059
Branch Office: 1st floor, Shakti Business Centre, Above United Bank, Mehsana Highway, Mehsana- 384002

Whereas

The undersigned being the Authorized Officer of ICICI Home Finance Company Limited under the Securitisation, Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13 (12) read with Rule 3 of the Security Interest (Enforcement) rules 2002, issued demand notices upon the borrowers mentioned below, to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice.

As the borrower failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him/ her under Section 13(4) of the said Act read with Rule 8 of the said rules on the below-mentioned dates. The borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of ICICI Home Finance Company Limited.

The Borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.

Sr. No.	Name of the Borrower/ Co-Borrower/ Loan Account Number	Description of property/ Date of Possession	Date of Demand Notice/ Amount in Demand Notice (Rs.)	Name of Branch
1.	Sureshkumar B Trivedi (Borrower), Dakshaben Sureshkumar Trivedi (Co-Borrower), Vivekanand Society At 8 Po Dhanera, Ta Dhanera Dhanera Dhanera Dhanera-385310, LHMEH00001411372	All The Piece And Parcle of The Property Being Plot No. 79 Paiki West Side, Madhusudan Residency, Nr. Essar Petrol Pump, R S No. 148,150/1/2, Dhanera, Deesa- 385535 Bounded By- North By: 9 Mtr Wide Road, South By: Plot No 80 , East By: Plot No 79 Paikee East Side, West By: 7.5 Mtr Wide Road./ Date of Possession 29-Oct-2026	14-07-2026 Rs. 39,894.98/-	Mehsana
2.	Sureshkumar B Trivedi (Borrower), Dakshaben Sureshkumar Trivedi (Co-Borrower), Vivekanand Society At 8 Po Dhanera, Ta Dhanera Dhanera Dhanera Dhanera-385310, NHDEE00000911992	All The Piece And Parcle of The Property Being Plot No. 79 Paiki West Side, Madhusudan Residency, Nr. Essar Petrol Pump, R S No. 148,150/1/2, Dhanera, Deesa- 385535 Bounded By- North By: 9 Mtr Wide Road, South By: Plot No 80, East By: Plot No 79 Paikee East Side, West By: 7.5 Mtr Wide Road./ Date of Possession 29-Oct-2026	14-07-2026 Rs. 10,40,329.32/-	Mehsana

The above-mentioned borrowers(s)/ guarantors(s) are hereby given a 30 day notice to repay the amount, else the mortgaged properties will be sold on the expiry of 30 days from the date of publication of this Notice, as per the provisions under the Rules 8 and 9 of Security Interest (Enforcement) Rules 2002.

Date : November 03, 2026, Place: Dhanera — Authorized Office, ICICI Home Finance Company Limited

ICICI Home Finance | Corporate Office: ICICI Home Finance Company Limited ICICI HFC Tower, Andheri - Kurla Road, Andheri (East), Mumbai - 400059, India

Branch Office: 402 to 404, 4th Floor, 323 Corporate Park, Near Girish Cold Drinks Cross Road, Navrangpura, Ahmedabad - 380009.
Branch Office: Shop no. 21,22,23 Krishnam Plaza, 1st Floor, Opp District Court, Patan, Gujarat- 384265
Branch Office: Showroom No. 2, 1st floor, Office No. B-120, Shantiniketan Business Park, Gangotri Circle, Nikol, Ahmedabad-382350
Branch Office: 1st floor, Shakti Business Centre, Above United Bank, Mehsana Highway, Mehsana - 384002

[See proviso to rule 8(6)] Notice for sale of immovable assets

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the Possession of which has been taken by the Authorized Officer of ICICI Home Finance Company Ltd., will be sold on "As is where is", "As is what is", and "Whatever there is", as per the brief particulars given hereunder;

Sr. No.	Name of Borrower(s)/ Co Borrowers/ Guarantors/ Legal Heirs. Loan Account No.	Details of the Secured asset(s) with known encumbrances, if any	Amount Outstanding	Reserve Price / Earnest Money Deposit	Date and Time of Property Inspection	Date & Time of Auction	One Day Before Auction Date	SARFAESI Stage
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
1.	Patel Vishnubhai Ramanbhai (Borrower) Patel Ritaben Vishnubhai (Co-Borrower) Loan No. LHANB00001601005	All The Piece And Parcel of The Property Being Milkat No. 662, Mouje Zanu, Taluka ; Daskroi, District And Sub District Ahmedabad.	Rs. 19,26,152/- October 23, 2026	Rs. 23,10,120/- / Rs. 2,31,012/-	November 27, 2026 11:00 AM To 03:00 PM	December 04, 2026 02:00 PM To 03:00 PM	December 03, 2026 Before 05:00 PM	Symbolic Possession
2.	Hitesh Prakashbhai Mokat (Borrower) Lataben Prakashbhai Mokat (Co-Borrower) Loan No. LHAGH00001685637	All The Piece And Parcle of The Residential Property Being Office No. 201,202,203 and 204 on Second Floor iln Scheme Known As A "Sun Business Hub" , Situated At:- Block/ survey No. 47, Final Plot No.234 Paiki Sub Plot No.2 Of T.P. Scheme No.1 of Mouje: Odhav, Taluka : Vatva, District of Ahmedabad	Rs. 2,11,68,905/- October 28, 2026	Rs. 2,38,11,372/- / Rs. 23,81,137/-	November 27, 2026 11:00 AM To 03:00 PM	December 04, 2026 02:00 PM To 03:00 PM	December 03, 2026 Before 05:00 PM	Symbolic Possession
3.	Bahelim Mahamad Husen S (Borrower) Ankit Dhaka (Co-Borrower) Kherubibi Mahmad Husen Bahelim (Co-Borrower) Loan No. LHMEH00001335882/ LHMEH00001336201	All The Piece And Parcel Of The Property Being Plot No 22, Situated At Najar Nagar Residency, Kheralu Road, R S No 2519 Paiki 2, Old R S No 1657 Paiki, Kheralu	Rs. 16,74,624/- October 29, 2026	Rs. 17,10,234/- / Rs. 1,71,023/-	November 12, 2026 11:00 AM To 03:00 PM	November 19, 2026 02:00 PM To 03:00 PM	November 18, 2026 Before 05:00 PM	Symbolic Possession
4.	Desai Kuldeepkumar Lagdhirbhai (Borrower) Rabari Jitaben (Co-Borrower) Loan No. LHPAA00001562538/ LHPAA00001562563	Property No. 216, Freehold Old Property No 212 213, At Village Ganeshpura, Ta Saraswati, Patan	Rs. 10,33,608/- October 29, 2026	Rs. 15,96,024/- / Rs. 1,59,602/-	November 12, 2026 11:00 AM To 03:00 PM	November 19, 2026 02:00 PM To 03:00 PM	November 18, 2026 Before 05:00 PM	Symbolic Possession

The online auction will be conducted on website (URL Link- https://BidDeal.in) of our auction agency ValueTrust Capital Services Private Limited. The Mortgagors/ notice are given a last chance to pay the total dues with further interest till December 03, 2026/November 18, 2026 before 05:00 PM else these secured assets will be sold as per above schedule.

The Prospective Bidder(s) must submit the Earnest Money Deposit (EMD) RTGS/ Demand Draft (DD) (Refer Column E) at ICICI Home Finance Company Limited Branch Office Address mentioned on top of the article on or before December 03, 2026/November 18, 2026 before 04:00 PM. The Prospective Bidder(s) must also submit signed copy of Registration Form & Bid Terms and Conditions form at ICICI Home Finance Company Limited Branch Office Address mentioned on top of the article on or before December 03, 2026/November 18, 2026 before 05:00 PM. Earnest Money Deposit Demand Draft (DD) should be from a Nationalized/Scheduled Bank in favor of "ICICI Home Finance Company Ltd. – Auction" payable at the branch office address mentioned on top of the article.

For any further clarifications with regards to inspection, terms and conditions of the auction or submission of tenders, kindly contact ICICI Home Finance Company Limited on 9920807300.

The Authorized Officer reserves the right to reject any or all the bids without furnishing any further reasons.

For detailed terms and conditions of the sale, please visit https://www.icicihfc.com.

Date: November 03, 2026 — Authorized Officer, "ICICI Home Finance Company Limited",
Place: Gujarat — CIN Number:- U65922MH1999PLC120106

Andhra Pradesh CM sounds alert to tackle cyclone 'Murasu'

Amaravati, Andhra Pradesh Chief Minister Chandrababu Naidu on Monday directed the administration to remain fully alert in view of cyclone 'Murasu', which is set to cross Andhra Pradesh coast tonight.Read Daily News

The Chief Minister conducted a review meeting on cyclone preparedness with senior officials and district collectors from the Real Time Governance Society (RTGS) Centre at the Secretariat.The Chief Minister stated that normalcy had been restored to a large extent in areas affected by cyclone Arnab. He recalled that precautionary arrangements had been made from Srikakulam to Bapatla to tackle cyclone 'Arnab' and directed officials to effectively manage the impact of cyclone 'Murasu' as well. Officials informed the Chief Minister that 31,000 electricity poles had been dispatched to the field from Srikakulam to Krishna district. They estimated that around 8,000 electricity poles in the South Coastal and Rayalaseema districts could be affected by the winds associated with cyclone 'Murasu'. Another 1,000 personnel are arriving from Chennai to assist in power restoration work. CM Naidu directed officials to deploy them across various districts, including Nellore and Prakasam. Officials informed the Chief Minister that Palnadu district is expected to receive the highest rainfall of around 30 cm, followed by Prakasam with 24 cm and Markapuram with 19 cm.

TRUHOME FINANCE LIMITED (Formerly Shriram Housing Finance Ltd.)

Head Office: Level -3, Wockhardt Towers, East Wing C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051;
Tel: 1800 102 4345 ; **Website:** http://www. truhomefinance.in
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018

APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6)] of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly Shriram Housing Finance Limited), the Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table.

Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, reserve price and earnest money deposit and date of Inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
1). Srikanta Sibaprasad Chuyan **Present Address :- S.No. 242/2, Prabhat Gopalak Society, Thakkarbapa Nagar, Ahmedabads-382350** **1.2). Srikanta Sibaprasad Chuyan** **Property Address :-Flat No. B-211, 2nd Floor, Swapan Sakar Residency,Indira Nagar-1, Beside Lambha Lake, Lambha, Vatva, Ahmedabad-382405.** **2). Arati Sibaprasad Chuyan** **Present Address :-S.No. 242/2, Prabhat Gopalak Society, Thakkarbapa Nagar, Ahmedabad-382350.** **2.2). Arati Sibaprasad Chuyan** **Property Address :- Flat No. B-211, 2nd Floor, Swapan Sakar Residency, Indira Nagar-1, Beside Lambha Lake, Lambha, Vatva, Ahmedabad-382405.** **3). Ghughal Rahul Devasibhai,** **Present Address :-39/A/91/7, Near Ganganath Mahadev, Behrampura, Ahmedabad-380022** **3.2). Ghughal Rahul Devasibhai,** **Property Address :-Flat No. B-211, 2nd Floor, Swapan Sakar Residency,Indira Nagar-1, Beside Lambha Lake, Lambha, Vatva, Ahmedabad-382405.** **Lan. SHLHMNGR0000008** **Date of Possession & Type** **27.06.2026 and Physical Possession** **Encumbranches known** **Not Known**	Rs. 11,35,396/- (Rupees Eleven Lakh Thirty Five Thousand Three Hundred Ninety Six Only) as on 9/12/2025 under reference of Loan Account No. SHLHMNGR0000008 13(2) Notice Date.10.12.2025	Rs.4,05,000/- (Rupees Four Lakh Five Thousand Only) **Bid Increment:** Rs. 10,000/- and in such multiples. **Earnest Money Deposit (EMD)(Rs.)** Rs. 40,500/- (Rupees Forty Thousand Five Hundred Only) **Last date for submission of EMD : 20th Nov, 2026 Time 10.00 a.m. to 05.00 p.m.**	**21-Nov.-2026 & Auction Time: 11 AM to 1 PM.**	**Debjyoti Roy 9874702021** **Mehul Parmar 84909 64364** **Property inspection date.07.11.2026**

Description of Property

All that right, title and interest of the Immovable Residential Property Bearing Flat No.B-211, 2nd Floor, Admeasuring 60 Sq. Yards (I.E. 50.16 Sq. Mtrs.), Together With An Undivided Share In The Scheme Known As "Swapan Sakar Residency" Constructed On Land Bearing Block No. 651, Situated In Mouje Village Lambha, Tal. Vatva, Dist. & Sub-Dist. Ahmedabad – 11 (Aslali), Gujarat.
Boundaries: East: Flat No. B – 210 of Block - B, West: Flat No. B – 212 of Block - B, North: Flat No. B – 206 of Block - B, South: Common Area

1) **For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) website.**
2) **The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB0000230.**
3) **The mortgagors/borrowers are given a last chance to pay the total dues with further interest before auction, failing which secured assets will be sold as per above schedule.**
4) **The mortgagors/borrowers are requested to collect your all remaining movable items within period of 7 days without damages of the property. If you fail to take movable assets, then it would be deemed that you have no claim and no interest in taking back such items. In case you still prefer to ignore this notice, we shall be constrained to treat them as unclaimed and waste materials and shall not be liable for any loss or damage whatsoever to such articles and also may sell all movable Items and adjust the amount against outstanding dues of your loan account. It will be also deemed that you have no claim and interest in taking back such items and also have no objection, if such items are disposed-off or sold by us as items are having negligible substantial value. Also note that by not taking the items within specified time, you will also relinquish any right or claim over such items in future.**
5) **NB: Please note that the secured creditor is going to issue the sale notice to all the Borrowers/ Guarantors/ Mortgagors by speed/ registered post. In case the same is not received by any of the parties, then this publication of sale notice may be treated as a substituted mode of service.**

Place : Ahmedabad
Date: 03-11-2026

Sd/- Authorised Officer- Truhome Finance Limited
(Formerly Shriram Housing Finance Limited)